

LIFE


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FEBRUARY 25, 1952



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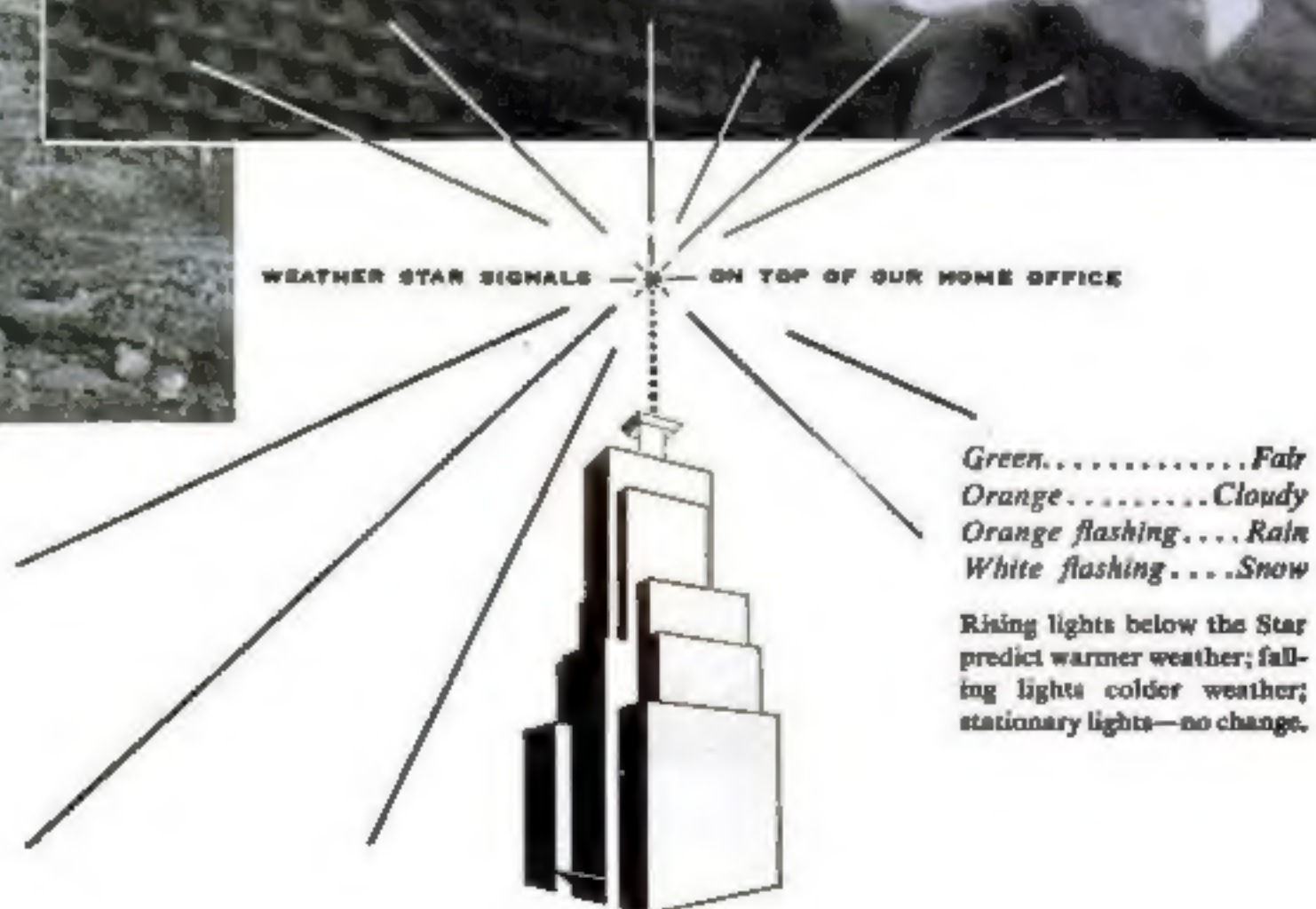
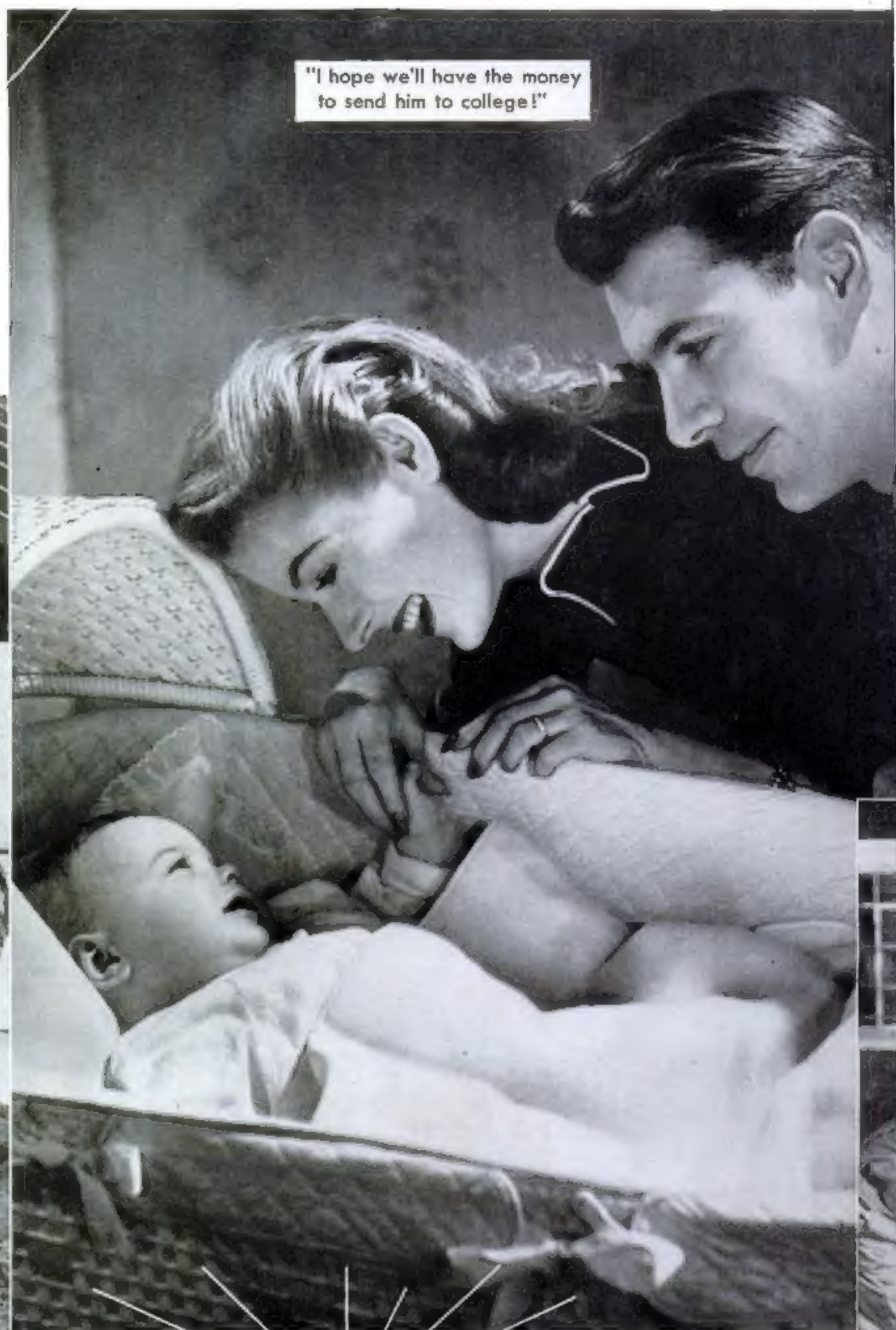
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NEW! For better cleansing, use the new DOUBLE DUTY Multifine Tooth Brush. Gives you over 1400 fine, springy-soft nylon bristles—plus the twist in the handle. 1000 dentists helped design it.

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THE RALEIGH, C-2103—hand-rubbed mahogany veneer console typical of Raytheon's authentic modern and traditional styling.

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RAYTHEON TV PICTURE TUBES pass rigid tests to insure the electrical and mechanical perfection essential to crisp, clear pictures, are used by leading TV set manufacturers, sold by reliable Dealers from Maine to California.

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HARMLESS AS COFFEE



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Mobile telephone equipment and standby power generators are ready. Supplies and equipment are kept available in Western Electric warehouses in strategic spots throughout the country. Wherever the job is too big for one telephone company, other

companies are quick to send people to help.

This ability to meet emergencies and restore service, so essential in peace, is even more important in times like these. Bell Telephone Companies throughout the country have special plans to protect and maintain service if some sudden defense situation should arise.

Whatever the need, it is reassuring to know that a well-trained army of Bell telephone workers—650,000 strong—is equipped and ready to act quickly and effectively.

BELL TELEPHONE SYSTEM



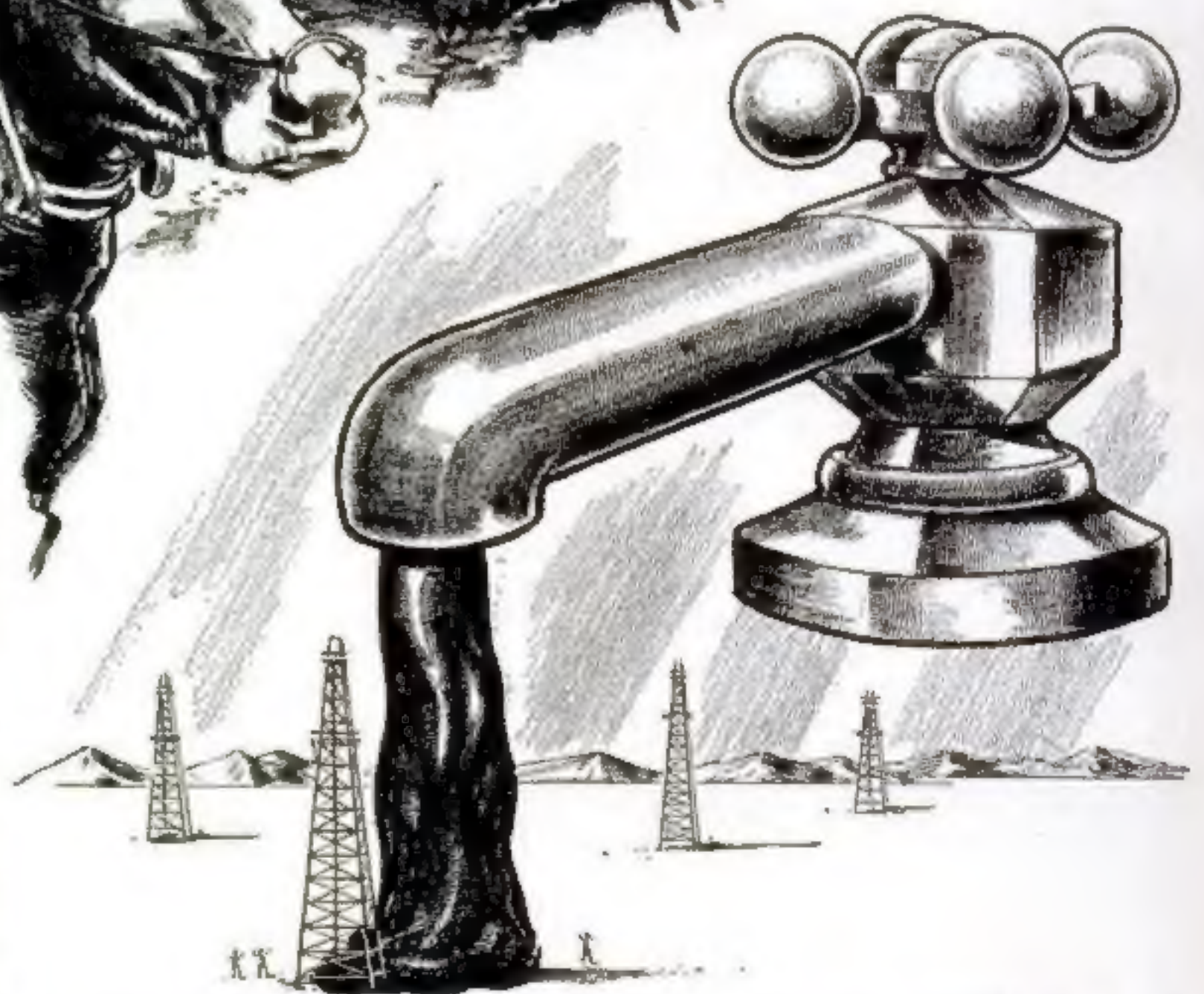
INDIA
GOES UNDERGROUND
TO FIGHT FAMINE!

RIPLEY'S

FOR YEARS, TOUGH KAHNS GRASS HAS BEEN STEALING CENTRAL INDIA'S GRAINLAND. TODAY THAT LAND, WITH ITS RICH 20-FOOT TOPSOIL, IS BEING RECAPTURED. POWERFUL CRAWLER TRACTORS FROM AMERICA DRAW HUGE KNIVES ALONG UNDERGROUND. THESE CUT THE THICK ROOTS 2 FEET DOWN. STEADY, TREMENDOUS POWER IS DELIVERED THROUGH HEAVY-DUTY CLUTCHES FROM B-W'S LONG MANUFACTURING COMPANY.



NEW RANGE DOES 3/4 OF THE BAKING WHILE TURNED OFF! IN THE OVEN OF THE NEW B-W NORGE ELECTRIC RANGE, THE CURRENT CLICKS ON AND OFF TO MAINTAIN JUST THE TEMPERATURE YOU SELECT. SO EFFECTIVELY DOES THE OVEN IMPRISON HEAT THAT THE CURRENT STAYS OFF 45 MINUTES OUT OF EVERY 60 WHILE YOU BAKE. FOODS ARE PERFECTLY DONE -- AT LESS COST.



60-TON MUD BATH CLEANS OIL WELLS! IN DRILLING OIL WELLS, ROCK CUTTINGS OFTEN HAVE TO BE FLUSHED TO THE SURFACE FROM 4-MILE DEPTHS. HUGE PUMPS DO THIS JOB BY CIRCULATING 60 TONS OF SPECIAL MUD. NOW NEW-TYPE CHAIN DRIVES, DEVELOPED BY B-W'S MORSE CHAIN, OPERATE THESE PUMPS FASTER AND SMOOTHER. CALLED HY-VO DRIVES, THEY'RE 35% SMALLER, WEAR 1/3 LONGER.

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BORG-WARNER

Believe It or Not!

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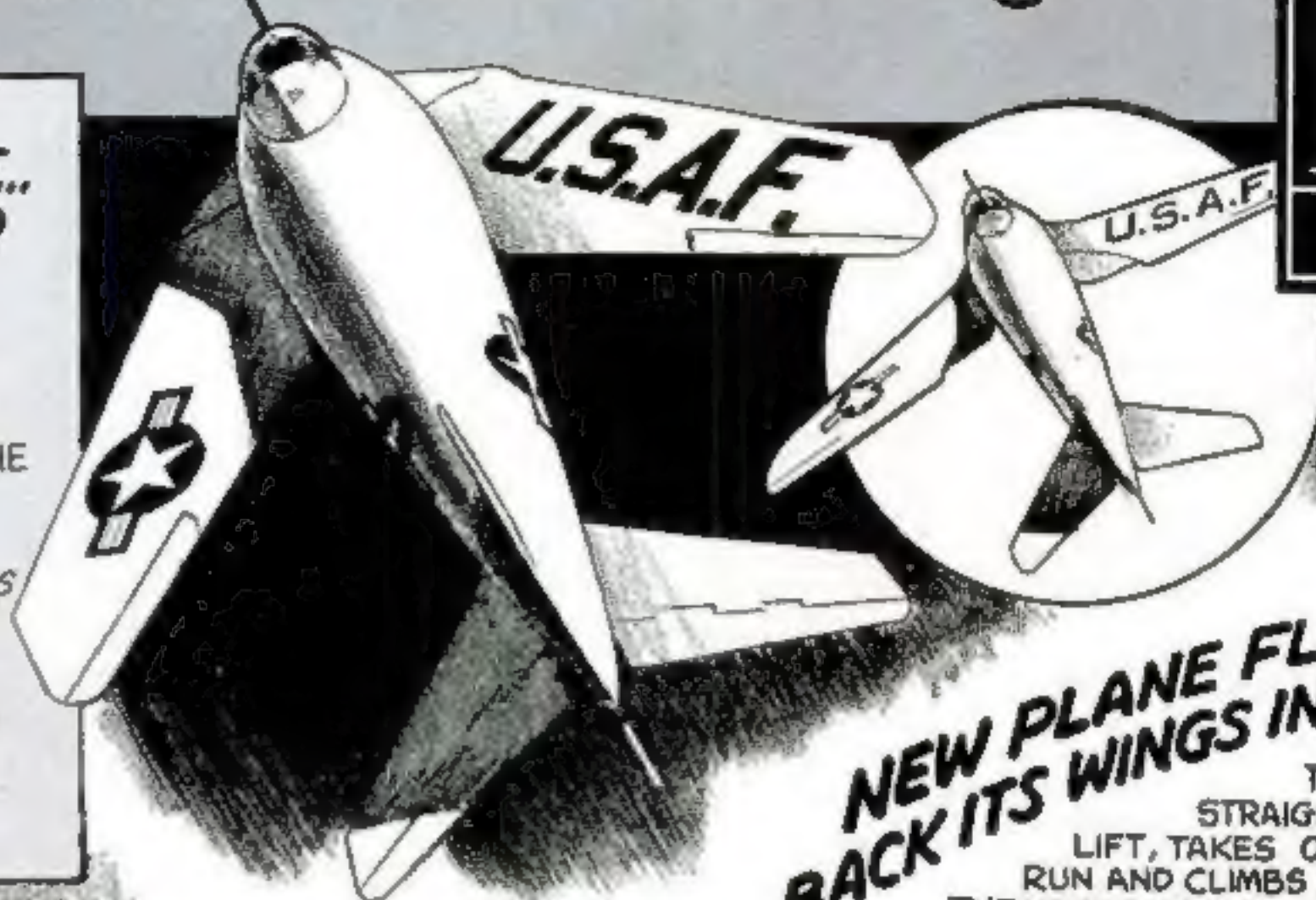
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PRODUCTION

**ELECTRIC BAKING WITHOUT CURRENT...
WATER BLASTING STEEL FOR BETTER
PLOWING... HARNESSING MUD TO
SPEED UP DRILLING FOR OIL!**

IN SO MANY WAYS B-W SKILL AND INGENUITY TOUCH THE
LIFE OF ALMOST EVERY AMERICAN EVERY DAY.

FOR EXAMPLE: 19 OUT OF THE 20 MAKES OF MOTORCARS
CONTAIN ESSENTIAL PARTS BY BORG-WARNER. EVERY
COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE
ABOARD VITAL B-W EQUIPMENT. 9 OUT OF 10 FARMS
SPEED FOOD PRODUCTION WITH B-W EQUIPPED
MACHINES. AND MILLIONS ENJOY THE OUTSTANDING
ADVANTAGES OF B-W HOME EQUIPMENT AND
APPLIANCES.



**NEW PLANE FLINGS
BACK ITS WINGS IN FLIGHT!**

THE X-5, WITH WINGS
STRAIGHT FOR GREATER
LIFT, TAKES OFF WITH A SHORT
RUN AND CLIMBS FAST. IN THE AIR,
THE WINGS CAN BE SWEEPED BACK TO GIVE
GREATER SPEED AND SMOOTHER
TRANS-SONIC FLIGHT. AT EVERY FLIGHT
LEVEL AND SPEED, UNFAILING FUEL
FLOW TO THE X-5'S ENGINE IS ASSURED
BY A SPECIAL PUMP FROM
B-W'S PESCO.

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TRANSFUSIONS ONCE
OFFICIALLY BANNED!**

IN THE 1600'S, FRENCH DECREE
PROHIBITED BLOOD TRANSFUSIONS
BECAUSE OF TERRIFYING METHODS
AND UNCERTAIN RESULTS. TODAY,
THE DONATION OF BLOOD IS
PAINLESS AND HARMLESS.
IT IS SAVING THOUSANDS OF
AMERICAN LIVES. BUT
NATIONAL DEFENSE BLOOD
PLASMA RESERVES ARE RUNNING
DANGEROUSLY LOW. CALL YOUR
RED CROSS CHAPTER TODAY
FOR AN APPOINTMENT TO
GIVE YOUR BLOOD.



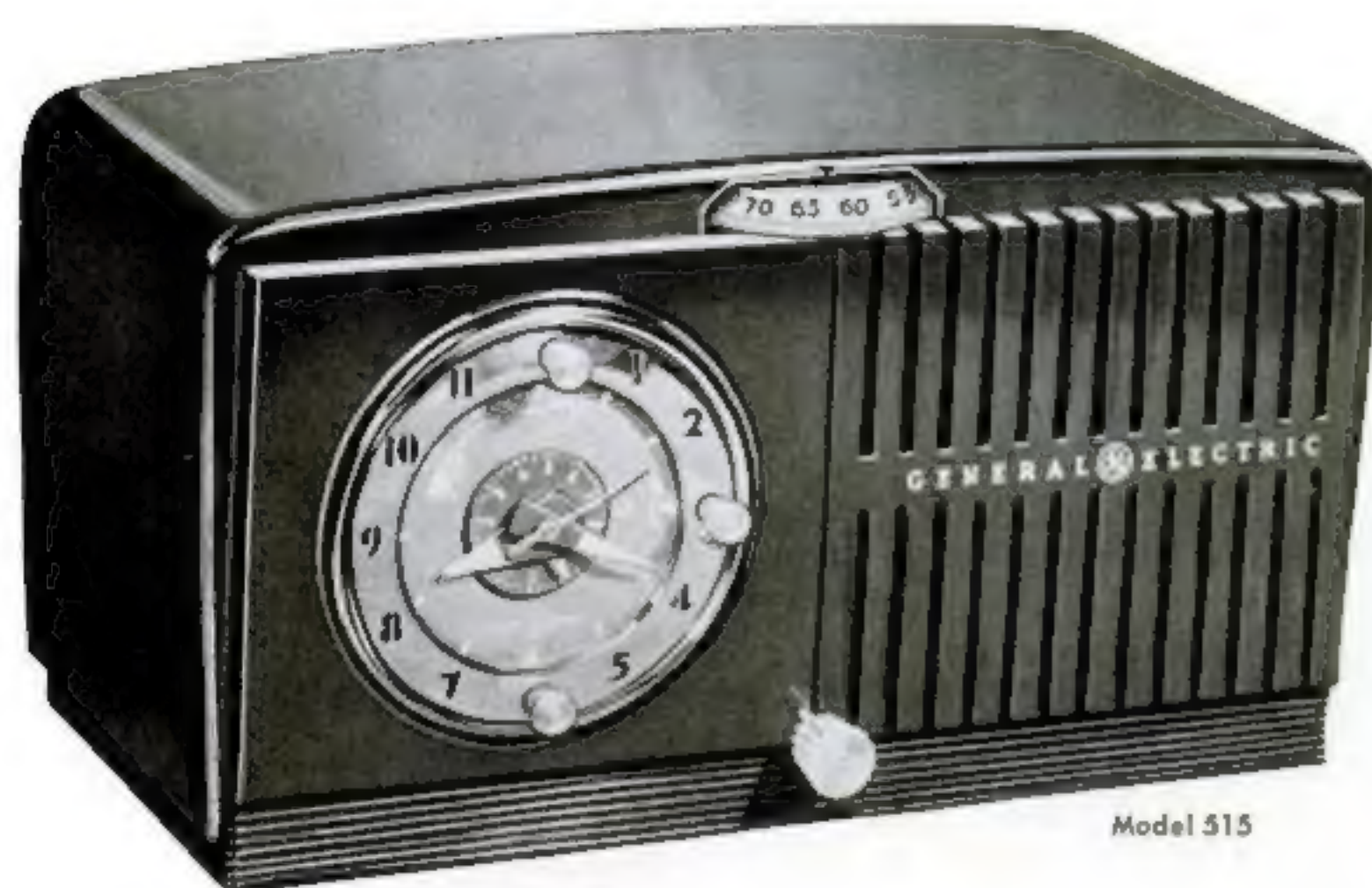
**WATER STREAMS THAT
CAN DRILL THROUGH
PINE PLANKS!**

WHEN HIGH-CARBON
STEEL FOR PLOW DISCS
IS HEATED AND CROSS-ROLLED,
TOUGH SCALE FORMS.
IF ALLOWED TO REMAIN, THIS
SCALE DISFIGURES THE SURFACE.
TO PREVENT THIS, B-W'S INGERSOLL
PRODUCTS BLASTS THE GLOWING
STEEL WITH STREAMS OF WATER
DRIVEN AT TERRIFIC PRESSURE.
STRIKING WITH FORCE ENOUGH
TO DRILL RIGHT THROUGH
A HEAVY PLANK, THE
WATER SCOURS AWAY THE
SCALE... MAKES POSSIBLE
PLOW DISCS OF PERFECT
SMOOTHNESS.



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Turns itself off
after you go to sleep!

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Turns appliances
on or off!

10 times more sensitive
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Model 535

You can put your confidence in—

GENERAL ELECTRIC

LETTERS TO THE EDITORS

ART TROUBLE IN PARADISE

Sirs:

Thank you for revealing the small mind of Huntington Hartford ("Art Trouble in Paradise," *LIFE*, Feb. 4).

I am a struggling young artist seeking a haven such as might be found in the physical attributes of the Hartford Foundation. Rather than suffer a dishonored spirit, however, I would starve.

MIRIAM H. BEERMAN

Providence, R.I.

Sirs:

Hats off to Huntington Hartford! He is a rare man of courage! He has taken the bull by the horns and perhaps saved us from the gory fury and madness that is modern "art."...

JEAN FISHER

New Orleans, La.

Sirs:

... He is to be commended for refusing to accept an imitation of primitive scrawls and designs which were proper and fitting in the days of the Incas.

T. W. BLACKSTONE

Lafayette, La.

Sirs:

To begin with, I believe in God and I buy my groceries at the A & P. ... I too think the great masters are truly great, but I also feel that Miro, Picasso, etc., are this generation's greats. I doubt if the world will stand still even for Mr. Hartford, but I wish he'd stand still and let art progress by itself.

MRS. LEE CHAMBERLIN

Maryland, N.Y.

Sirs:

... Of course the ideal is to work free of the indifference and ignorance of the general public, but it is quite another thing to forfeit artistic and moral integrity in trying to please Hartford and housewives, who in their frenetic search for the "wholesome" have obviously confused art with a breakfast food.

LYLE LEVERICH

Santa Monica, Calif.

Sirs:

Mr. Hartford's reaction, and the public criticism of the recent Metropolitan Museum of Art sculpture show ("Strife over Sculpture," *LIFE*, Jan. 7), brings to a head the fact that modern and academic work can no longer be judged on the same basis. Major annual shows should set up separate divisions for the two groups.

If juries insist on awarding top prizes to moderns exclusively, what is to prevent the discouragement of academic talent? If the future finds the moderns have left us nothing, it would be equally tragic if the period were also sterile in top-flight academic work.

JOHN MEIGS

San Patricio, N. Mex.

Sirs:

... The fruitless conflict between abstract and nonabstract cannot be resolved by debate, by changing juries or by hanging the artist. There is one solution, bound to satisfy the great public and protect the patron from the results of his benevolence: let all art in America be abolished by April 1.

CORNEL LENGYEL

Hollywood, Calif.

● Playwright Lengyel left the foundation voluntarily when his fellow-

ship ended, as did the five letter-writing Fellows below.—ED.

Sirs:

We were Fellows at the foundation when *LIFE* paid its visit.

Nothing in Mr. Hartford's background justifies his presuming himself superior to the judges, many of whom are this generation's authorities and who respect both the traditional and modern schools. ...

We regret that such a place of accomplishment must be destroyed by the very man who endows it.

CHESTER AARON

YNEZ JOHNSTON

RICHARD LAPAN

LEONARD CUTROW

EVELYN STATSINGER

W. Los Angeles, Calif.

Sirs:

Since I was pictured in your article, I hope you will allow me to make it clear that my association with the foundation ended before the publication of Mr. Hartford's pamphlet.

Had his position been defined earlier I, as a conscientious creative artist, would have been obliged to refuse the offer of a fellowship. Indeed it is unthinkable that I should even have been considered by him, since the composers Prokofiev and Shostakovich whom he singles out as "neurotic" are—value judgments aside—morely "quaint" by the standards that I have set myself as a composer born in the 20th Century. For the composer, artist or writer who visualizes art as a continuum in which there is no standing still, Mr. Hartford's paradise is indeed lost.

ROBERT ERICH WOLF

Venice, Calif.

FROM STRUTS TO JETS

Sirs:

"From Struts to Jets" (*LIFE*, Feb. 4) is a startlingly educational and informative article, particularly to a nontechnical reader. ...

F. E. MINER JR.

Richmond, Va.

Sirs:

Having spent some 30 years actively in the aviation industry, I marveled at the accuracy of the McCoy paintings, cutaway drawings and references thereto. You deserve considerable praise for a timely piece of reporting.

JOHN G. SMITH

New York, N.Y.

CONTINUED ON PAGE 11

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Cecil Chapman.

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"TROUSSEAU-GATHERING—or just sweater-collecting—when your treasures are in a Lane Cedar Chest you know they're safe!

"Delicate lingerie, downy blankets, silky linens," continues Miss America, "stay tissue-paper fresh when they're tucked away in a Lane. For a Lane keeps things fresh and sweet-smelling—safe from moths and dust—as no other storage method can.

"And a Lane Cedar Chest is such a hand-

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Lane is the ONLY pressure-tested, aroma-tight cedar chest! Made of 3/4-inch red cedar in accordance with U. S. Government recommendations, its absolute moth-protection is guaranteed by one of the world's largest insurance companies.

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LANE CEDAR CHESTS

\$49.95

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LIVING ROOM

Functional modern with handsome veneers of rift-cut white oak. Self-lifting tray. Rubbed and polished to a satin finish. Model #2783. Extraordinary at only \$49.95.*



FOYER

Handsome 18th Century Chest in glowing African mahogany. Lane automatic self-lifting tray. Aroma-tight, like all Lane Cedar Chests. Model #2601—\$59.95.*



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Classic modern of American walnut with "bench" top, and front panels outlined with picture-frame molding. Automatic self-lifting tray. Model #2749—\$59.95.*



FOYER

Stunning modern of blond oak, suitable for living room or foyer, as well as bedroom. Automatic tray. Built to last a lifetime, like all Lane Chests. Model #2782—\$59.95.*



BEDROOM

Smart walnut modern with panels of matched American walnut stump and Paldao wood trim. Automatic tray with receding lid hinges. Model #2815—\$59.95.*



DINING ROOM

The Herkimer—a graceful Queen Anne low-boy of rich mahogany. Full-length drawer in base—simulated drawers above. Model #2805. A most outstanding value at \$89.50.*



BEDROOM

De Luxe modern with streamlined top. Matching figured Avodire, a beautiful honey blond wood. Lane's patented self-lifting tray. Model #2700. Unusual at \$69.95.*



BEDROOM

Authentic Colonial Chest in antique maple. Lane's patented self-lifting tray. Moisture-proof Lane-welded veneers. Model #2260. A treasure at \$69.95.*



LIVING ROOM

Attractive 18th Century Drawer Chest in glowing African mahogany. Full-length drawer in base, two simulated drawers above. Model #2221. Very popular at \$79.95.*

*Slightly higher in the West and Canada © 1952, The Lane Company, Inc. Also makers of Lane Tables.

Companions in Good Eating

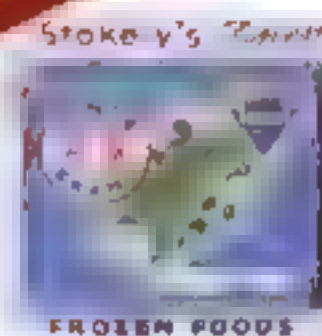
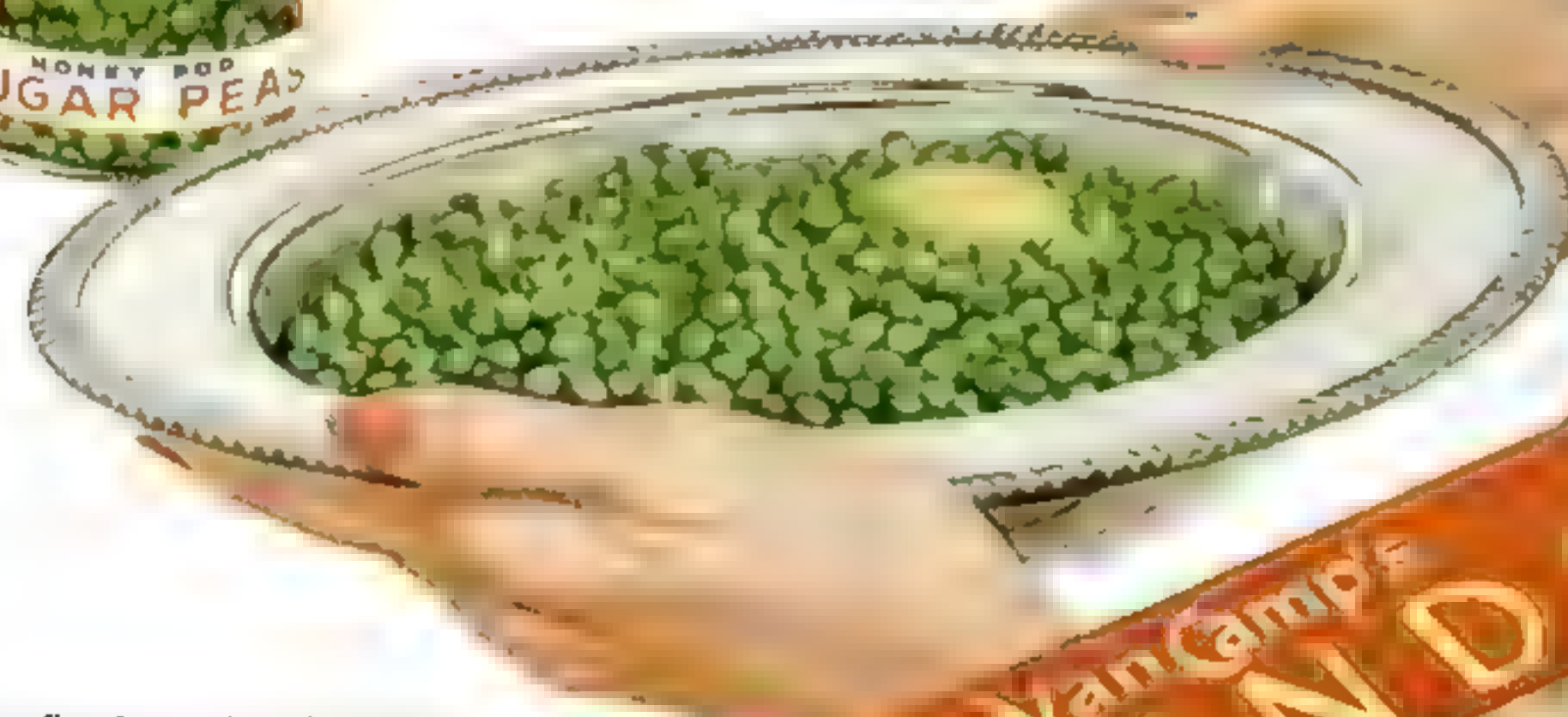
Stokely's HONEY POD PEAS *Finest*

FRESH PICKED • FRESH PACKED • FRESH TASTING

All but the morning dew comes to you in these honey pod peas. They are tender. They are sweet. They are for folks like you who want only the finest . . . Stokely's Finest . . . so make your shelf gay and promising with several cans of Stokely's Finest Honey Pod Peas today.



Enjoy listening to: Garry Moore Show
CBS-TV Network • Every Friday afternoon
John Conte • ABC Radio Network
Monday through Friday mornings



VanCamp's TENDERONI

Cooks in only 7 minutes. Always tender... never doughy

Here is the one and only macaroni product of angel-cake quality and lightness—so white, so fluffy, so tender—made with egg-white and the cream of durum-wheat semolina. Tenderoni gives variety to your Lenten dishes when combined with cheese, fish, chicken, tomatoes, and various sauces. Top your shopping list today with Tenderoni.

Stokely's Finest • VanCamp's • Tenderoni

LETTERS TO THE EDITORS CONTINUED

PASTA

Sirs:

Thanks a million for the wonderful garlicky pasta recipes ("Pasta," *LIFE*, Feb. 4) that I've looked for in vain in ordinary cookbooks.

MRS. MICHAEL DONAVAN
San Jose, Calif.

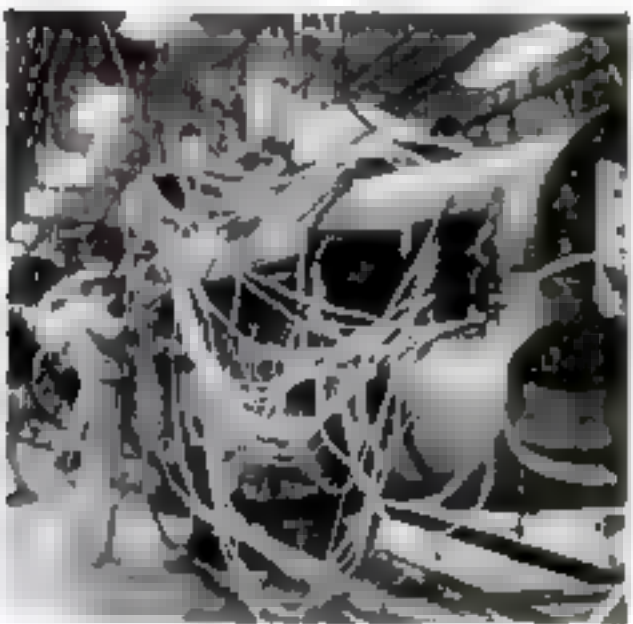
Sirs:

I was intrigued by the fact that the likeness of my friend, Gene Leone, might have appeared appropriately in another place in the same issue—in the picture of the F-86D fuselage in your aircraft story.

LAWRENCE KELDER
Newark, N.J.



PASTA TASTING



PLANE TESTING

HOT FEUD FOR ICY GOLD

Sirs:

Why labor so diligently to continue Sonja Henie as the world's ice queen ("The Hot Feud for Icy Gold," *LIFE*, Feb. 4)? It is time a wholesome personality like Barbara Ann Scott came in for the same blessings. . . .

JOHN M. LEKKALA
Cleveland, Ohio

Sirs:

As a former member of Miss Henie's ensemble, I wish to say that your attempt to link Barbara Ann Scott with Sonja Henie is unjustified.

Barbara Ann Scott is very accomplished, but she has a long way to go before she can be classified an equal to Miss Henie. . . .

BILLY ANSLEY
Chicago, Ill.

Sirs:

Nobody can change my convictions that Sonja is best of all, after that hula she did seven years ago in Detroit.

MRS. SHIRLEY GELLENBECK
Dearborn, Mich.

MASTER IMPOSTOR

Sirs:

Here is another adventure of Ferdinand Waldo Demara Jr., "The Master Impostor" (*LIFE*, Jan. 28) whose reputation got him a cold welcome in Kansas City. Curious cops booked

Demara for "investigation of recent activities," questioned and released him. Chagrined by what he called his first arrest, he promised to leave town. He had registered in a hotel as a St. Louis civil engineer and had planned to enroll in a mortician's school but changed his mind after being harassed by authorities. A news photographer stole this picture of him on his way out of police headquarters.

KARL PETERSON JR.
Kansas City, Mo.



INDIGNANT IMPOSTOR

ASIA ISSUE

Sirs:

I have read with great interest the copy of your special Asia issue (*LIFE*, Dec. 31), which you were good enough to send me some time ago.

I enjoyed the articles and the splendid editorial, revealing sober reflection as well as a penetrating insight. Nowhere else have I read such a clear, concise and objective analysis of the many problems of Asia, nor have I come across such a colorful collection of pictures, illustrating the art and culture and the most human and intimate details of life in the various countries of this vast continent. I congratulate *LIFE* on the signal success it has achieved in the compilation of this marvelous publication. I should not omit to express my appreciation of the compliment *LIFE* has paid my country by printing a beautiful color photo of a Japanese girl on the cover. . . .

SHIGEMU YOSHIDA
Premier

Tokyo, Japan

• Other Japanese besides Premier Yoshida appreciate Cover Girl Mituko Kimura, who, after her appearance on *LIFE*, was signed up by the Daiichi moving picture company of Tokyo.—ED.

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oh-oh, Dry Scalp!



"JEFF ALWAYS HITS the headpin just right, but he'll never make a hit with that head of unruly hair. He's got all the signs of Dry Scalp. Dull, hard-to-manage hair . . . and loose dandruff, too. He'll bowl 'em over, though, when he starts using 'Vaseline' Hair Tonic . . ."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



GREAT WAY to start your day! A few drops of 'Vaseline' Hair Tonic a day work wonders. It checks loose dandruff and those other annoying signs of Dry Scalp because it supplements the natural scalp oils . . . gives your hair that handsome, natural look. Contains no alcohol or other drying ingredients . . . and it's economical, too.

Vaseline HAIR TONIC

TRADE MARK ®

VASELINE is the registered trade mark of the Chasebrough Mfg. Co., Cos.'d



RICH NOW WITH MAIL, FABIO SITS ON A PLATFORM AMID HIS POSTCARDS, WHICH ARE PASTED TO SCHOOL WALL AND OVERFLOW THREE BAGS AND TWO

SPEAKING OF PICTURES . . .

. . . A 10-year-old Italian boy who had never got a single postcard gets 50,000



CHESTS MOST ARE OF FAMOUS ITALIAN BUILDINGS AND MONUMENTS. ONE BATCH WAS SO BIG THAT FABIO'S GRANDFATHER HAD TO FETCH IT IN AN OXCART

In the Italian village of Sant' Alessandro, Ilda Rossi asked her pupils to ransack their homes for picture postcards which might be used in their geography lessons. All brought in cards except Fabio Signorini, a trail redhead of 10, who burst into tears and explained. Nine years

ago his soldier father had been captured by the Russians, and had not been heard from since. Neither Fabio, his mother, his grandparents, nor any of the other 10 relatives who shared his home had ever received a postcard. Sympathetically Teacher Rossi told Fabio to write his

problem to a new-paper in Milan. Fabio did so. Two weeks after his story appeared in the paper, postcards began arriving — from Italy, France, South America and New Jersey. He has now got over 50,000 and the post office at Volterra has had to hire an extra man to handle Fabio's mail.



Let

Color Unlimited

end color confusion

Here's the sure and easy way to change old rooms into new with paint alone

1 Take samples of your furnishing colors—or any color from anywhere—to your Martin-Senour Nu-Hue Custom Color Bar.

2 Build color plans and select paint colors with professional advice and these easy-to-use visual aids: Nu-Hue charts to accurately match, complement or accent any color. Large color chips, actually painted. Visualizers to pre-view your own color choices in room settings. Page after page of full-color photographs of beautiful rooms in the Treasury of Color.

3 Your color selections are custom-mixed in finest Martin-Senour Paints... flat, satin, full-gloss or exterior finishes. Recorded for future duplication. Delivered ready to use.

NOW, for the first time, old rooms can be transformed into new rooms with paint alone! Martin-Senour paints in colors unlimited make this possible without confusing plans or costly purchases of new home furnishings.

Use the furnishings you have... the same rugs on the floors, the same draperies at the windows, and pretty much the same fabrics on your furniture. But bring all these varied colors into pleasant, well-planned harmony with new colors, new color ideas and new color com-

binations. Martin-Senour Nu-Hue Custom Colors—colors unlimited—enable you to match, complement or accent any color you're now using or ever plan to use. You're sure the results will be as perfect as your plans because the colors you choose are prescription-mixed especially for you at the Nu-Hue Custom Color Bar. Your exact color choice... in flat, satin, full-gloss or exterior finish... custom-mixed in finest Martin-Senour Paints, recorded for future duplication, delivered ready to use.

"Paint" Your Rooms 20 Times in 10 Minutes
Take confusion out of color plans with new patented MARTIN-SENOUR COLOR VISUALIZER. Includes color chips and folder with drawing of room and furnishings in window-like cover. To "try on" new colors in unlimited combinations place color chips in slots beneath drawing. Only 10¢.



America's Color Leaders

MARTIN-SENOUR

PAINTS

Ready-mixed paints too! Available at all Martin-Senour dealers. Complete line of fashion-favored colors in every finish. Colors selected through a continuous, nation-wide survey of the colors homemakers prefer and purchase for all their home furnishings.

Paints for every purpose, including
 Time-Tone Flat Finish • Monarch House Paint
 Kolor-Brite Enamel
 Nu-Hue Architectural Finishes • Automotive Paint

Martin-Senour Paint Company,
 2520 South Quarry Street, Chicago 6, Illinois

Please send my copy of the new MARTIN-SENOUR COLOR VISUALIZER for pre-viewing rooms and furnishings in unlimited color combinations. I enclose 10¢.

Street _____
 City _____ Zone _____ State _____
 DEPT. L-22

Like fun in the first big snow...

MAXWELL HOUSE COFFEE IS AN AMERICAN TRADITION

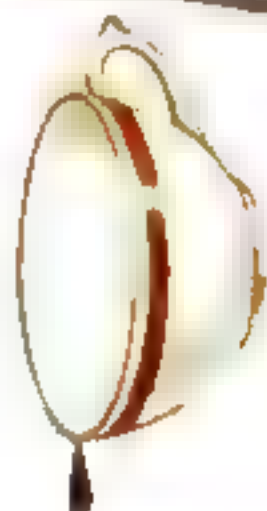
Like the happy youngsters' derring-do on whizzing sleds . . . the first time fumbling on shiny new skis . . . the snowman in the front yard . . . like all the fun and frolic that go with the season's first big snow, Maxwell House Coffee has become a traditional part of American home life. In this nation of coffee lovers, Maxwell House is the favorite brand—chosen above all others for its "Good to the Last Drop" flavor. There's such hearty good cheer in every cup, no wonder the cup-and-drop is famous as the sign of good coffee wherever you go!



A Product of General Foods



Maxwell House...



...the one coffee with that Good to the Last Drop flavor!



HEAVY TRAFFIC, which currently plagues airports, is seen on head approach to Washington National Airport. Landing lights made lines in this two hour time

exposure. Planes are landing north, from right to left. Across Potomac River is Annapolis Naval Air Station (left) and in background the lights of Washington.

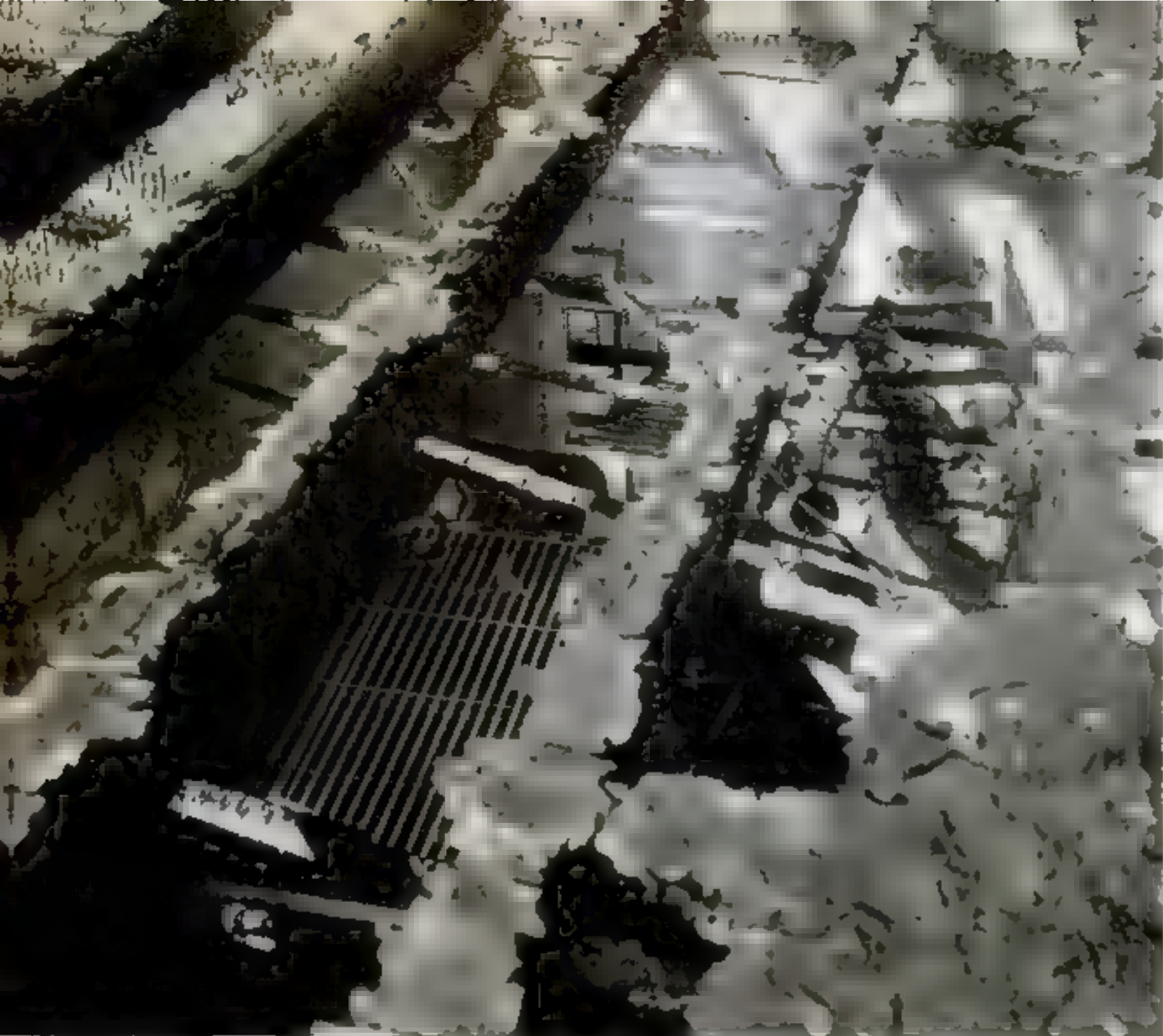
CITIES OF U. S. GET AIRPORT NERVES

If airplanes left their tracks in the sky by day as they do on a film by night (*above*), the whole U.S. would soon be covered by a streaky overcast and the residents of many cities might well be as hysterical as the citizens of Elizabeth, N.J. were last week. There, for the third time in eight weeks, a huge airliner faltered in the sky and plunged like a lightning bolt into the helpless city below. Of the 63 in the plane, which had just taken off from Newark Airport, 28 died. In the sleeping city, three miles from the airport, four more were dead, making a total of 11 Elizabeth citizens killed by falling planes. To placate the

angry residents, the authorities quickly closed down the Newark field, shifting its traffic to nearby La Guardia and Idlewild, and the CAA made plans to route all possible flights away from populated areas. But this only served to clutter La Guardia with 700 flights a day and to point up a national problem.

Air traffic has become so busy that somewhere, every eight seconds, a scheduled plane takes off or lands. Newark is no closer to populated areas than some 60 other major airports. It is part of a metropolitan network that must handle 1,000 flights a day. Ironically, Newark

is one of the country's safest: the three crashes were due to engine failure and it has had no other commercial airline fatalities in 23 years. But as a result of the crash some citizens demanded Newark be closed forever, and in other cities—among them Seattle and Chicago—old protests were renewed. It may be that the price for living in the Air Age includes taking the percentage-wise small chance that a plane will drop on one's house. But at week's end several committees were studying the Newark situation and a Senate group in Washington was getting ready to look into the whole question of air safety.



WHAT CAN HAPPEN to an apartment near an airfield is shown by this picture taken through gutted roof of a building that was hit in the last Elizabeth crash. The plane, apparently trying to clear the building, struck it a glancing blow on the top, spilling burning gas and oil. Four of the building's tenants were killed

Airport Nerves CONTINUED



BRAVE BUILDER advertises houses for sale at very edge of Seattle's Boeing Field where three planes in the last nine years have crashed into nearby buildings. Said one Seattle resident after the last crash, "If you are going to live at the end of a cannon like that airport, you've got to expect it to go off sometime."



BUSY LANDING PATTERN at New York's La Guardia Field looked like this in a 20-minute time exposure taken last week. Solid lines curving and coming down from the sky are landing lights of planes on the final approach. The few broken lines are made by blinking navigation lights. Jiggles are caused by rough air.

SCARY APPROACH is this pilot's-eye view of the south end of main runway of Seattle's Boeing Field. Building in foreground is eight-acre grocery storage warehouse, one of the largest in the Northwest. To help the planes pass safely over its roof, designers built the structure so roof slopes gently toward runway.



IN SHOW BUSINESS THERE'S STILL PLENTY OF ROOM AT THE TOP

TV 'MONSTER' AS H'WOOD PET?

CBS Distributing Vidpix

Big Wall St. Coin Seen Moving Into
Coast Vidpix When New Channels Open

WANTED: EXECS WITH KNOWHOW

Chas. Skouras Sees a Big Theatre TV
In the Future of the Picture Business

1951'S \$60,000,000 TV PIX TAB

Headlines like the above from *Variety*, in its own unique show-business vocabulary, are recent straws in the windstorm of Hollywood's revolution.

DON'T GET CRITICIZED

In case you wonder what ever happened to that investigation of public morals which Senator Hoey's subcommittee started last year, it wrote what ought to be its own epitaph in a recent report. In the case of Guy Gabrielson, who negotiated for his company the terms of some RFC loans while chairman of the Republican National Committee, this report found "nothing intrinsically wrong" with what Gabrielson did but thinks he shouldn't have done it anyway. Why? Because "activities of this type are bound to lead to charges of impropriety," that's why.

In other words, the committee has no confidence in any standard of its own as to what's proper or improper. What makes things improper, by its reasoning, is the charge that they are improper. Keep them dark and they are okay. We don't need a Senate investigation to hand out such counsels of expediency.

Around Christmas time in 1950, a common wisecrack in Hollywood was, "Buy Christmas seals and help stamp out TV." It was bitterly and seriously meant. Some 3,000 movie theaters had closed; ticket sales had plummeted. TV was really hurting, and Hollywood's picture-making population of 25,000 was in the throes of collective hysteria.

This supercolossal crisis, which was diagnosed in *LIFE* last summer (Aug. 13), is by no means over. But the prognosis is now clearer and one piece of news is worth noting: Hollywood's hysteria at least has passed. The astute trade journal *Variety* headlined in its opening issue this year: TV IS NOW A REAL BIG KID WITH MUSCLES BUT BY NO MEANS A DEADLY ASSASSIN.

What has happened to give Hollywood this new confidence? For one thing, box-office receipts during 1951 stopped collapsing. Recent months have seen a steady stream of successful pictures. Some of them are roaring Brontosauri like *David and Bathsheba*, *Quo Vadis*, etc.; some are sure-fire musicals of more or less conventional mold. But others have carried a more interesting lesson: the American public will pay for pictures made with a decent respect for its intelligence. Among the most successful pictures of the past year are the following: *A Streetcar Named Desire* and *A Place in the Sun*, both tragedies and both great pictures; *Detective Story* and *Desert Fox*, tragedies and good pictures; *Born Yesterday* and *People Will Talk*, first-rate satires. A few producers like Stanley Kramer (*Champion*, *Death of a Salesman*) showed how intelligent movies could make money without costing millions. This example has spread and is paying off.

It would be too much to say that Hollywood has stopped making stereotypes and stinkers; it hasn't. But it got over that spree of postwar kitsch that was so alarmingly profitable until the coming of TV. The old Hollywood belief that Americans are all 12-year-olds has lost its magic; even our 12-year-olds are older than that, and militantly choosy. So if TV, by kicking Hollywood in the pocketbook, has forced it to make more good and fewer bad pictures, why, hooray for TV!

Cynics may claim that movies just seem better alongside TV. As David Sarnoff recently confessed, "We in television already have Hollywood licked in mediocrity. They can't touch us there." In any case, having got over its terror of the big kid with muscles, Hollywood is now counting its own assets. It finds them not negligible, to wit:

Hollywood is the world's No. 1 pool of show-business talent and technical skills. TV is already a large user of filmed as well as live talent. Some think that most TV dramatic shows will eventually be on film. Logically the two industries will be complementary as well as competitive, and in fact they are already playing a lot of footie with each other. Every major studio except M-G-M and Warners is in some kind of TV experiment. Writers', directors' and actors' guilds have stopped fighting TV and are bargaining with it instead. Most of the short films that TV

now uses are made in Hollywood. This new "vidpix" division of the industry already turns out more film footage than the major studios shoot for theater features. It has absorbed virtually all of Hollywood's unemployment of a year ago.

Another Hollywood asset is its old movies—thousands and thousands of them. Sold or rented to TV, they could be turned into big money, as Hopalong Cassidy found out. Why aren't they, then? The answer is the nation's 23,000 movie theaters. Although the theater owners are being legally divorced from Hollywood, they still exert a deadening influence on its behavior. They have banded together and threatened any producing company that furnishes feature films—old or new—to TV. Most of Hollywood's Elder Statesmen are theater-minded, having got their start as exhibitors. And they have no stomach for the forthcoming battle royal for control of TV, in which bungsters and ice picks are bound to be used and spittoons will hurtle through the air.

But in Hollywood there are many intelligent people who are less timid and more visionary than the Elder Statesmen. What really excites these visionaries is the possibility of making new movies for TV and seeing them released through one of the pay-as-you-view or "tollvision" devices now available. With these devices (akin to the sound-scrambling principle in radio) the viewer can have the movie of his choice unscrambled onto his own screen; the "admission charge" goes into a coin slot or on his phone bill.

A top director-writer has predicted that within five years 75% of all movie houses will be garages, shooting galleries or contested fire-insurance claims. "And a fine thing, too," he adds. "For 20 years now, every time a theater put in new love seats or a Corinthian men's room, it got charged to studio overhead. The exhibitor's been the biggest enemy the creator's had out here. If he could find something to run in his theater that would pay more than movies, he'd dump us in a minute. So the hell with him. It'll take time, but we're going to move over to a new outlet. Wait till there are a couple of thousand telecasting stations in action. A good picture could get its production costs back in one night. Oh, brother!"

This outcome would depend on the FCC and other unpredictables. The exhibitors for their part, with something like \$3 billion worth of real estate to worry about, are experimenting with three-dimensional movies and closed-channel TV shows. So things are cooking in movieland and the dreamers are a-dreaming.

Let us hope that when the revolution is complete the more intelligent dreamers will land on top. A lot of swimming pools may dry up in the next few years, but there will be more useful work than ever for real talent. If its visionaries keep their courage up, hysteria down, dreams fresh and product improving, post-TV Hollywood can earn a better name in the annals of U.S. culture than it ever had before.

PICTURE OF
THE WEEK



FINGERTIP HELLO

When the transport *General M. C. Meigs* arrived at San Francisco from Korea on Feb. 11, Lieut. Howard R. Koch of Walnut Creek, Calif. couldn't wait to extend Valentine greetings to

his wife, Averil. The lieutenant leaned far out of a porthole, stretched his arm but managed only to touch fingers with her. He soon got to the dock, however, and gave her a real hug.

BRITONS SADLY FAREWELL

Last week, with the rich panoply and restrained grief so uniquely native to it, England buried its 39th monarch. Following his death at Sandringham (LIFE, Feb. 18), the body of George VI lay in state in Westminster Hall on a purple-shrouded catafalque. In three days more than 300,000 Britons filed past it. First came the privileged of the realm, Britain's nobles and officialdom; then the humbler intimates of the Royal Family, the black-clad Buckingham Palace attendants. As the Tudor figures of the Yeomen of the Guard stood by with their pikes traditionally reversed, the people who had been his subjects waited patient hours in cold, rainy weather to make their farewells to the monarch whose life had been a quiet instruction to them in kindness, dignity and courage. So many of them wanted to do this—charwomen, genteel ladies, benedaled old soldiers and thin-soled clerks and shopkeepers—that the nightly closing of the hall's great doors had repeatedly to be delayed; on the last night they stood open until 6 a.m.

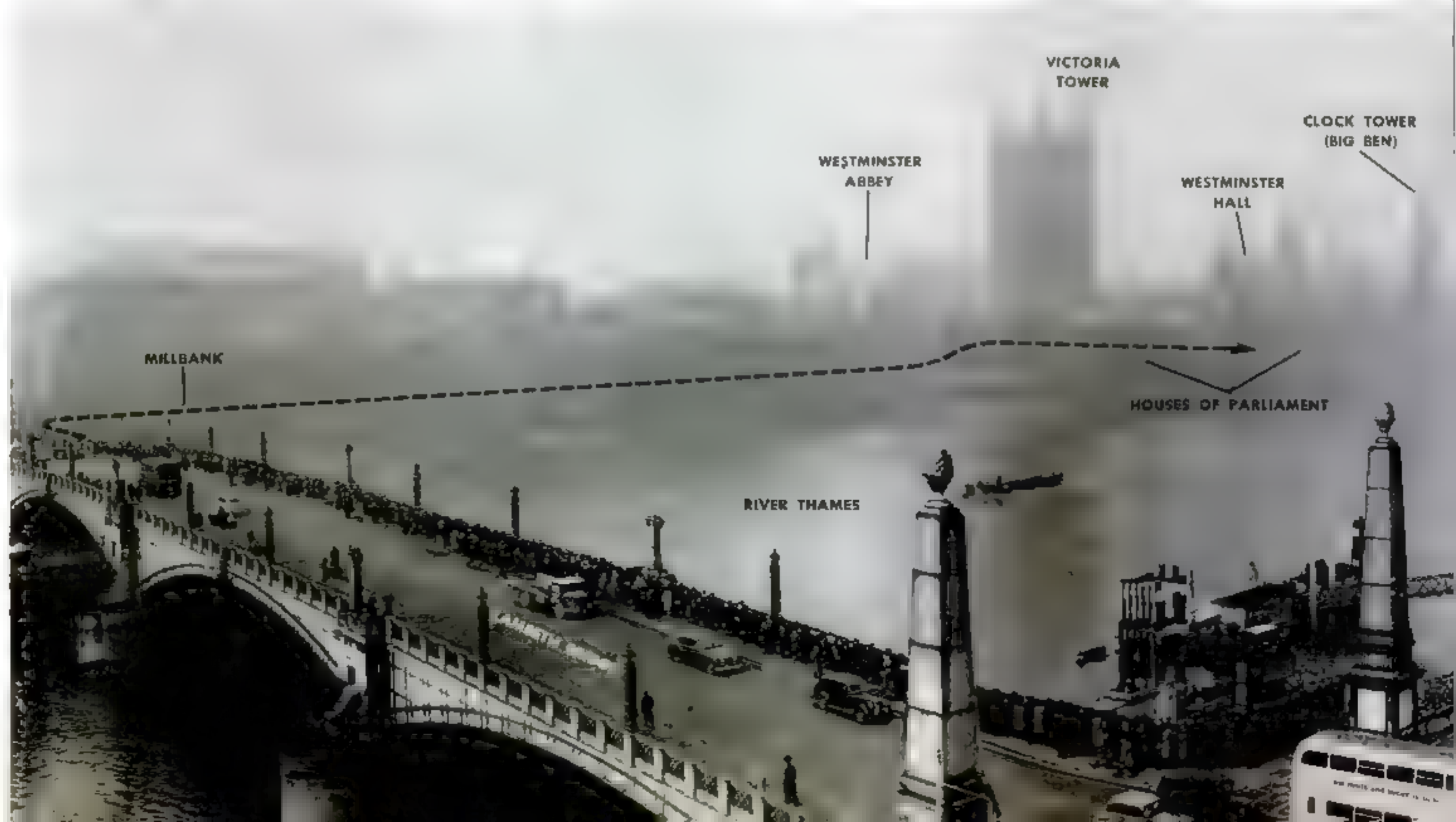
In these hours of death a united quiet fell on the realm George VI had ruled for 16 years, and the hearts of the commoners went out to the royal women who mourned the king not as the mortal symbol of ancient majesty but as father, husband and son.

That quiet reached its profound moment on the day of his funeral. A cortege, which included the new reigning queen, wound three miles through silent, deeply peopled streets at slow funeral march to Paddington Station, requiring two and a half hours for the journey. There the cortege entrained for Windsor, the historic castle town that has been the ancestral home



CROWD SWARMS OVER TRAFALGAR SQUARE LION TO SEE CASKET IN THE PROCESSION TO WESTMINSTER

"THE GREAT QUEUE," WHICH STRETCHED MORE THAN THREE MILES AT TIMES, WOUND FROM RIGHT OF PICTURE ACROSS THAMES TO WESTMINSTER HALL



GATHER TO BID TO A KING

of English kings for 850 years. As Highland pipes shrilled *Flowers of the Forest* and *The Mist Covered Mountain*, the coffin fashioned of Sandringham oak was carried into St. George's Chapel. The most glittering assemblage of recent years attended the service—seven reigning monarchs, three presidents and 1,000 others of the world's notables, including representatives of virtually all major nations. They were but a handful of the king's mourners: 200,000 who had converged on Windsor stood outside; countless thousands more, throughout Britain and wherever else Britons live, met in churchly convocation to say farewell to their king; in London a million people had turned out to see the coffin pass. Later in the day in the U.S. many churches held memorial services; the President attended one of them in the Washington Cathedral.

Just before the entry into St. George's Chapel, built as a church for the Most Noble Order of the Garter, the tolling of Windsor's bell, which sounds only for the death of ruling sovereigns, was stopped. Two minutes of ordained silence fell over all the realm (when a pedestrian failed to halt in London's Fleet Street he was mauled by a crowd). The Archbishop of Canterbury and others intoned the prayers, their breaths white in the unheated chapel. After the young queen, tight-lipped against her grief, scattered symbolic handfuls of earth on the coffin, it was lowered into the crypt and the king was laid to rest amid the tombs of his fathers. Next day Britain's half-staffed flags were run up to full staff. The life and times of George VI were English history, whose unending scroll would now record the story of Queen Elizabeth II.



THE RESPECTFUL CROWD FILES PAST ON EACH SIDE OF THE CATAFALQUE IN WESTMINSTER HALL

(BEHIND BUILDINGS INDICATED BY ARROWS). MOURNERS BROUGHT FOOD AND SEATS AND, DESPITE RAIN AND SLEET, SOME WAITED SEVEN HOURS TO GET IN





AT THE STATION the coffin is taken from train by Grenadier Guards watched by (right) King's widow, daughters, Dukes of Edinburgh, Gloucester.

AT WESTMINSTER HALL in the House of Parliament (above) the arrival was preceded by tolling of Big Ben. Rain fell intermittently on the cortege.



King's Funeral CONTINUED



THEIR FACES CHALKLIKE UNDER HEAVY VEILS.

THREE QUEENS MOURN A KING



THREE ENGLISH QUEENS, ELIZABETH II, QUEEN MARY AND THE QUEEN MOTHER, WATCH COFFIN OF KING GEORGE VI BEING BORNE INTO WESTMINSTER HALL

Queen Elizabeth, her mother and sister journeyed up by train from Sandringham to London with the body of the king. When the coffin was removed from the royal train at King's Cross Station (*top, left*), it was the Queen Mother's wreath as well as the Imperial State Crown which decorated it. While the funeral cortege

proceeded to Westminster Hall the Royal Family went to Buckingham Palace for Dowager Queen Mary. Then at the request of Elizabeth, the three queens met the coffin (*left*) at the hall entrance. Watching them, Journalist Rebecca West observed that Queen Mary seemed "like the embodiment of all women who have felt an

astonished protest because their children have died before them. . . . [The Royal Family] in their deep passion of grief . . . kept within the frame of grace and dignity, reminded one . . . of Shakespeare who . . . set himself the task of painting the profound emotion felt by people . . . curbed by an elaborate system of etiquette."

King's Funeral CONTINUED



BRACED LIKE BOOK ENDS, two mourners sit it out at 5.30 a.m. to await 11 o'clock procession on Piccadilly. More affluent people paid \$100 for balconies.



PLUMED GUARDSMEN from Household Cavalry clip along in Sussex Gardens, giving back-row spectators—who saw little else—a look at their helmets.



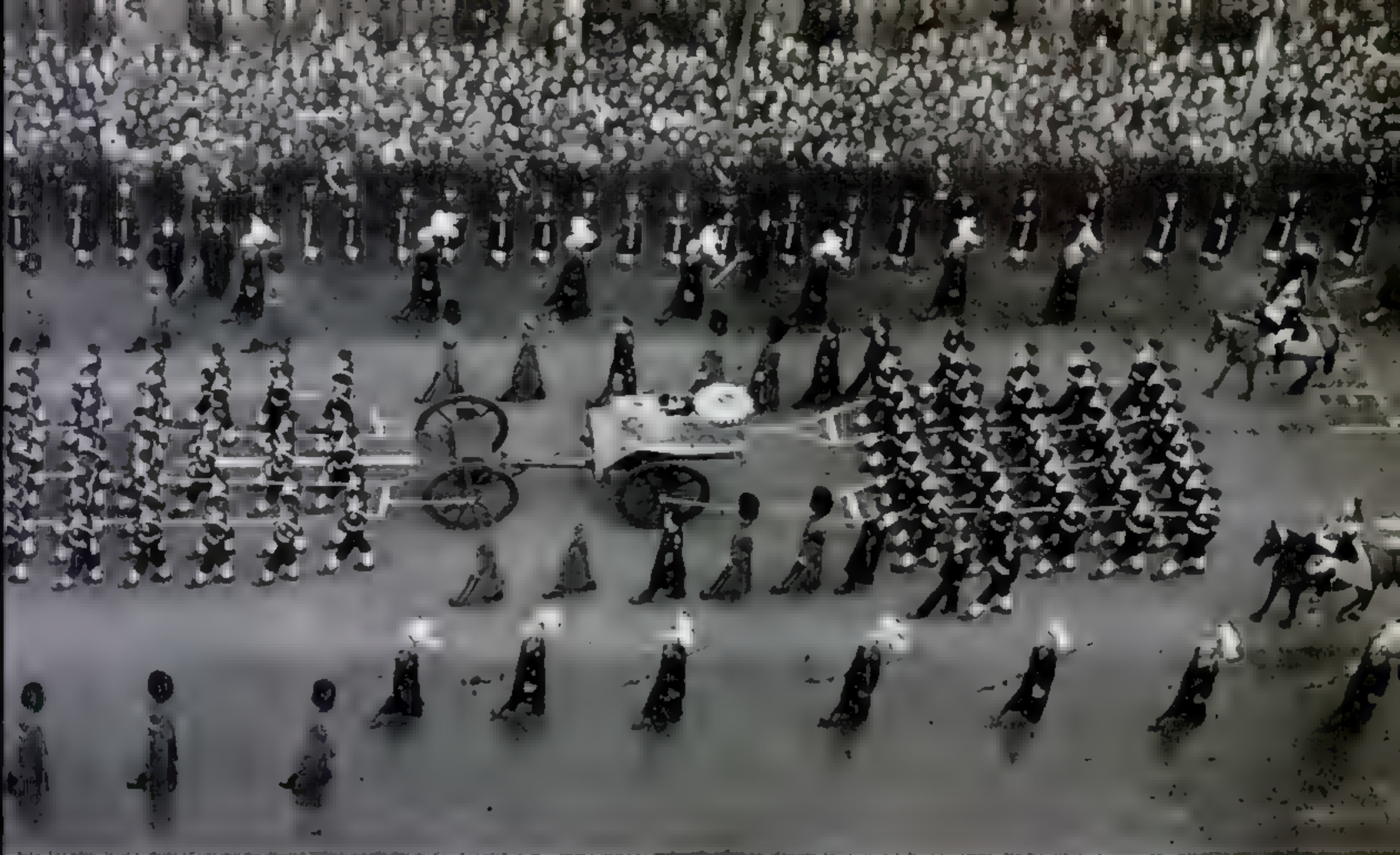
FAINTING GUARDSMAN collapsed after procession passed by. There were only 150 first aid cases compared to thousands in crush at George V's funeral



DRAWN BY WHITE-GAITED SAILORS, COFFIN PASSES WHITEHALL EN ROUTE



IN ROYAL CARRIAGE, used only for greatest state functions, the queen, her mother and sister and the Princess Royal rode to funeral train, followed on foot



TO STATION AND TRAIN JOURNEY TO WINDSOR, ONE OF THE MOST IMPRESSIVE SOUNDS IN THE FUNERAL BROADCAST WAS THE CADENCE OF THE MARCHING FEET



by the Dukes of Edinburgh, Gloucester, Windsor and Kent. Duke of Windsor is dressed in same admiral's uniform he wore at his father's funeral in 1936.



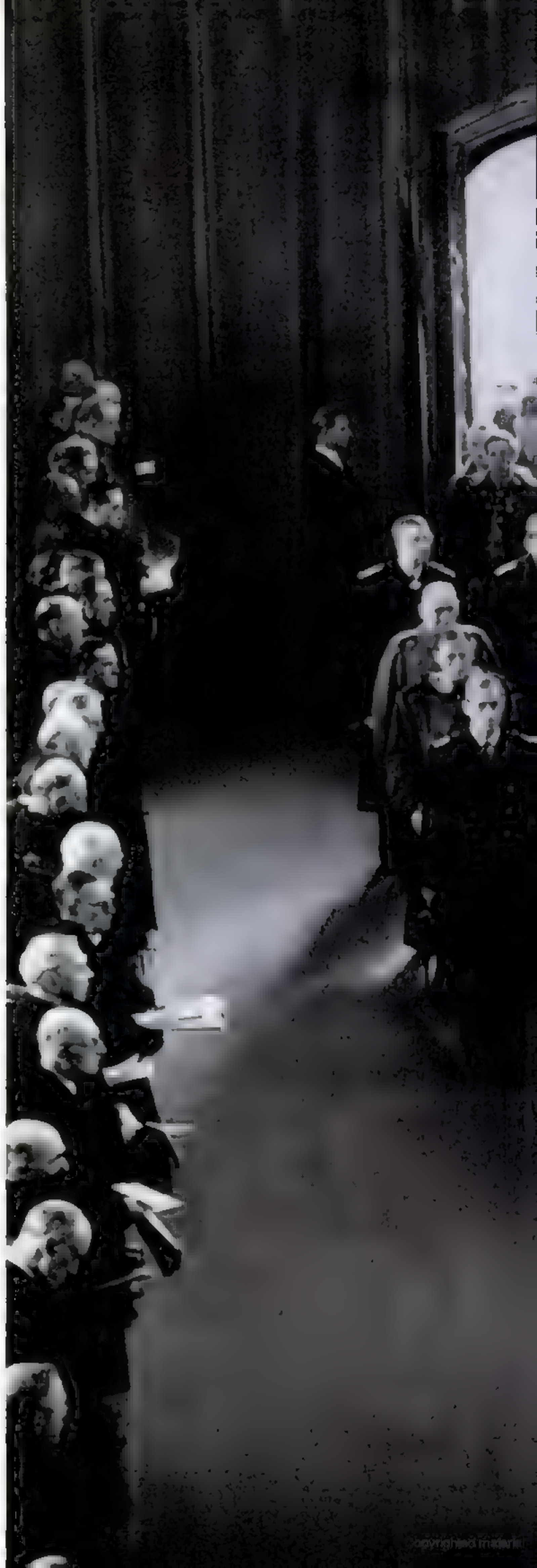
PERISCOPE VIEW is obtained by small-fry watcher near Paddington Station. Her long-handled mirror permits her to peer between the heads of policemen.

THE CAPTAINS AND THE KINGS →

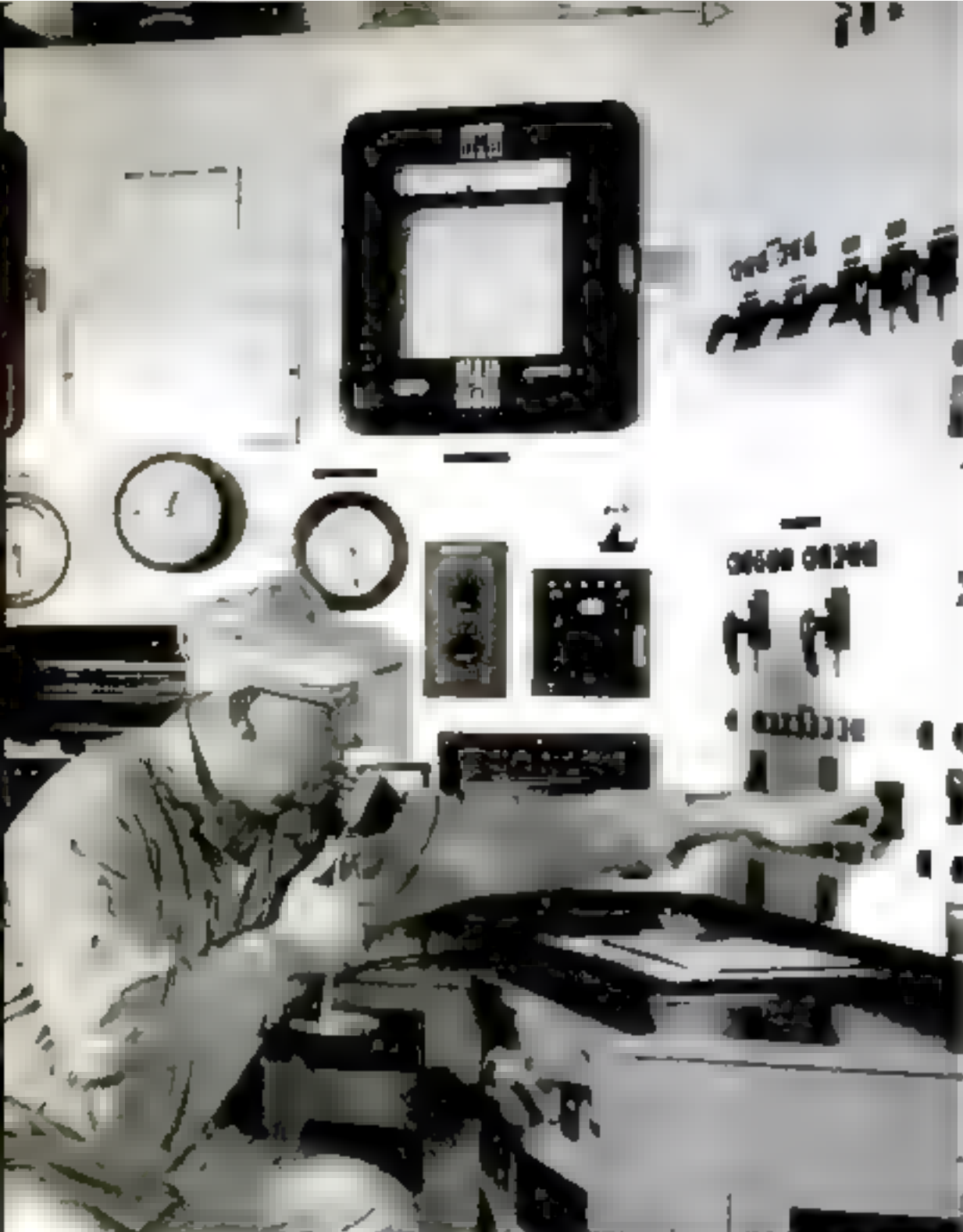
Inside St. George's Chapel at Windsor (*right*), where 1,300 privileged mourners waited, the king's body was borne by solemn Guardsmen. On the coffin rested the crown, orb and scepter. Behind it were the young queen and her mother, followed by the Princess Royal and Princess Margaret. First came the dukes (*left to right*), Edinburgh, Gloucester, Windsor and Kent. Second row: the late king's captains—Silver Stick in Waiting, Colonel F.F.B. St. George; Gold Stick in Waiting, Major General Sir Richard Howard-Vyse; Earl Mounthatten and Colonel G.C. Gordon Lennox of the Grenadiers. Behind Silver Stick, alone, was General Sir John Crocker. Fourth row: Kings Gustaf of Sweden, Paul of Greece, Haakon of Norway, Frederick of Denmark and French President Vincent Auriol. Fifth row—President Celal Bazar of Turkey, King Faisal of Iraq and Dr. Ivan Ribar, President of Yugoslavia. Sixth row: the Crown Princes of Ethiopia, Norway and Jordan. Seventh row, Prince Ali Reza of Iran and the Princes of the Netherlands, Luxembourg and Liège.



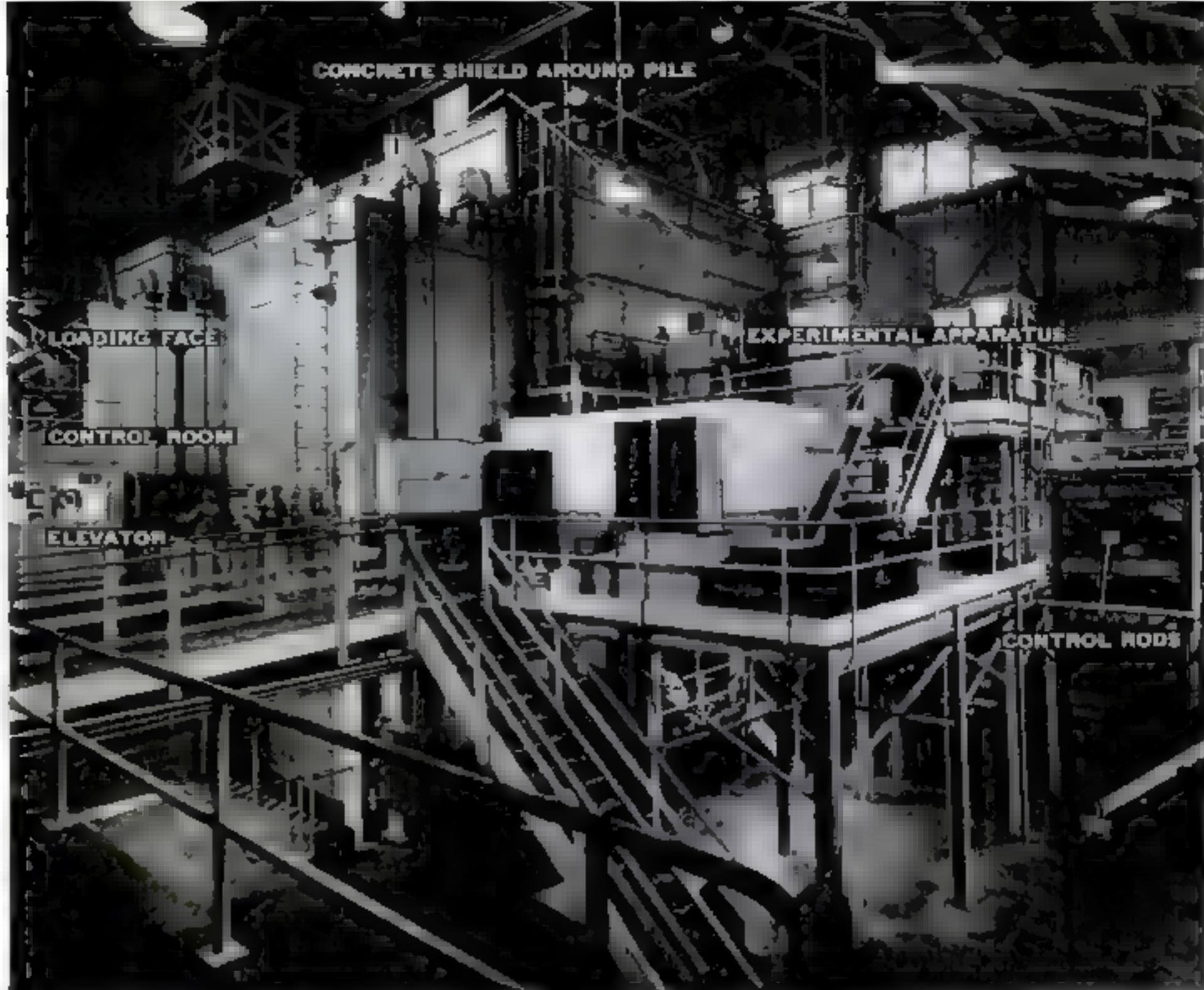
IN LAST GESTURE QUEEN ELIZABETH SCATTERS EARTH ON COFFIN IN CRYPT







THE CONTROL ROOM is lined with automatic instruments which reveal what is going on within the pile and enable the operator to make precise adjustments in the intensity of the pile's chain reaction.



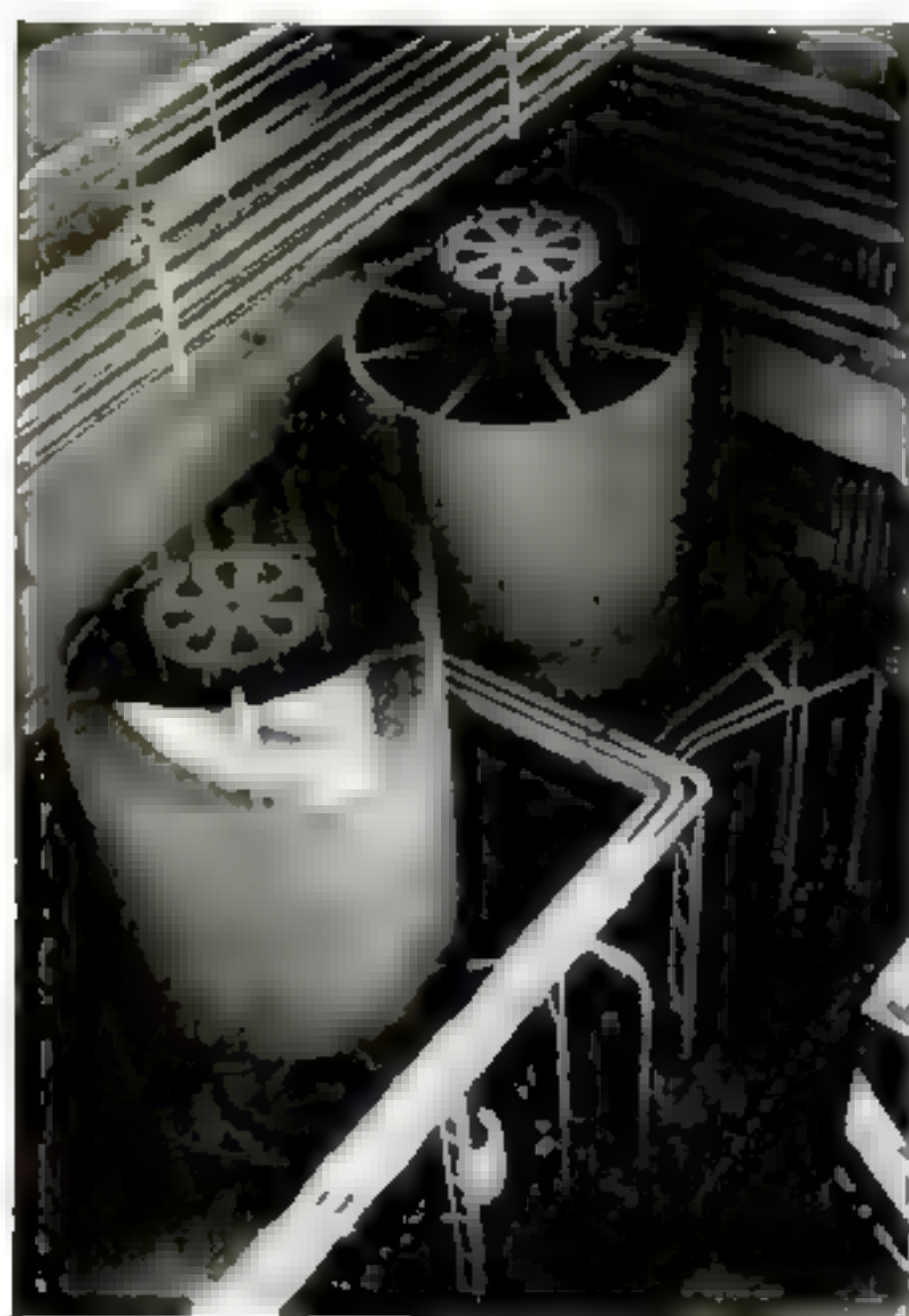
OAK RIDGE PILE is a house-sized structure of cement and steel surrounding a 24-foot cube of graphite. Uranium is inserted through the loading face of the pile. Control rods of steel and boron are put in

to regulate nuclear reaction by soaking up neutrons. Heat generated by the fission process is carried away by air which is forced into the pile, along the uranium slugs, and then up through a 200-foot-high chimney.

AEC PROVIDES FIRST GOOD LOOK AT ATOMIC PILE

In the decade since the first one was built, atomic piles have been shrouded in the deepest secrecy. Last week, for the first time, the U.S. completely unveiled one—the nuclear reactor at Oak Ridge. Prodded by the fact that the Russians have piles of their own producing plutonium for bombs, the Atomic Energy Commission opened Oak Ridge to the press. The reactor there, though it produces only a few grams of plutonium a day, was designed originally as a pilot plant for the far more powerful plutonium-producing reactors at Hanford, Wash., which transmute large quantities of uranium into fissionable plutonium (LIFE, Feb. 27, 1950). With the completion of Hanford, the Oak Ridge pile was converted for experimentation and for the production of radioactive isotopes (LIFE, Jan. 1, 1951).

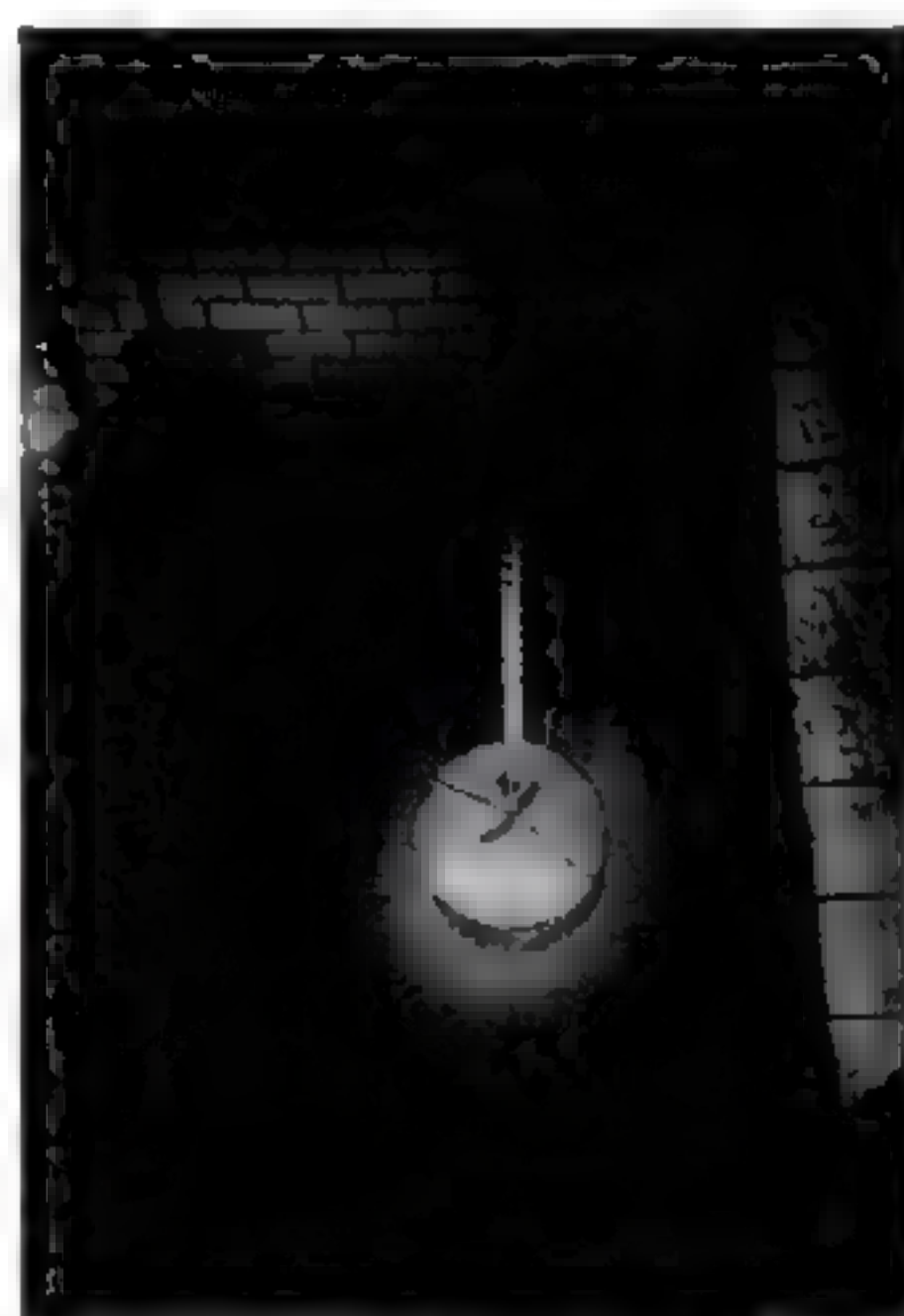
The reactor is a cube of graphite surrounded by a 7-foot-thick concrete shield. Through both shielding and graphite run channels containing uranium slugs. Atomic fissions in the uranium release neutrons to produce a chain reaction. The general principles of pile construction were known before. But details, such as the fact that uranium is in the form of short slugs rather than single rods, that the slugs are 1.1 inches in diameter, and that the channels which hold them are spaced 8 inches apart, were never disclosed. Now that these and many other details of pile design have been released, universities and industries hitherto excluded from the AEC program by security restrictions will be able to build their own atomic reactors. And this in turn should accelerate U. S. progress in atomic technology.



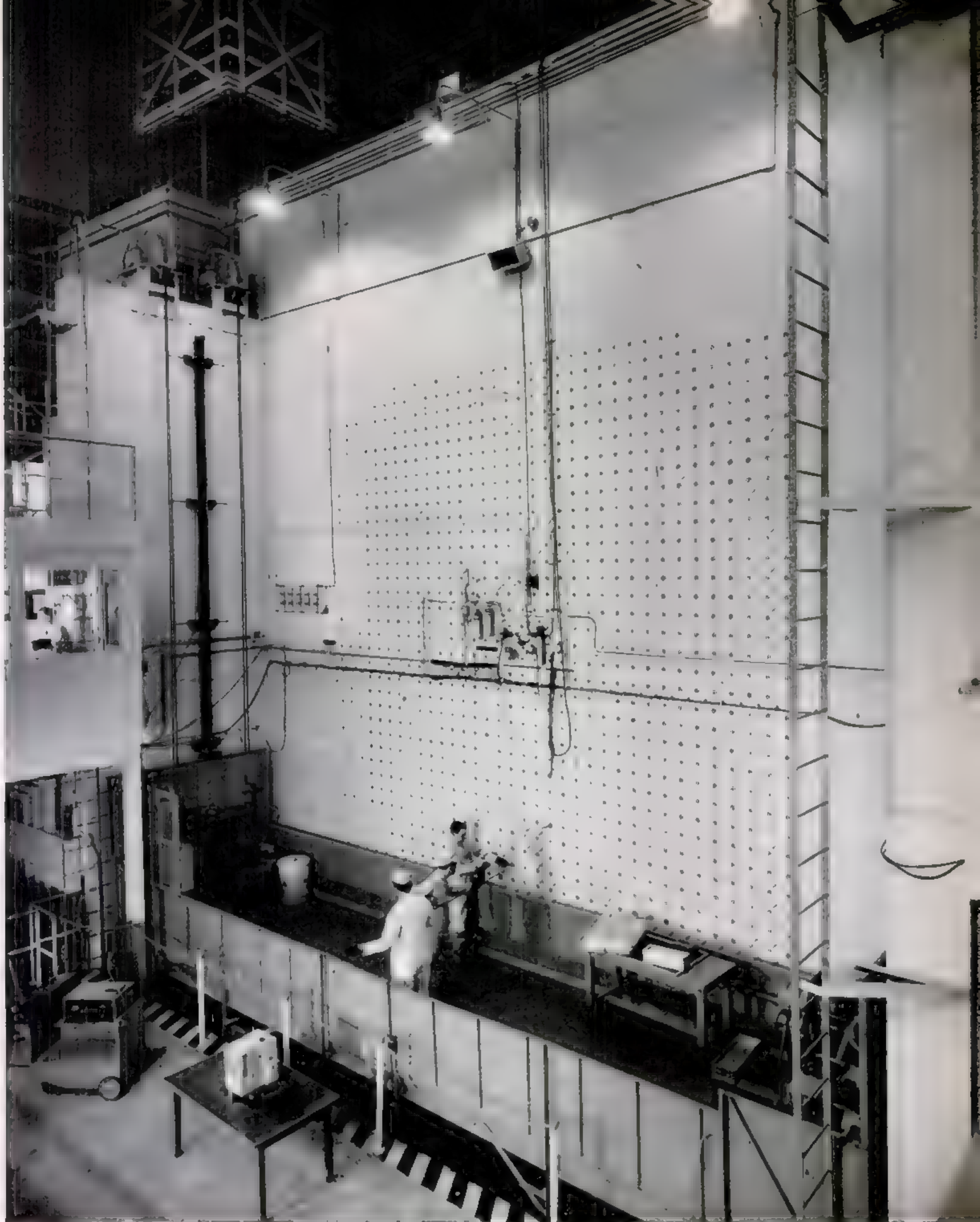
EMERGENCY CONTROLS, used to shut off pile if power fails, are two massive cylinders which drop down, causing hydraulic pressure to push control rods into reactor, keeping it from getting out of hand.



FUELING PILE, worker feeds 2½-pound uranium slugs into an open tube. Slugs are sheathed with thin layer of aluminum to prevent their releasing corrosive fission products that would "poison" the pile.



USED SLUGS, ejected from pile after their fuel value has diminished, are kept in buckets at bottom of a 20-foot-deep water-filled canal. Their intense radioactivity makes the water around them glow.



THE PILE'S LOADING FACE is a towering wall studded with the plugged ends of the 1 1/2 tubes which contain the reactor's uranium fuel. Once a week workers rise up and down across the face of the pile on a narrow elevator opening the tubes which need to be replenished and inserting fresh slugs of uranium.

Each tube has its own number by which it is identified in the loading schedule. As new slugs are pushed into the loading end of each tube, irradiated slugs drop out the other end and are stored under water to protect workers from their intense radioactivity. Instruments near the center of pile face show temperature of tubes.

PEOPLE



AN OHIO DEMOCRAT GOES OFF TO WAR

Mike Di Salle left the capital last week, after a farewell party given for him by the Washington press, to enter the race for U.S. senator in his home state of Ohio. Hailed as a brave man when he first took the job of director of Office of Price Stabilization, Di Salle had spent more than a year gamely fighting prices and a control-reluctant Congress. Departing, Mike appeared braver than ever. The man that he was challenging in Ohio was the Republican incumbent, John Bricker.

OHIO REPUBLICAN GOES ON WARPATH

Bob Taft whipped out a smile last week for Miss Spokane, Wash. (Marcia Gusman, who came dressed as an Indian). At the same time he wielded a scalping knife for Truman foreign policy. In Seattle he said the U.S. should prepare the Chinese Nationalists for an assault on the Communist mainland. His rival candidate, Earl Warren of California, quickly said this would probably mean the use of U.S. troops, too. Later Taft said he only wanted the Nationalists to counter a Communist move on Indo-China.



CONTINUED ON PAGE 25

Good Hot Dish for a Growing Boy

...in just 4 minutes!

SOUP FOR LUNCH

DELICIOUS...NOURISHING...THRIFTY!

Ever notice how youngsters seem to storm in for lunch just when you're busiest? Well, millions of mothers have solved that problem nicely! ... Down from the Soup Shelf comes a family favorite ... and in practically no time there are brimming bowls of delicious soup on the table, steaming hot. Yes, soup makes an ideal main dish for the midday meal! It's nourishing, with the deep-down goodness of meats and vegetables. ... It's thrifty - an outstanding food value. And so many Campbell's Soups to choose from! ... So today - and every day - have soup for lunch!



SOUP, SANDWICH AND DESSERT

Campbell's
Cream of Mushroom Soup
Extra-heavy whipping cream
with fresh, cultivated mushrooms!
Sliced Egg and Relish Sandwich
Chocolate Sundae
Milk



SOUP, SALAD AND DESSERT

Campbell's
Chicken Gumbo Soup
A New Orleans-type chicken
and vegetable soup. Excitingly different!
Carrot Curls and Celery
Pineapple Upside-down Cake
Cocoa



"My Soup Shelf is a WONDERFUL Help!"

"I try to keep several cans of the family favorites always on hand. That way, I'm ready for any meal-planning. And of course I'm never without Tomato Soup and Cream of Mushroom ... I use them so much in my cooking!"



Paul Jones has made
the voyage more pleasant
for five generations!



And five generations of experience have produced a whiskey with the extra mildness, extra smoothness, extra-rich, mellow flavor you usually expect only from much higher-priced whiskeys.

But, there's no extra charge for experience. That's why we think you'll agree when you taste Paul Jones: *You just can't buy a better drink!*

Paul Jones

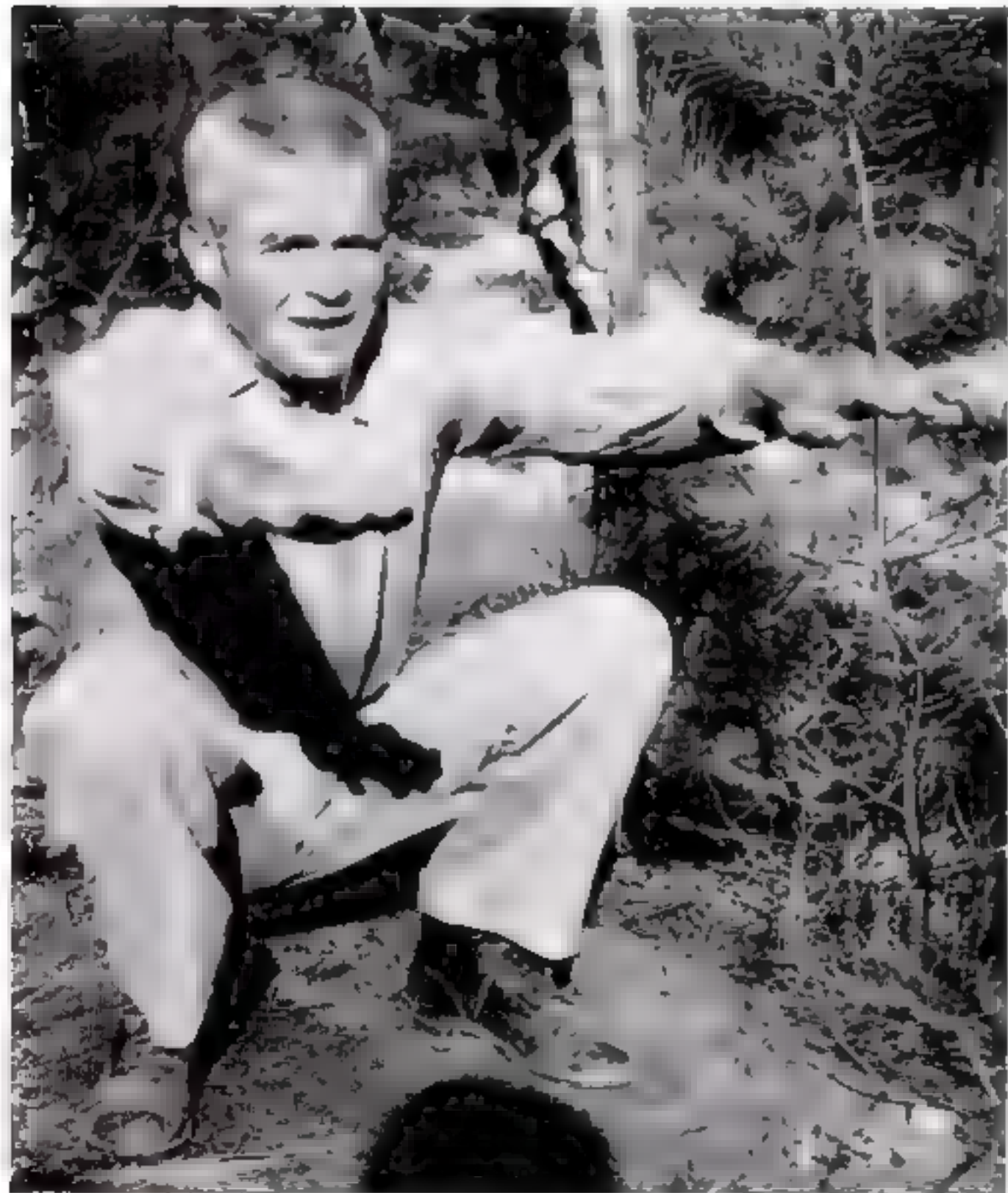


Frankfort Distillers Corporation, N. Y. C. Blended whiskey. 86 proof. 72½% grain neutral spirits.



WITNESS AGAINST THE REDS

In Washington last week another U.S. Communist revealed she had been working for the FBI for almost nine years. Mrs. Bereniece Baldwin, 49, a Detroit housewife, testified before the Subversive Activities Control Board that Michigan Reds had plans in 1948 to go underground if outlawed and had destroyed membership lists for "security reasons."



PRISONER OF THE REDS

The latest picture of Major General William Dean, the Korean Reds' prize prisoner of war, shows him slowly regaining his health. Dean, who suffered a broken or dislocated shoulder and malaria when he was captured after 30 days behind enemy lines, has aged considerably during his 18 months' confinement but is healthy enough to do calisthenics.

We're giving spring
and laughter away!

It's yours at no extra cost—

Yardley's wonderful new **Lavender Stick!**

You buy a box of rich-lathering **Yardley**

English Lavender Soap and receive —

as a special get-acquainted gift—

Lavender's spring-and-laughter fragrance

in this purse-perfect solid form!

At better drug and department stores

everywhere — for a limited time only.

So hurry, hurry, hurry!



Three tablets of soap plus

the Lavender Stick for the

*price of the soap alone—\$1.35**

YARDLEY

*plus 7¢ fed. tax

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.



Home-lovers—

watch out—
for the shadow of
under-insurance



Time and tide wait for no man. No more does fire . . .

So if you're *under-insured*—as seven out of ten homeowners and householders are today—don't push your luck any farther.

Find out just how much of your house is in the shadow. And to help you find out the value of its furniture and other contents, write for Hartford's free Inventory Booklet. Then see your Hartford Fire Insurance agent or your insurance broker and get *enough* protection for both house and contents.

The cost of that protection is low . . . so low you'll be amazed . . . so low you'll realize it's absolutely foolhardy to take further risks.

Why not see your Hartford Fire Insurance agent or your insurance broker today?

Year in and year out you'll do well with the

Hartford



Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company • Hartford 15, Connecticut



"GUYS AND DOLLS" LINEUP of "well-known streeties" eager to get on with their postponed crap game, is directed by Ed Neely Neely Johnson

OLDEST ESTABLISHED

Finding a spot to operate a crap game is, as a two-re-knows who has seen the musical hit *Guys and Dolls*, a tough proposition. Some Broadway characters who run "The Oldest Established Permanent Floating Crap Game in New York" explain the difficulty in Frank Loesser's song:

The Baltimore Garage wants a grand
But we ain't got a grand on hand
And there's a lock on the door
Of the gym at P. S. Eighty-Four . . .
And things bein' how they are
The back of the police station is out.

CORRECTED BY FRANK LOESSER



POLICE LINEUP of gamblers in loft is watched by Chief Inspector Conrad Rothengast, James R. Kennedy and Police Commissioner George P. Munaghan



(left) and gesticulating Benny Southstreet (right), who explain the great difficulties their boss, Nathan Detroit, faces in finding a place to hold the game.

FLOATING CRAP GAME

Things being how they were in New York City two weeks ago, some mobsters, believed to be East Harlem's "Trigger Mike" Coppola and Joey Ruo, were required to keep their crap game moving if they wanted to keep out of the way of the police. Late in the afternoon last Feb. 5, 43 customers pulled up in cars and entered a deserted loft building in Harlem. The dice were rolling and over \$10,000 was in circulation when in crashed the police wielding axes and sledge hammers and led by the police commissioner. Forty-six gamblers, among them known criminals, were caught (below), and what was probably the largest floating crap game in New York was, for the time being at least, disestablished.



who stand in a row in the frame where game was held. Although the gamblers were taken to the district attorney's office, no one would tell who ran the game.

ONLY COLGATE DENTAL CREAM HAS PROVED SO COMPLETELY IT STOPS BAD BREATH*

*SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!



**Colgate's Has the Proof!
IT CLEANS YOUR BREATH
WHILE IT CLEANS YOUR TEETH!**

For "all day" protection, brush your teeth right after eating with Colgate Dental Cream. Some toothpastes and powders claim to sweeten breath. But only Colgate's has such complete proof that it stops bad breath * There's a big difference!



**Colgate's Has the Proof!
COLGATE DENTAL CREAM
IS BEST FOR FLAVOR!**

Colgate's wonderful wake-up flavor is the favorite of men, women and children from coast to coast. Nationwide tests of leading toothpastes prove Colgate Dental Cream preferred for flavor over all other brands tested!



**Colgate's Has the Proof!
THE COLGATE WAY
STOPS TOOTH DECAY BEST!**

Yes, science has proved that brushing teeth right after eating with Colgate Dental Cream stops tooth decay best! The Colgate way is the most thoroughly proved and accepted home method of oral hygiene known today!



**No Other Toothpaste or Powder
OF ANY KIND WHATSOEVER
Offers Such Conclusive Proof!**

READER'S DIGEST reported the same research which proves that brushing teeth right after eating with Colgate Dental Cream stops tooth decay best! And, while not mentioned by name, Colgate's was the only toothpaste used in this scientific research.

Get PURE, WHITE, SAFE COLGATE'S Today!



RIOTS AFTER CLASS

Panamanian students harass a horse and Brazilians stone movie houses

Students were leaving Latin American classrooms to riot in the streets last week, but in neither case for political reasons. In Panama they wanted a longer school term. In Brazil they were vexed by a hike in the price of movies. The Panamanian scholars strewed kernels of corn on the streets, which caused at least one policeman's horse (above) to slip. The Brazilian disturbances had more serious consequences.

Students in the town of Belo Horizonte heard that movie admissions were being raised from 7 to 9 *crusados* (37 to 51¢), started throwing rocks at a local cinema palace (*belas*). In a few hours the whole city was involved as anger at the rising cost of living broke loose in rioting which killed one man, wounded 27, damaged 19 movie houses and 16 butcher shops. Next day the price of tickets went back to 7 *crusados*.



Dog tired of medical claims?

Smoke **Old Golds**
for a **TREAT**
instead of a **TREATMENT**

Just in case you'd like to be set straight on cigarette claims, listen. No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the U.S. Government.



NOW-Two Great

Bite Size
WHEAT

Shredded
RALSTON

WHEAT
CHEX

BITE SIZE

SHREDDED
WHEAT

12
02

Leaves 100% Ready to Eat
WHOLE WHEAT BISCUITS
Flavored with Sugar
Malt Salt

Good, GOOD!

Good Snacks,
too... buttered
and salted!

... and SO good
for a light supper!...



BITE SIZE cereals!

Breakfast!

*New!...
Triple-Toasted...
So good!
So crisp!*



*New!...
So good,
just by the
handful!*

*America's ONLY
BITE SIZE cereals
... Get Both
at your grocer's TODAY!*

RALSTON PURINA COMPANY



"HOME PREVIEW OF THE MARDI GRAS COSTUME," by Douglass Crookwell Number 651—L.C. Series "Home Life in America"

In this friendly, freedom-loving land
of ours—*beer belongs ... enjoy it!*



*Beer and old
mealtime favorites*

AMERICA'S BEVERAGE OF MODERATION
Sponsored by the United States Brewers Foundation...Chartered 1862



JABBY IN LEBANON

In father's homeland Jet Ace Jabara scores again over Communists

Major James A. Jabara is an old hand at outmaneuvering Communists. As pilot of an F-86 Sabre jet he became the first jet ace in history when he downed his fifth MIG (LIFE, June 4). When the National Association of Federations of Syrian and Lebanese American Clubs offered him and his father a trip to the Middle East including Lebanon, his father's native country, Major Jabara was only too glad to go. No sooner had the Communists heard of the trip than they made a propaganda attack. His visit,

they cried, proved the U.S. worshiped killers. Leaflets angrily denounced him as a "killer of children." But Oklahoma-born Jabby, who speaks no Arabic, had an effective weapon—a warm, open American smile. It won him friends and supporters at the round of receptions and by the time he declared in Marjayoun, his father's birthplace, "I am proud to come from two great lands, the U.S. and Lebanon," the battle was won. The crowds (*below*) shouted their delight and hoisted him to their shoulders.



CHEWING A CIGAR, Jabara was shown in LIFE (June 4) with his F-86 after patrolling MIG Alley.

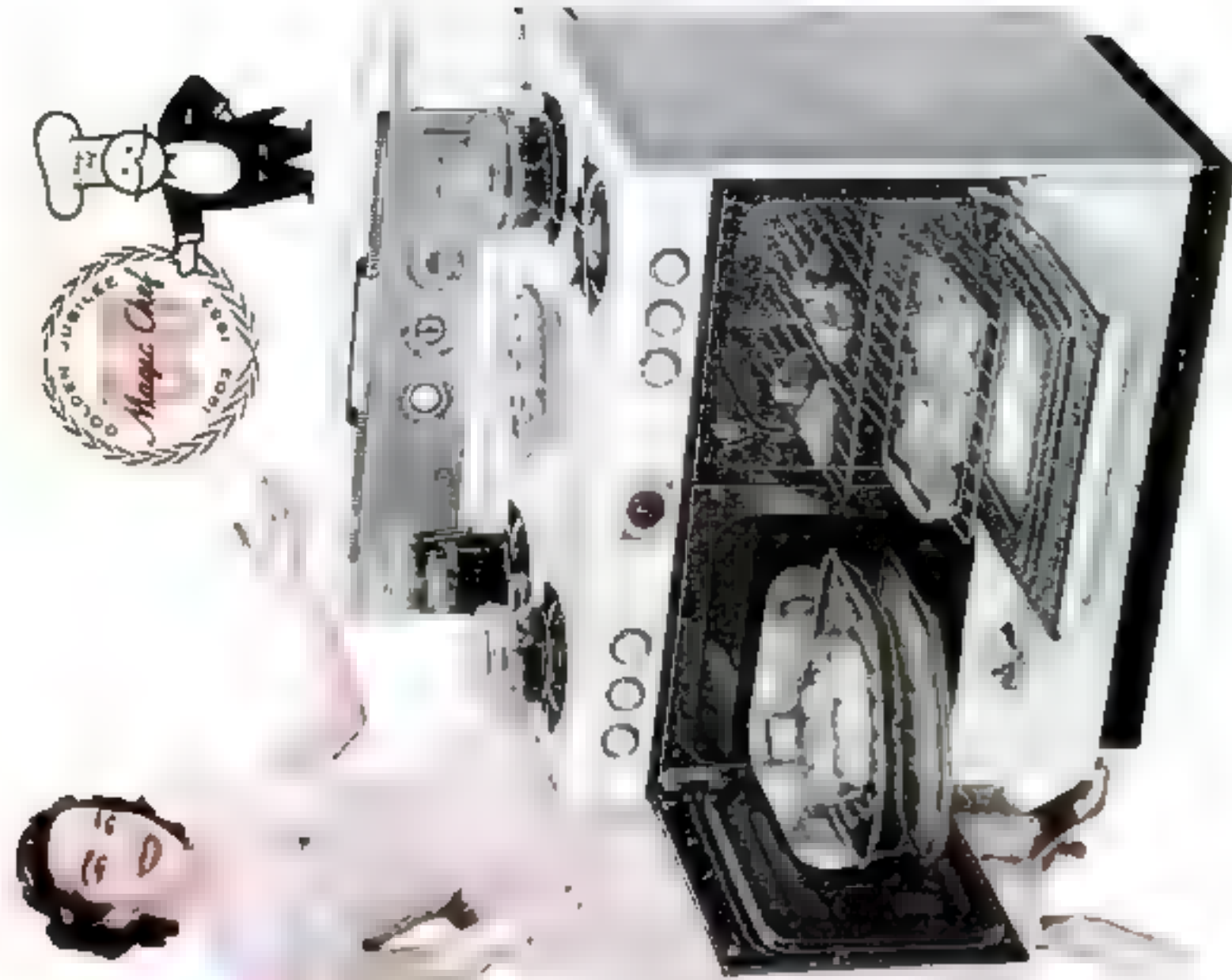
ENTHUSIASTIC CROWD PARADES JABARA THROUGH STREETS OF FATHER'S HOME TOWN. SNOW-CAPPED MOUNTAIN IN BACKGROUND IS 9,232-FT. MT. HERMON



Only 1 woman in 10,000 will be able to get one of these

Magic Chef

Golden Jubilee Gas Ranges!



It's sumptuous, this newest of ranges! You'll be delighted, too, when you see it—we can't begin to describe its beauty, versatility, economy. It has ALL the Magic Chef exclusive features, quality, value. RESTRICTIONS LIMIT QUANTITIES, and few retailers will have more than one of these wife-saving ranges. Feast your eyes on it NOW—be the "1 woman in 10,000" to own the glamorous Golden Jubilee!

All Magic Chef gas ranges operate on city, "pyridax" or other bottled and tank gases

more women cook on *Magic Chef* than on any other range

I'd like to have the name of my nearest Magic Chef retailer who is now showing the new Golden Jubilee Range. Write your name and address on the margin of this page and mail to Magic Chef, Inc. SA 115-005, D 81-0001



TROOPS HOLD CROWD AS JABARAS REACH MARJAYOUN. EARLIER JABARA



JABARA FAMILY TREE IS TRACED BY JIMMY'S FATHER AS DR. MICHAEL

ADMIRING WOMEN LIGHT JABARA'S CIGAR AT U.S. LEGATION RECEPTION.





GOT ONE OF NATION'S HIGHEST AWARDS. COMMANDER, ORDER OF CEDAR



JABARA OF LEBANON WATCHES. THERE ARE 150 JABARAS IN MARJAYOUN

AFTER A WHILE JABBY BEGAN SHOWING PICTURES OF WIFE AND CHILDREN



That fish is still baiting our guest, dear!



That 10-pound trout was hooked just fine.
Poor Ed! He yanked, and snapped his line.



He sighs — then, suddenly, a grin
At what his host is bringing in.



Ah, what a Cordial — taste-full sips
Of pleasure praised by smiling lips.

Serve Hiram Walker's — then you'll end
Your meal by honoring each friend.

True Fruit Flavored Brandy... *Blackberry* *Apricot - Cherry - Peach*

To the distinctive mellowness of superb brandy, Hiram Walker introduces the delicate flavor of freshly picked fruits and berries. From their good taste comes the good fellowship a good dinner deserves.

To honor guests bring out the best—serve **HIRAM WALKER'S** **CORDIALS**

A taste variety of 18 distinctive Cordials



60 proof 70 proof 60 proof
Hiram Walker & Sons Inc., Peoria, Ill.



70 proof

Samson Simplifies Modern Living!



You wonder why they were called the "good old days" when you consider the trouble grandmother took to serve meals. The lavish, linen-covered table often held more than 100 pieces of china, silver, glassware and serving dishes.

In contrast, today's homemaker uses as few as 35 pieces for a hearty, family-style dinner—serves it on a sturdy Samson Foldaway Table, so beautifully finished in Samsontex vinyl that not even a tablecloth is necessary!

Makes Little Kitchens Big!



In today's homes, where kitchen space is often limited, a Samson table gives extra work space for preparing vegetables, salads, frosting cakes, carving, etc. Or it can be unfolded in a hurry to double as dinette furniture!

Washday Work-Saver!



The Samson table serves you as a handy, easily moved, utility work base for all sorts of laundry room tasks—sprinkling and sorting clothes, stacking ironed pieces, mending and button-sewing, etc. The posture-curved Samson chair furnishes a restful, back-supported seat.

So Right For Sewing!



Samson Foldaway Furniture lets you set up your sewing center wherever the light is best and working most convenient! The table is an ideal base for cutting out patterns, fitting or sewing. Its legs of electrically welded tubular steel open easily and lock securely.



Handy Seating For TV Guests!

When friends drop in for TV viewing, Samson chairs seat them in the height of comfort—on spring-cushion seats with posture-curved backs. The smart, sturdy Samson table makes a quick, easy setup for refreshments.

One or more of the six decorator colors will blend beautifully with your own furnishings. Created especially for Samson by the famous designer, Russel Wright, these colors are: Moss, Cocoa, Lime, Peacock, Mist, and Coral.



Serving Table Delux!

For holiday dinners or special parties, simplify your space problem by setting up a Samson table from which the head-of-the-house can serve unhampered. And when guests fill all of the seats at your main table, you can make the children as happy as can be with a special "Samson corner" all their own!

AMERICA TURNS TO INFORMAL LIVING

**Samson Foldaway Furniture Becomes Most Important In Modern, Casual Living—
Doubles Play Space, Dining Space, Work Space, Hobby Space!**

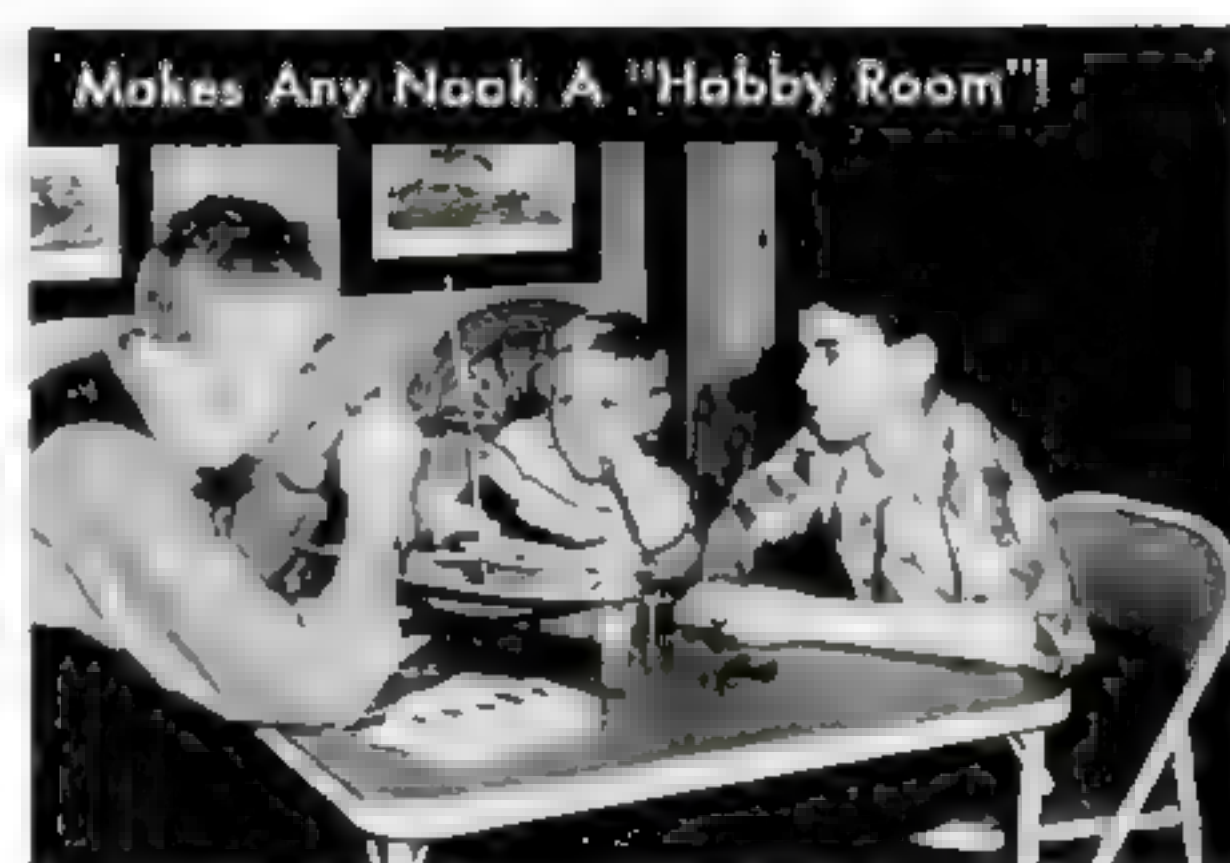
TODAY, wherever you go, Americans by the millions are happily turning to a wonderful *new* way of living! Simple, unaffected good fellowship is taking the place of old-fashioned formality, and guests are being treated as true friends, not just visitors.

Changing times—with more active families and simpler, often smaller, homes—have brought about a big nation-wide swing to a casual, more friendly way of living. Folks everywhere are having more fun with less fuss and enjoying a richer, fuller family life.

People are furnishing their homes for comfort and pleasure, not simply for appearance. Seldom-used, just-to-be-looked-at furniture

is a thing of the past. Nowadays, most of us insist on furniture that's as useful as it is attractive, as versatile as it is durable.

That is why Samson Foldaway Furniture has become *the most important furniture* in homes all across the country. It serves so many more needs than any other furniture, it's a *must* for today's fashionably informal way of life. What was once just a card table set is now a vital all-purpose center of casual living. Set it up any place, any time, and you can *double* play space, dining space, work space or hobby space in a jiffy! Low in cost, beautifully styled and sturdily built, Samson Foldaway Furniture is now, more than ever before, America's number one furniture buy.



Makes Any Nook A "Hobby Room"!

You can enjoy the privacy of your own hobby corner in any spare space with a Samson set—to tie flies, arrange collections, paint, carve, model or play games. Spacious, sturdy Samson tables are upholstered in beautiful Samsonite vinyl—resist stains—wipe clean in a jiffy with the whisk of a damp cloth!

Your Number One Furniture Buy...



3-Piece Deluxe Set—In Moss, Cocoa, Lime, Peacock, Mist, Coral. Spring-cushion seats. Chairs \$8.95 each. Tables \$13.95. 3-piece set \$49.75.



3-Piece Economy Set—In smart, new decorator colors. Electrically welded, tubular-steel legs. Chairs \$6.95 each. Tables \$6.95. 3-piece set \$34.75.

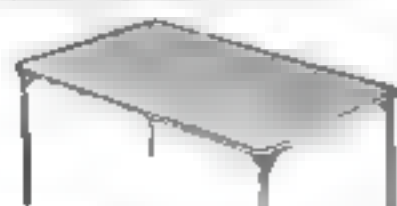


The Perfect Gift in Any Season

● For weddings, Christmas, anniversaries or other important occasions, Samson Foldaway Furniture makes a practical, beautiful gift with years of service and enjoyment built in!



Folding Armchair—Spring-cushion seat—both seat and arms padded and covered with washable Samsonite. Only \$18.95.



King-Size Folding Table—Seats six—for cards, entertaining, dining. Electrically welded, tubular-steel legs and frame. Decorator colors. Only \$18.95.

Samson ALL-PURPOSE Foldaway Furniture

**...the Most Active,
Useful, Versatile and Economical Furniture
You Can Have in Your Home**

Strong Enough To Stand On!

There's A Samson Chair For Every Public Seating Need! For special quantity prices, ask your local authorized Samson Contract Dealer or write Shwayder Bros. direct.

SHWAYDER BROS., INC., FURNITURE DIVISION, DETROIT 29, MICH. • ALSO MAKERS OF FAMOUS SAMSONITE LUGGAGE

Make your own test of PEPSODENT with ORAL DETERGENT. Compare the

CLEAN MOUTH TASTE

YOU GET

FOR HOURS



PROVE IT TO YOURSELF!—

Try Pepsodent tomorrow morning. Next day use your present tooth paste, and compare. The clean mouth taste you get for hours with Pepsodent is proof—your own proof—proof you can feel and last that Pepsodent cleans teeth cleanest.

Because Pepsodent now cleans with **ORAL DETERGENT**—not soap

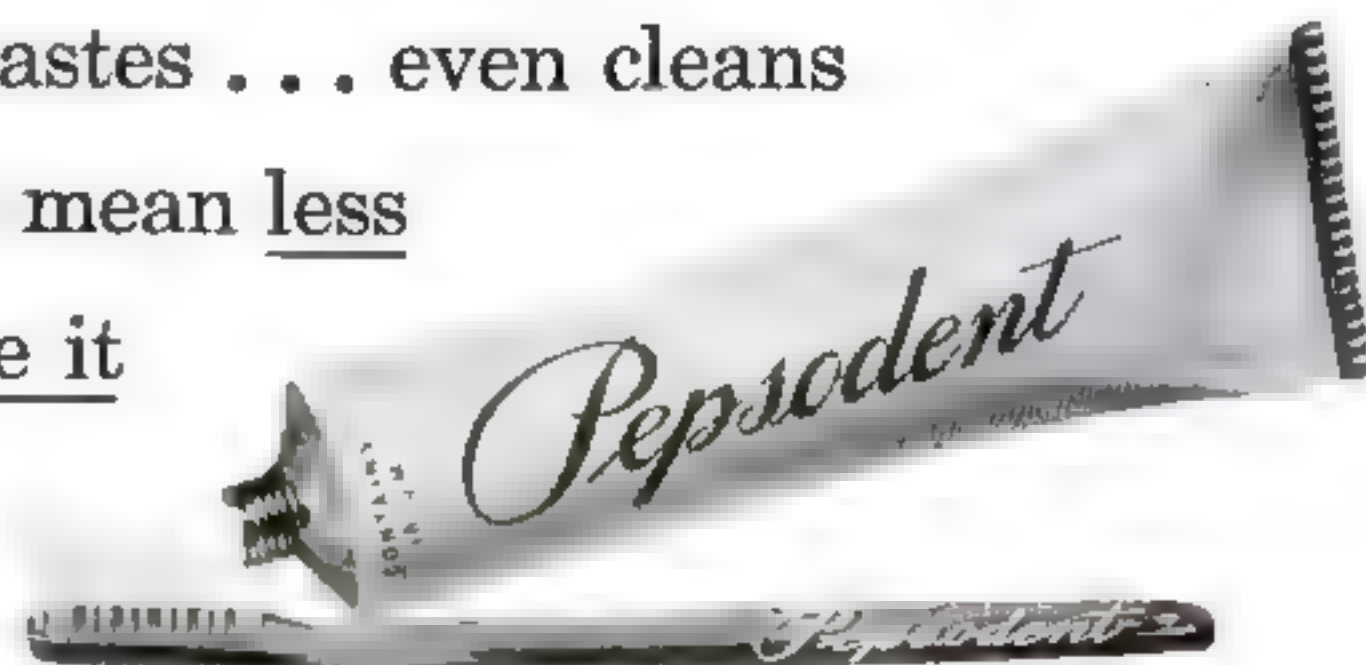
it cleans teeth cleanest of all leading tooth pastes . . . even cleans

where  brush can't reach! Cleaner teeth mean less

decay . . . cleaner breath for hours!  Prove it

to yourself with this exciting test today.

ONLY PEPSODENT CONTAINS IRIUM!





CURVED CUT of elbow-length gloves produces soft crushed folds on wearer's arm, an effect which is impossible with heavy cotton in usual slip-on style.

Left is quarter circle glove by Jean Dessés (Ireland, \$7.50). Right is glove by Mr. John with slit on straight side through which hand is inserted (Rubin, \$6.95).



"BIRD" (WEAR RIGHT) IS \$1.50

Gay Cotton Gloves

FINGERS GET FANCY

Fabric gloves, washable and inexpensive, have long been one of mass production's most indispensable blessings to an American woman's wardrobe and account for about 90% of all glove sales. Until recently, however, only classic, solid-color slip-ons were considered correct in fabrics like cotton. A year ago two omens no bigger than a woman's hand appeared on the fashion horizon: top hat and dress designers began experimenting with elbow-length cottons, and cotton copies of striped French leather gloves showed up in the U.S.

This spring a full-fledged revolution in cotton gloves is under way. Wrist-length "shorties," to be worn with plain suits and dresses, come in bold patterns (*cover*) and eye-catching appliques, including a number designed by Movie Producer Dore Schary's 15-year-old daughter and called "Bird in Hand" (*above*). The new long cottons, to be worn with prints, look and act like luxurious, crushable doeskin (*left*). Indeed, designers claim that anything leather can do, cottons can do just as well—when a woman does not need gloves to keep her fingers warm.



"LACE" (WEAR RIGHT) IS \$4.50

Brighten your hair color with sparkle-giving lather



BLONDE HAIR GLEAMS with bright gold. For Shasta's rich, active sparkle-giving lather. Truly "super" cleans hair. Shasta Cream Shampoo reveals the golden beauty of your blonde tresses, brings out lovely hints.

Shasta Cream Shampoo creates glorious, active lather that gives all hair color a dazzling lift.

Not a tint! Not a dye!



BRUNETTE HAIR DANCES with dark. For Shasta's sparkle-giving lather reveals color of lustrous dark hair so clean, your natural color dances through like sunshine streaming through a clean window pane.



RED HAIR GLOWS with burnished glory. The secret is in the sparkle-giving lather of Shasta Cream Shampoo. Such wonderful, super cleansing lather... it lets those coppery lights shine out undimmed.



GRAY, WHITE HAIR SHINES with silver. Yes, Shasta's sparkle-giving lather brightens all hair color. See for yourself how Shasta Cream Shampoo, with its super cleansing action, enriches your hair color.



LANOLIN-ENRICHED

29¢ to 89¢

MONEY BACK GUARANTEE If not convinced that New Lanolin-Enriched Shasta brightens your hair color with sparkle-giving lather, return the jar to Procter & Gamble and get your money back in full.

New Shasta Cream Shampoo
FOR BRIGHTER, RICHER, NATURAL COLOR

COTTON GLOVES CONTINUED



LEATHER PIPING of short cotton gloves comes in shades to match new spring shoe leathers (Van Rualte, \$4), is for wear with tailored street styles.



STRIPED CUFFS are grosgrain and strawcloth (Dawnelle, \$4). Keep cuffs out of water in washing. Some colored gloves must be washed in salt water.

They taste so good ...
in many ways!

They give a lift to your
LENTEN MEALS!



Full
8 Ounces



IN A NEW SAUCE
FOR FISH ...



WITH SEASONAL
SALADS ...



AS A SUBSTITUTE
FOR SWEETS ...



MR. PEANUT

RICHER IN NEEDED LENTEN PROTEIN THAN MEAT, FISH OR EGGS

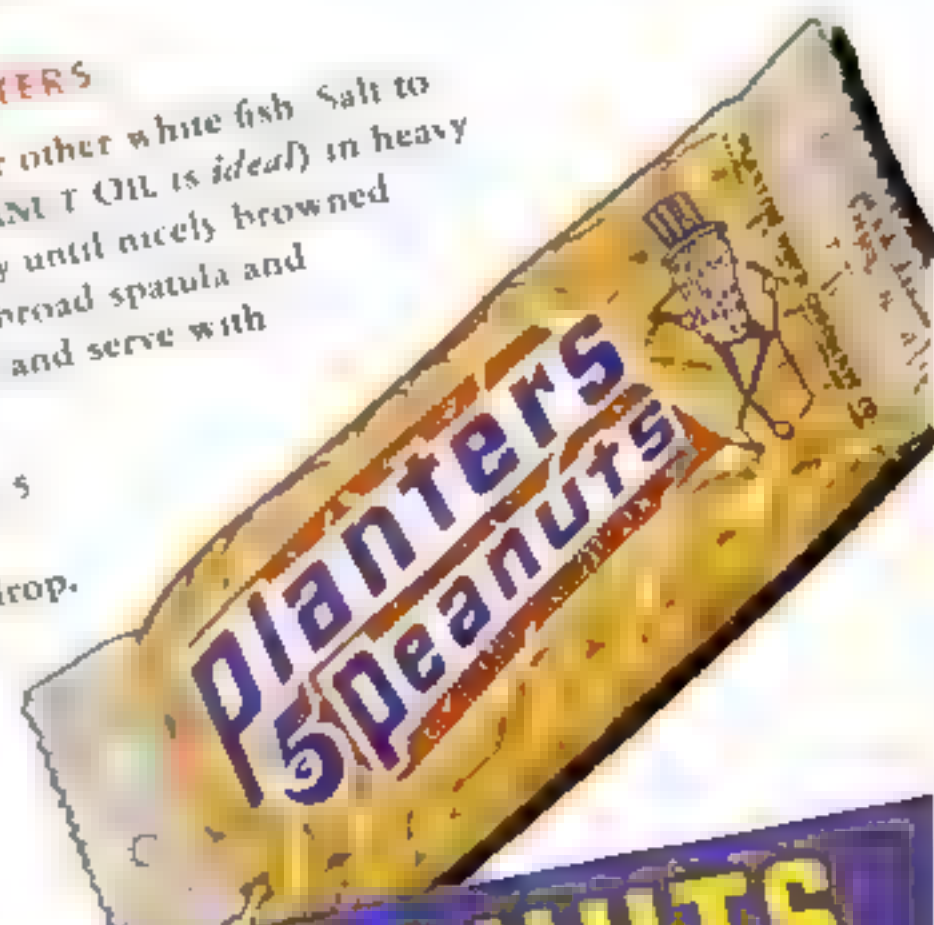
Crisp, delicious, oven-fresh—with the flavor only PLANTERS know how to give them—these big, selected Virginia peanuts offer you literally dozens of ways to make your Lenten menus more appetizing—more nourishing. In sauces, salads, soups, mock meat loaves, rice souffles, fondues, omelets, puddings, pancakes, cookies, PLANTERS PEANUTS are always supremely delicious. And they give the protein your family needs. Get several cans today. And don't forget your boy in service. He loves PLANTERS



PERCH à la PLANTERS

Wipe thoroughly fillets of perch, sole or other white fish. Salt to taste. Heat cooking oil (PLANTERS PEANUT OIL is ideal) in heavy frying pan over moderate heat. Pan-fry until nicely browned on one side. Turn fish carefully with broad spatula and cook until tender. Remove from heat and serve with PLANTERS PEANUT Sauce.

PLANTERS PEANUT Sauce: Cream 5 tablespoons butter. Beat in two tablespoons lemon juice drop by drop. Stir in 1/4 cup chopped PLANTERS PEANUTS and 1 1/4 tablespoons chopped parsley. (Makes 3 servings.)



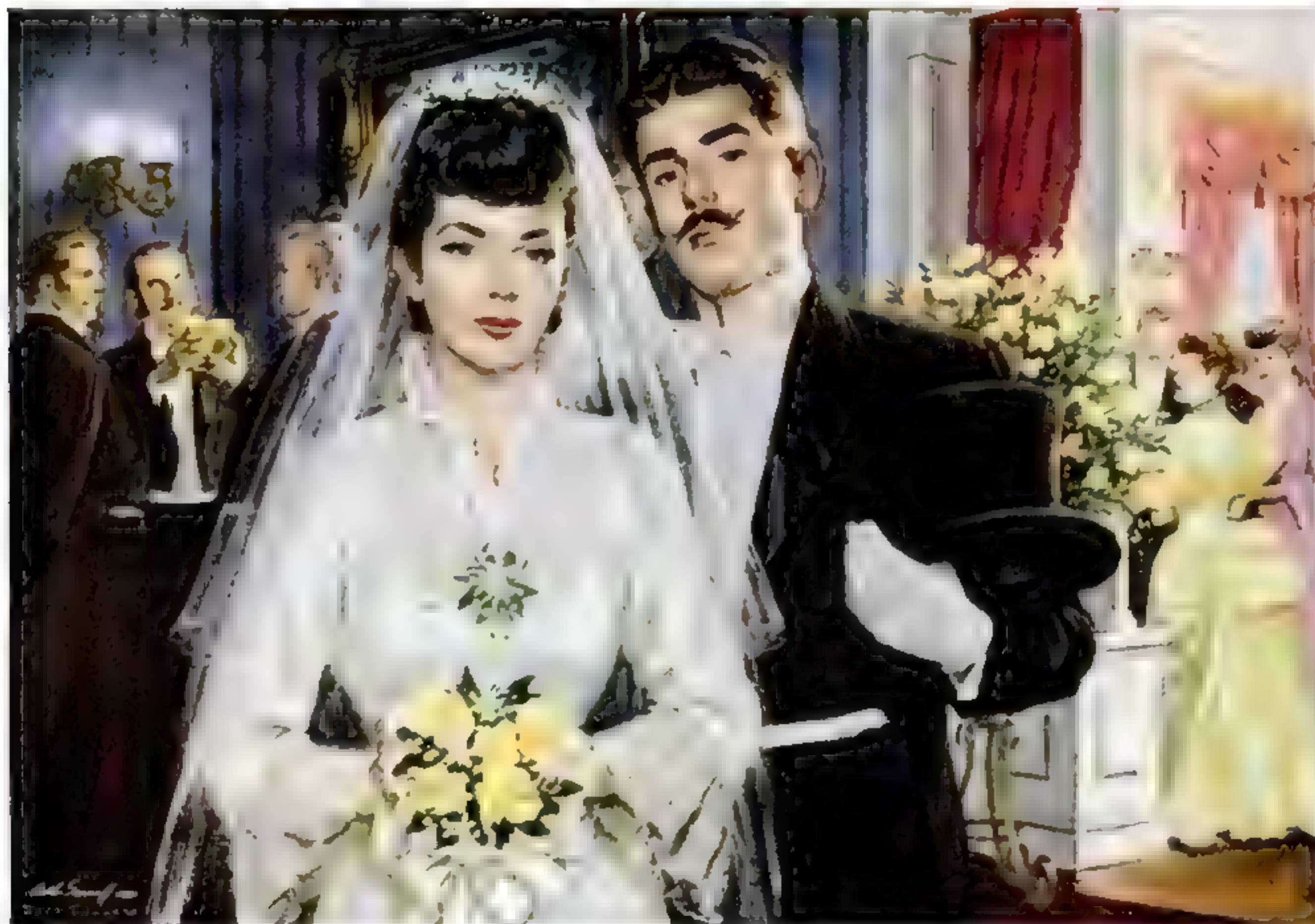
PLANTERS IS THE WORD FOR **PEANUTS**

These PLANTERS products are also made in Toronto and sold everywhere in Canada.

1852


Budweiser[®]
LAGER BEER

1952



**THE CHOICE
OF YOUR LIFETIME, TOO**

Just as 'the right girl' comes along, sooner or later the right beer comes along. Through the years, more people have enjoyed more Budweiser than any other beer in history.

TELEVISION: Tune in to the **KEN MURRAY SHOW**.
Consult your local paper for time and station.



ANHEUSER-BUSCH, INC.
ST. LOUIS, MO. NEWARK, N. J.



SUSPENDED FROM CABLES, A B-26 IS BLASTED BY 70 POUNDS OF TNT. WING AND NOSE WERE DAMAGED BUT IT COULD HAVE LANDED IF IT HAD BEEN FLYING

THE FLAK TESTER

The U.S. destroys its old planes to make its new ones tougher

In recent weeks the news from Korea has grown alarmingly plain: the U.S. Air Force is being badly mauled by increasingly accurate Communist antiaircraft fire. To help counteract such losses in the future the Air Force has resorted to "shooting down" its own craft. These, however, are not destroyed in combat areas; they are demolished at the Aberdeen Proving Ground. Hung by cables, the planes' structural

weaknesses are revealed when charges are detonated nearby (*about*). Since 1946 900 obsolete planes have been shattered by explosions ranging in effect from small arms to simulated atomic missiles. The effects of each are analyzed to determine how weaknesses they reveal can be corrected in modern aircraft. Aberdeen's findings will make the planes of the future tougher and life a little safer for pilots who fly them.

While they last! Both for the price of one!

BUY a bottle of O-Cedar Dri-Glo—the new “dry” liquid that gives furniture a non-oily, mirror-bright shine that lasts for months. GET a 30c size DuPont sponge without paying a cent more!

You won't believe a furniture polish can be so easy to use, yet give such a lasting, mirror-bright luster—until you try Dri-Glo yourself.

That's why we're making you this offer.

You see—you just smooth on Dri-Glo, let it dry to an even haze, then wipe off. It's almost as easy as dusting.

You get a smooth, non-oily shine on your furniture you can actually see your face in. A shine that lasts months! And even spilled hot coffee won't mar Dri-Glo's protective, silicone surface.

And what a bargain!

When you buy Dri-Glo now (the 98c bottle, or enough to do all the furniture in an average 6-room house) you get a genuine DuPont cellulose sponge (the big 30c size) at no extra cost! You'll find this sponge handy all over the house—for washing dishes, windows, walls, tile.

But remember: *this offer is good only while our supply lasts.* So buy Dri-Glo now. Get a fine quality DuPont sponge—get both, a certified \$1.28 retail value—for 98c, the price of Dri-Glo alone!

O-Cedar
dri·glo

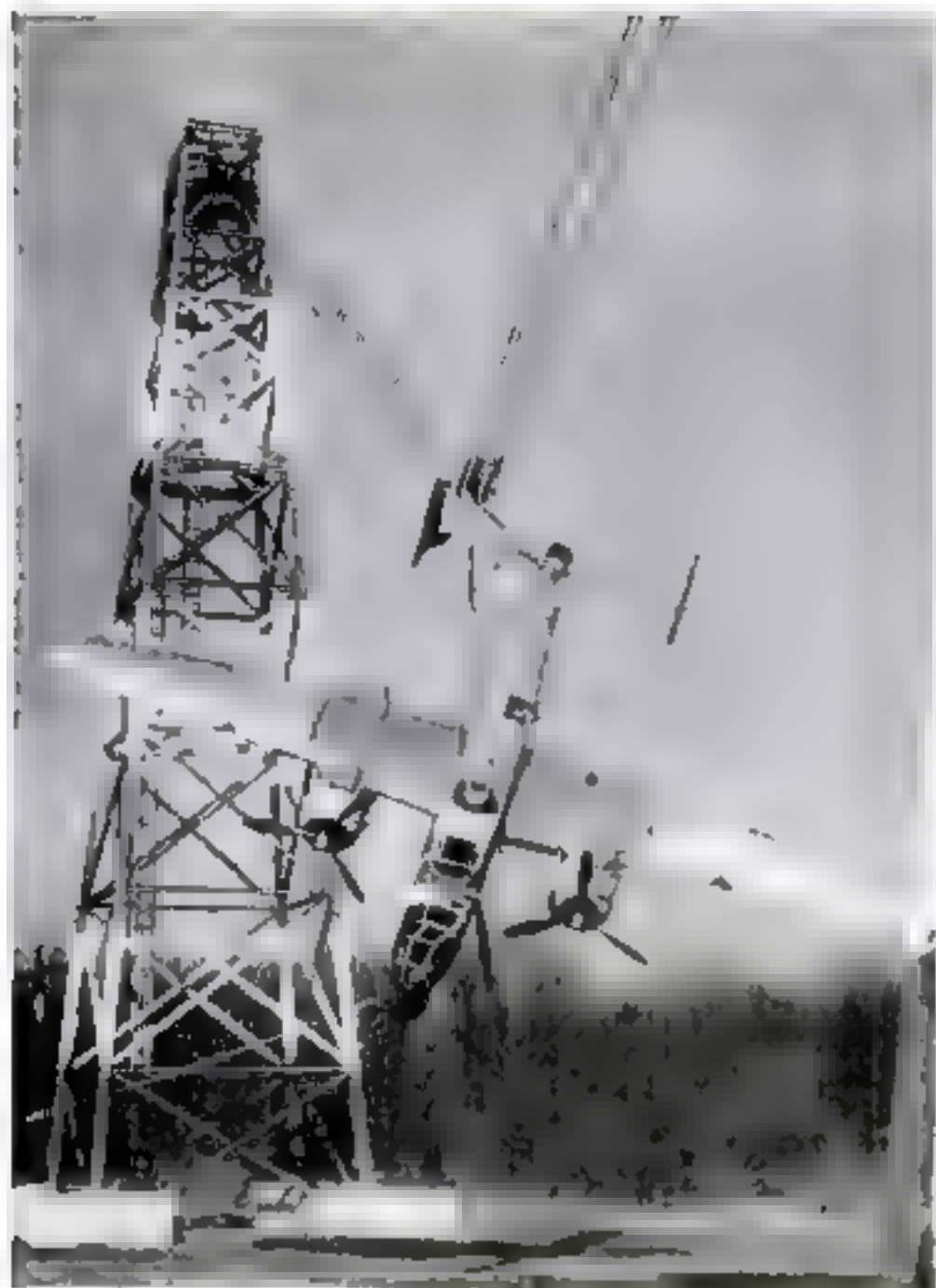
The new, NON-OILY SILICONE POLISH for furniture
by the makers of the famous O-Cedar Sponge Mop



O-Cedar Corp.
Chicago, Illinois

O-Cedar of Canada, Ltd.
Stratford, Ontario, Canada





DAMAGED B-25 shows what the explosion on page 53 did. Simulating the blast of an atomic missile exploded far away, charge crushed plane's nose, damaged its left wing.



PUNCTURED PILOT, a dummy placed in the cockpit of a P-47, had back ripped open by shell from a 20-mm anti-aircraft gun. Shell also shattered plane's Plexiglas canopy.



BURNING B-17 was set afire when shells from a 20-mm gun (foreground) struck the fuel tanks in its left wing. Although Army Ordnance does not put modern planes to

these destructive tests, it does test the Air Force's jet engines by firing a variety of shells into them. Detailed reports, made on each test, often run to hundreds of pages.

MERRIAM- WEBSTER

the name that identifies
**"THE SUPREME
AUTHORITY"**



**Webster's New International
Dictionary • Second Edition**

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1900 U.S. Pat. Off.

THE unabridged Merriam-Webster is directly descended from the original great work of Noah Webster. For more than 100 years its unquestioned authority has been maintained and kept up to date by the permanent Merriam-Webster editorial staff. That is why it is the recognized authority in the nation's Courts, Universities, Newspapers, and the Government Printing Office.

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Name

Address

City & Zone State

Announcing the new **DE SOTO**



160
HORSEPOWER
V-8

*America's most powerful engine design!**

*DEVELOPS MORE HORSEPOWER PER CUBIC INCH THAN ANY OTHER AMERICAN AUTOMOBILE ENGINE

DE SOTO-PLYMOUTH Dealers present GROUCHO MARX in "You Bet Your Life" every week on both RADIO and TELEVISION . . . NBC networks.

FireDome 8

It has the revolutionary new engine that's the talk of the engineering world...an engine with dome-shaped combustion chambers! Plus new, sensational Power Steering!

All over the country, De Soto-Plymouth Dealers are now displaying one of the most remarkable cars ever produced... the new De Soto FireDome Eight.

Its FireDome engine, with dome-shaped combustion chambers, develops more horsepower than conventional engines and can do it *on regular fuel*. It's America's most powerful engine design. It is the most important engine advance in more than a generation.

Delivering a mighty 160 horsepower, it will give you pick-up, acceleration and cruising performance far beyond anything you have ever known before.

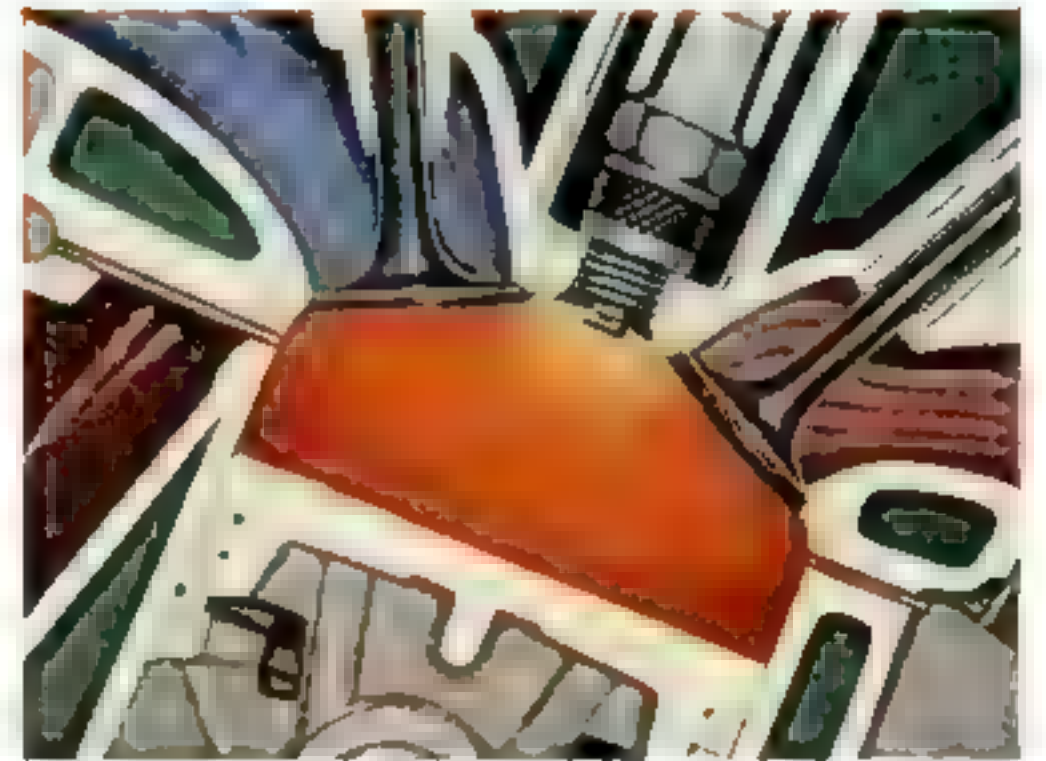
In addition, this FireDome Eight

brings you the magic of Power Steering. Now you can turn the wheel with one finger. Hydraulic power does the work for you. Road control is greater. Parking, even in tight spots, is child's play.

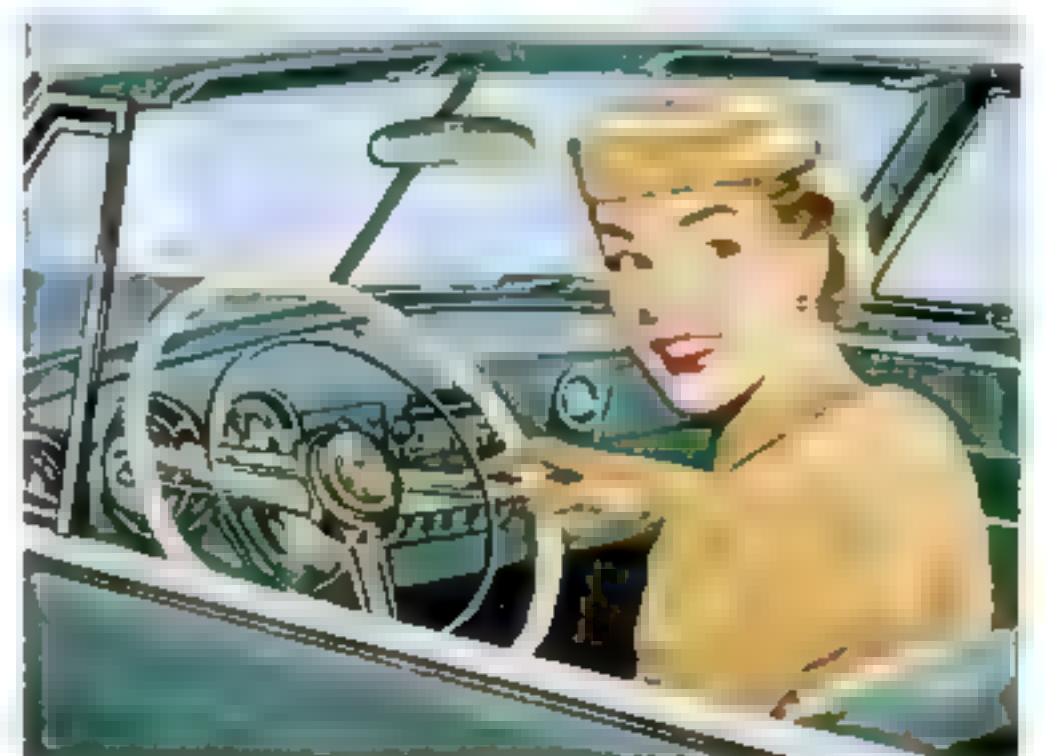
Want new super-safe Power Brakes? Want push-button Electric Window Lifts? Want Solex Heat-Resistant Glass? This new De Soto offers them all, plus the famous Tip-Toe Shift with Fluid Drive (*no-shift driving at its best!*), Oriflow Shock Absorbers, and many other major features for your comfort and safety.

This new De Soto has to be seen to be appreciated. And it must be driven to be believed. Plan to do both—soon!

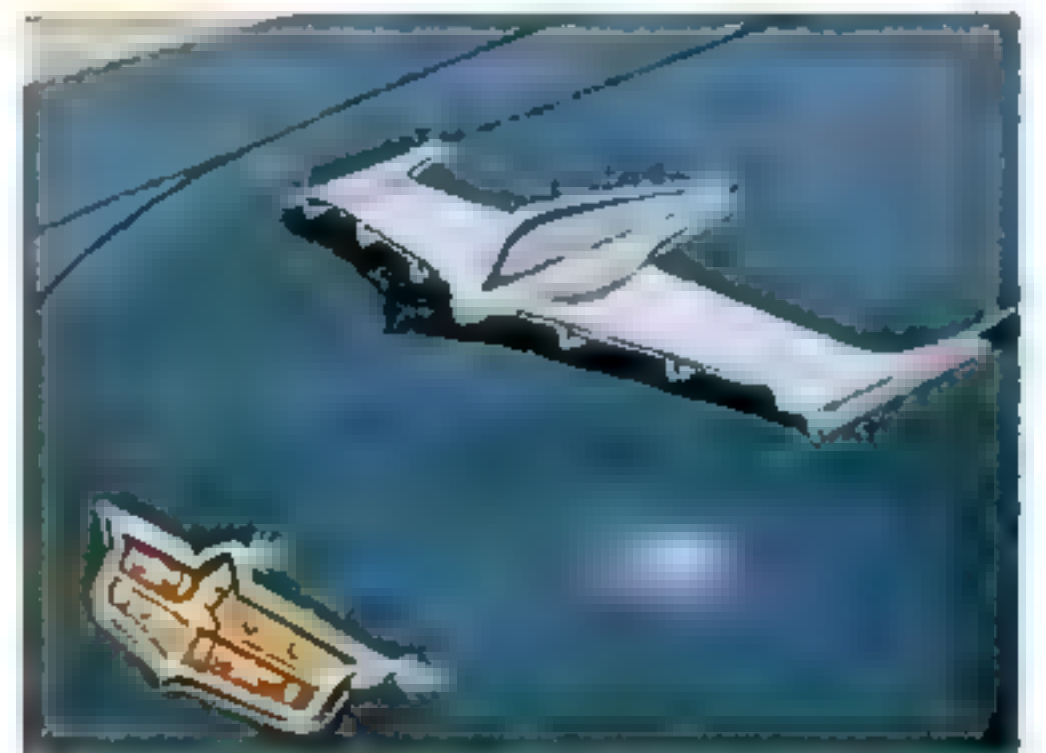
DE SOTO DIVISION • CHRYSLER CORPORATION



FIREDOME's spark plugs are centered in dome-shaped cylinder heads. More power from every drop of gas. Greater fuel economy. No need for premium fuel. Longer valve life. Smoother, quieter running.



POWER STEERING is the talk of the country. It makes steering as easy as dialing a telephone. You can turn the wheel with one finger... even when the car is at a standstill. Parking is easy... at last!



NEW AIR-VENT HOOD is typical of the way in which De Soto combines good engineering with smart design. It directs an added stream of cool air right to the carburetor... for greater engine power.



White sidewall tires, when available, are optional equipment.



PIONEER DISTILLER CROW INSTRUCTS HIS NEIGHBORS

James Crow, revolutionizing the making of whiskey in Kentucky, shared his knowledge with his neighbors, but kept his precious Old Crow formula to himself.

OLD CROW

Kentucky Straight Bourbon Whiskey

The fame of Kentucky whiskey owes much to pioneer distiller James Crow who first brought his special knowledge and skill to the making of Old Crow more than a century ago. Today this brand still bears his name and the stamp of his genius. That is why those in the know still ask for Old Crow.

A TRULY GREAT NAME

Among America's Great Whiskies



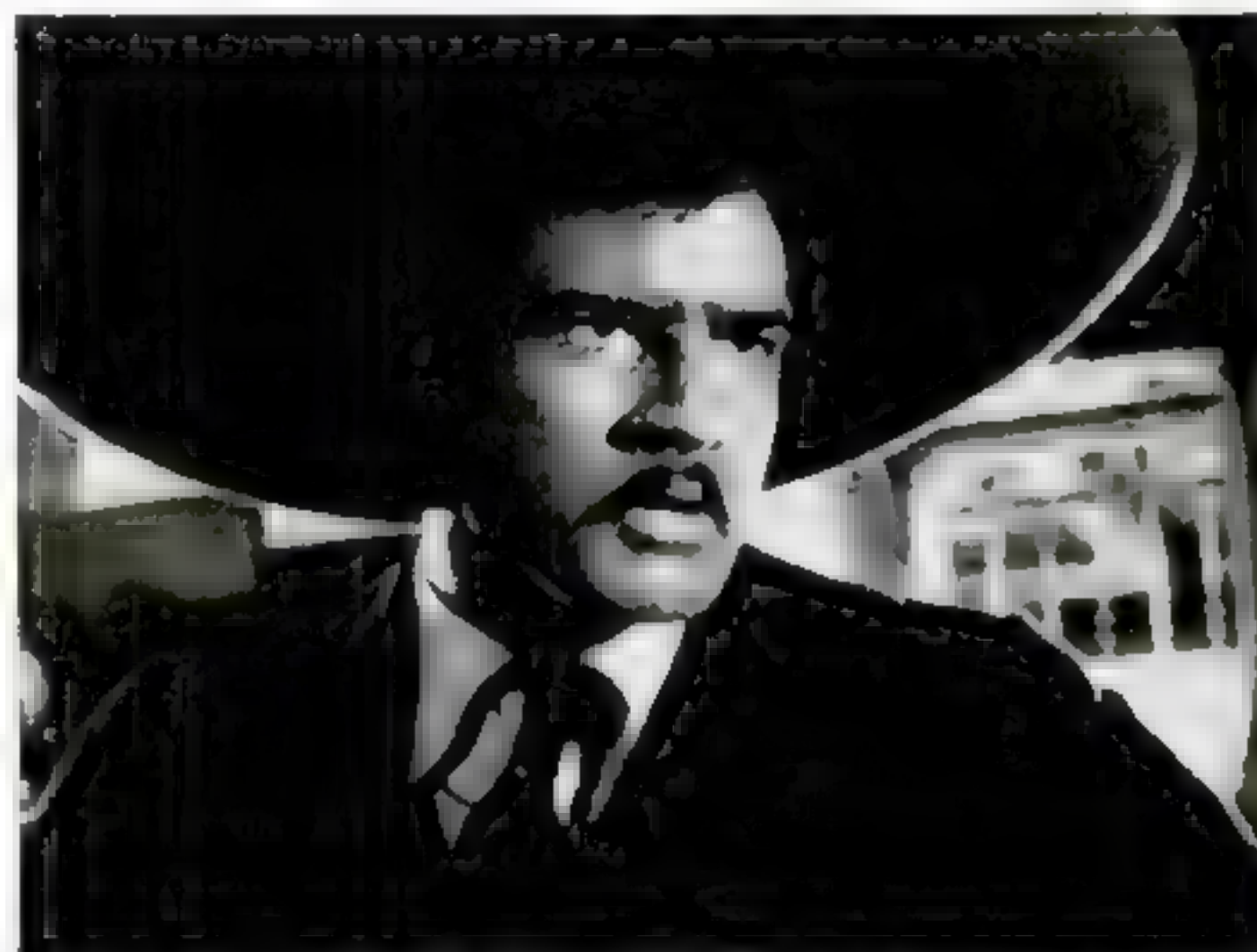


'VIVA ZAPATA!'

Marlon Brando switches from his bad-boy roles to a fine portrayal of a Mexican revolutionary

Up to now in his movies—*The Men*, *A Streetcar Named Desire*—Marlon Brando has done what seemed to come naturally, playing young Americans with no polish and fiery tempers. In his new film *Viva Zapata!* he steps out of character to play a brooding, passionate peon in revolt against oppressive Mexican governments. The historical Zapata helped keep Mexico in turmoil during the revolutions of 40 years ago until he was finally betrayed. As the film *Zapata*, Brando is betrayed not only by federalist generals but by Script Writer John Steinbeck, who hands him mouthfuls of political platitudes, and by the 20th Century-Fox make-up men who let his unlined American-boy cheeks belie his role as a hard-bitten outlaw. But he is powerful and generally credible in a role which no other American actor of his age (27) could think of trying, and fits well into the atmosphere of brutality and revolutionary fervor with which Director Elia Kazan has filled the movie's brilliantly staged brawls and battles.

ZAPATA IS BETRAYED at the film's climax, riddled by the bullets of federal soldiers, in hacienda where they had lured him by promise to go over to his side.



INDIAN LOOK was given Brando by make-up men, who enlarged his nostrils with plastic bands, glued up corners of eyes, pasted on drooping black mustache.

Your "daily dozen" makes you slim
Spun-lo keep your budget trim
UNDERWEAR BY RAYON FABRIC

I couldn't stretch in panties that bind
 I wear the comfiest briefs I can find!
 SPUN-LO is just for comfort in every size



I'm huffing, I'm puffing, I couldn't be hotter
 Good thing my undies absorb like a blotter!
 SPUN-LO is absorbent... a wonder for wear



I'll yearn to relax at the end of the day
 If I had to scrub undies, I'd throw 'em away!
 SPUN-LO washes in a wink, never needs ironing

I stretch to keep slim. I stretch my budget, too
 Six panties cost me what some pay for two!
 SPUN-LO costs just a handful of change

INDUSTRIAL RAYON CORPORATION • Cleveland, Ohio
 Producers of continuous process rayon yarns and [®]Tyron Cord for tires



ZAPATA'S AWAKENING to injustices the people suffer comes when, riding along a country road, he sees an old peon being dragged at the end of a rope



ZAPATA'S MARRIAGE to the well-bred daughter of a rich merchant (Jean Peters) affords him the first chance of his lifetime to learn how to read and



by the police of Dictator Díaz. Zapata cuts the rope, too late to save the old man from strangling, but he is thenceforward forced to lead life of an outlaw.



write. On his wedding night he wakes up his bride before the break of dawn to have her start giving him instructions from the first page of the family Bible.

CONTINUED ON PAGE 54

At last
a scale you can read
...and believe!



Dial Shown
actual size

**...and when you gain or lose a pound,
you know it, right away!**

Imagine a bathroom scale that always tells the truth!
No guessing—the Borg gives you *accurate* weight, right at home.
Step on, step off... read and believe! Makes weight-watching simple
and dieting fun—for you *know* your progress, day by day.

And with its broad safe platform... its big easy-reading "Binocular
Dial"... so slim and streamlined, the Borg is handsome as it is
dependable. A new kind of bathroom scale, made like a fine watch
for lifetime service, guaranteed for life under a Service Warranty.

Why guess at weight when a Borg costs so little?



In colors or chrome
7.95 to 10.95
(Dinner cost, 10¢ higher)

To be sure it's a
Borg, look for the
trademark on the dial.

**BORG
SCALE**

You can believe your BORG

A Borg-Erickson product



JOHN BOYNTON PRIESTLEY is one of our outstanding contemporary writers of prose. Last year he added *Festival* to his 19 novels already listed in *Who's Who in America*. Among his best

known plays are *The Good Companions*, which was dramatized from his famous novel with the same title, and *Dangerous Corner*, a road company favorite with two generations of American audiences.

More people like it, more people buy it, than any other ale...by 4 to 1 _____

HOW WOULD YOU put a glass of Ballantine Ale into words?

Here, J. B. Priestley, famous novelist
and playwright, tries it...

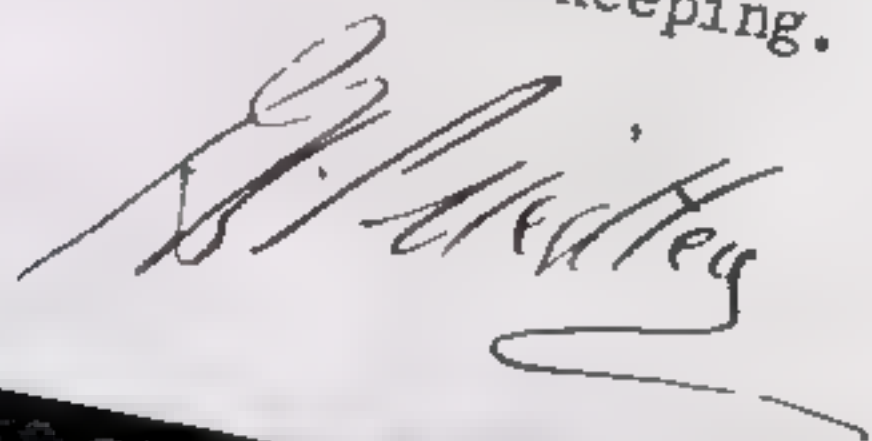
J. B. PRIESTLEY

This is what I like, first of all,
about Ballantine Ale: It's a wonderful
thirst-quencher. It passes smoothly over
the palate, creating at once a fine feel-
ing of refreshment.

At the same time, because it's got
body and flavor, it's something a man can
offer another man when the two of you be-
gin to expand in talk, and perhaps boast
a little.

Ballantine Ale is what I like to call
"a clean drink." You take another glass
for the sheer pleasure of drinking it, and
not because the first glass has failed to
fulfill its promises and left you still
feeling thirsty.

Finally, I like my Ballantine cold,
but not too cold, please. Deep chilling,
to my taste, tends to destroy the flavor.
And the flavor's worth keeping.



Purity, Body and Flavor
in every refreshing glass

BALLANTINE ALE



P. Ballantine & Sons, Newark, N. J.

Join the 40 Million Americans

WHO USE

Scripto

PENS and PENCILS

PENCIL
29¢
FED TAX INCL.

THIS END
CORRECTS
MISTAKES



STRONG
POCKET
CLIP



Also made and sold in
Canada at slightly
higher prices.

ALWAYS
A SHARP
POINT



More people use Scripto pencils and pens than any other brand of writing instruments.

Because of their low popular prices, they provide excellent high-priced writing performance at prices everyone can afford. If they are misplaced, there is no financial loss.

Lead indicator in the pencil shows at a glance the reserve lead supply. A twist of the wrist renews the point. There is a Scripto lead "as you like it"—soft, medium, hard. Exposed eraser is instantly available. Durable spring clips.

Scripto pencils and pens are the result of over 25 years of mass production, mechanical precision and know-how. They are ideal for anyone who writes—who needs a good product that will not wear out—at a common-sense price.

The Only Fountain Pen
with

INK RESERVE

Scripto '8'

FOUNTAIN PEN

\$1.00
Federal Tax
Included

Scripto
BALL PEN

29¢

Federal Tax Included
Writes better than
millions of ball
pens that have
sold at \$1 to \$20

SCRIPTO INC., ATLANTA, GA.

'Viva Zapata' CONTINUED

A ROSTER OF REVOLUTIONARIES



HUERTA, who ruled Mexico for 17 months, is pictured in film as a cynical who smokes contentedly while watching murder of his predecessor through a rain-streaked car window.



MADERO, an idealist who overthrew Díaz dictatorship, cries out in unbelieving horror when he discovers that Huerta, top military commander, is having him shot in cold blood.



PANCHO VILLA (left), another famous guerrilla, fraternizes with Zapata during brief period of peace after they have teamed up to overthrow Huerta and take power. Both were quickly pushed aside by more skillful politicians.

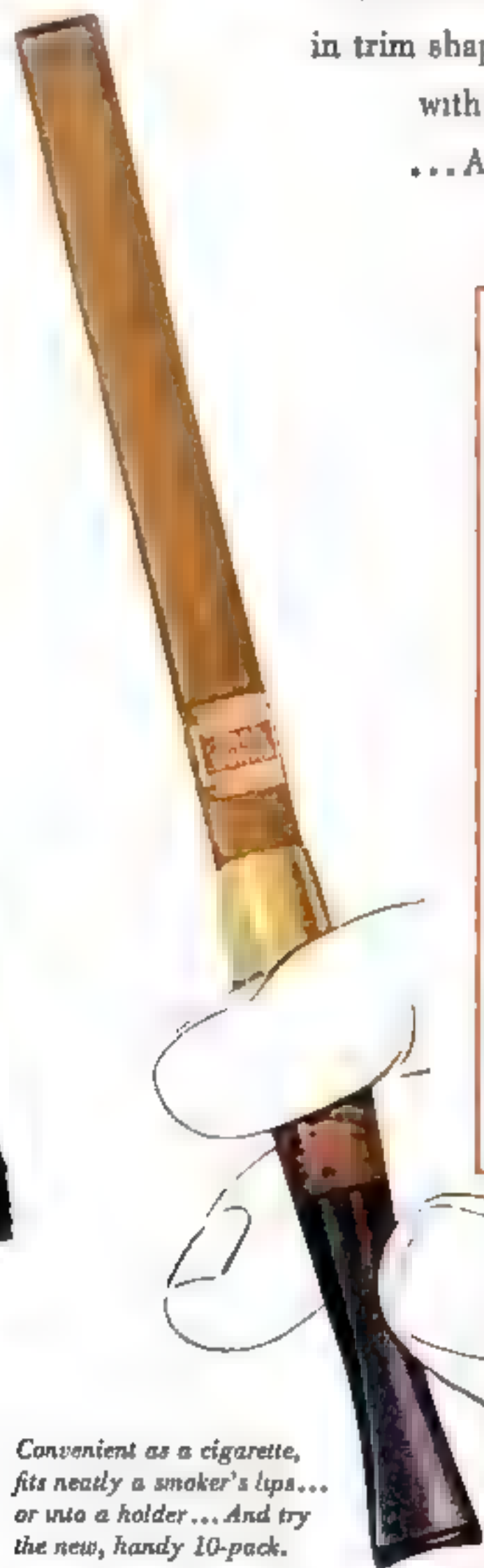
Mrs. Dana Andrews

says:

*"I love to see a man
smoke a Cigarillo"*

and **DANA ANDREWS** says,

"The Cigarillo is exactly the New Idea in Smoking
I've been waiting for... Real taste
in trim shape, handy as a cigarette... Stylish
with manly personality all its own
... And the perfect mild smoke."



Convenient as a cigarette,
fits neatly a smoker's lips...
or into a holder... And try
the new, handy 10-pack.



Dana Andrews, starring in the
Samuel Goldwyn Production
"I Want You". In his Hollywood home.

Robt. Burns
Cigarillos

5¢
EACH



IF IT'S NOT A ROBT. BURNS, IT'S NOT THE CIGARILLO

Now! Wonderful Coconut



Yes, *you* can make a beautiful pie like this in *minutes*. Seventeen minutes on the average. So easy, too. Just get a package of the new Jell-O Coconut Cream Pudding and Pie Filling and a package of Pillsbury Pie Crust Mix—and most of the work's done. Creamy-smooth coconut filling nestled in the flakiest pie crust ever. Don't wait. Don't waver. Treat your family to the finest, most exciting pie they ever put a fork to.



JELL-O PUDDING AND PIE FILLING

Jell-O is a registered trade-mark of the General Foods Corporation.

ND

Cream Pie in minutes!

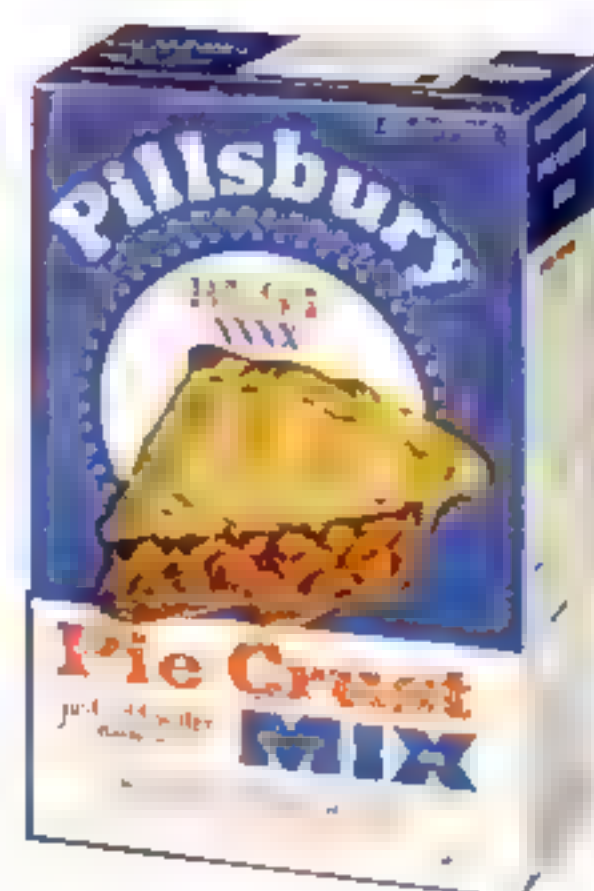
Thrifty, too!



Pillsbury

**PIE CRUST
MIX**

THE CHILL-BLENDED MIX





How to squeeze the most
out of a nickel...



The candy with the hole... still only 5¢

THE TRADE-MARK LIFE SAVERS WHEN 1914 THE CANDY WITH THE HOLE MADE EXCLUSIVELY BY LIFE SAVERS CORP. IN THE UNITED STATES AND BY LIFE SAVERS LIMITED IN CANADA.



PIE IS NEAR MISS, ANOTHER COMES IN

PIES FOR POLIO

GIs pay \$10 to pitch lemon goo at the top kick

In Bamberg, Germany, the 26th Infantry (the Blue Spaders) all decided to win the European Command's March of Dimes fund-raising contest. First they asked contributions and got off to a good start. Then they levied fines for sloppy soldiering, and soon penalties for unbuttoned uniforms, unshined shoes and pocketed hands pushed the fund near \$20,000. Finally, in an all-day party, the regiment put a price on every soldier's secret yearnings. For \$5 a GI could sleep late and breakfast in bed, served by the company commander. Another \$5 would get his shoes shined by a lieutenant. But the moment of glory came when, for a mere \$10, he could heave a pie square in his top sergeant's face. The Blue Spaders took such advantage of these offers that in this one day the fund shot up to \$23,728, walking away with the championship.



DIRECT HIT from close range scores on 1st Sgt. John Heminway, who takes it with calmly clasped hands as lemon goo flies from a private's pitching hand.

**COOLS
IN SECONDS...**

**59¢
AND
29¢
PLUS TAX**

**...SOOTHES
FOR HOURS!**

**Get More After-Shave Comfort With
Palmolive After-Shave Lotion**

Refreshing, invigorating—new Palmolive After Shave Lotion cools in seconds... takes the sting out of the closest shave... contains a special emollient ingredient that soothes your skin for hours! And you'll go for its brisk, masculine aroma.

It's A Great Underarm Deodorant, Too!

B.B.
WORLD'S
LARGEST
SELLING
PEN

**OVER
50 MILLION
SOLD**

98¢

"PERMA-DRI"
refills sold everywhere

B-B PEN COMPANY, INC., HOLLYWOOD, CALIF.

Who'd have dreamed
elastic stockings
could be flattering
?

new!
nylon
elastic stockings
from
BAUER & BLACK

The only nylon elastic stocking
that won't discolor!

Now only your doctor can tell you have surface varicose veins! These glamorous new nylon elastic stockings are sheer, smooth-fitting, inconspicuous—flatter your legs as well as protect them. And they come in a light, fashionable shade because they won't discolor. They can be worn with or without overhose.

Fashioned leg of two-way-stretch elastic (the type that 3 out of 4 doctors recommend) relieves discomfort. Open toe for foot freedom. Easy to wash. Quick drying. Cool. Available in the famous cotton models as well as nylon. At popular prices.

Send for free booklet

(BAUER & BLACK)

Bauer & Black, Dept. L-2
309 W. Jackson Blvd.
Chicago 6, Illinois

Please send me your new free booklet about varicose veins, "Comfort, Relief and New Leg Beauty."

Name _____

Address _____

City _____ Zone _____ State _____



SNOWBOUND NO MORE

One steel-grey afternoon you would see the great dark snowhead clouds massing along the horizon like a vast fleet of battle-ships. There was a kind of thrill in the air because you knew what was coming and nobody could stop it—not even your Father and Mother.

The first soft snowflakes floated down like big feathers, melting as they touched. The sky thickened steadily until finally everything was blotted out.

Mother would light the gas jets on the walls, turning up the flames to a bright and steady yellow, and make you cocoa and gingerbread; and in from the dark swirling world outside would come Father, stamping in a flurry of

snow. Next morning you woke in a new white-sugar world, hung and draped and festooned with snow—you were snowbound.

For back at the turn of the century, the word "snowbound" was a real fact of life for nearly everyone, meaning isolation, immobility, weeks of lonely days and nights.

The first big snow changed everything, changed your very life in those days. Everyone had to prepare for winter; at school you learned all about the improvident grasshopper and the industrious ant. Your Mother filled the autumn afternoons with the smell of pickles, and you watched her skim the pink sugary crust off the boiling grape jelly. Father rolled the little

Model T into the barn and put it up on blocks for the winter, with an old horse-blanket hung over the brass radiator.

It was that little Ford that broke the iron grip of winter on the world. Ford brought on the Motor Age, and the Motor Age triumphed over snow and time and distance, making great feats of engineering and industry into matters of commonplace convenience.

Wintertime still brings its great storms, heaping the highways with drifts. But now the American Road is so all-important that the best-managed communities start clearing the roads at the very first flake. The automobile is so essential to modern American life that nothing, not even nature at its worst, can be permitted to interfere with the open highway. Vital goods and services—such as food, mail and medical supplies—must go through.

And because the roads are kept open, now millions even seek out snow; the automobile has cut the terrors out of winter. Thus progress in this century is woven into the history of the American Road, the way of life wrought by the car. Today the automobile is a prime tool of society; the physical outline of that society is a map of the American Road.

Ford Motor Company alone has put more than 35,000,000 cars on that Road. We believe that the Road truly symbolizes the endless drive of Americans toward a better life for mankind everywhere.

Ford Motor Company

FORD • LINCOLN • MERCURY CARS
FORD TRUCKS AND TRACTORS



MODERN SNOWPLOWS, hurling tall plumes of snow by the tonload every minute, now keep the roads open the year around from coast to coast.

SNOWFLAKES mean pleasure to millions of Americans now: nearly every hill in the Northern U. S. seems to have a ski-lift, an inn, and a Scandinavian instructor.

San Valley, Idaho

SNOWBOUND by the Blizzard of March 11, 1888, thousands were marooned. Houses that took fire burned themselves out. But right after the Great Snow of December 26, 1917, essential traffic was kept moving.





The whole blessed family uses...ROYAL...

The easiest-writing portable ever built!



Grandpa writes in for seed catalogs. His fingers get away like a young rabbit on that Speed-King Keyboard. The easiest-writing portable ever built frees his mind to think... about seeds.



Sister does her homework on Royal. Its High-Speed Key Action eases her through themes, reports, problems. Royal's easy writing is so much like an office typewriter—just like the one she uses in typing class.



Mother does her club notes on the easiest-writing portable ever built. And "Touch Control" lets her tailor the touch to her requirements. The built-in quiet of Royal gets Mom, too.



Dad finds "Magic" Margin the greatest typewriter improvement in years. He sets the margin on his letters, both left and right margins, automatically. The easiest-writing portable ever built is the only one with "Magic" Margin.

Royal Portable Has Other Popular Family Features, Too:

Choice of gray or tan machine. Convenient contour carrying case. See your local Royal Portable dealer today. Terms as low as \$1.25 a week. Ask about trade-in allowances.

Truly, the standard typewriter in portable size

ROYAL—World's No. 1 Portable

"Magic" and "Touch Control" are registered trade-marks of Royal Typewriter Company, Inc.





MAMBO, A MARMOSET FROM SOUTH AMERICAN JUNGLE, CLUTCHES HIS OWNER'S FINGER FOR SUPPORT. HIS 6-INCH TAIL IS TWICE AS LONG AS HIS BODY

MARMOSET MITE

Vest-pocket primate from Brazil makes barely a handful as a pet

Without benefit of tail Mambo, the 8-month-old marmoset above, stands 3 inches tall and, all told, weighs 2¾ ounces. When he is full-grown he will be 6 inches in height, still one of the tiniest primates in the world. A monkeylike creature from the Mato Grosso jungles of Brazil, Mambo and four other *Leontideus pygmaeus*—the South American natives call them *leonticos* (little lions)—were imported into the U.S.

recently by a Californian named Herman Ludwig Jesson, who plans to breed them and then sell them as pets. Jesson's biggest problem is just keeping track of his vest-pocket primates. One day Mambo disappeared and Owner Jesson, after carefully shaking out all of his sofa cushions and emptying all his dresser drawers, found the missing marmoset warming himself next to the pilot light on top of the gas stove.

LOVE THAT RED HEART



the only 3-flavor
dog food U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy, plus variety to keep them happy! Exactly the same food, flavored 3 ways—beef, fish, cheese. John Morrell & Co., Meat Packers, Ottumwa, Iowa.



John Ericson, youthful star of the Broadway comedy "Stealing 17."

Actors' faces are extra-sensitive

But John Ericson knows that this wonderful shaving cream helps him shave comfortably, have soft, smooth-looking skin.

Wearing and removing heavy stage make-up several times a day leaves actors' faces sensitive to the razor, prone to wrinkled, old-looking skin. And for actors, looking one's best is important to returns at the box office.

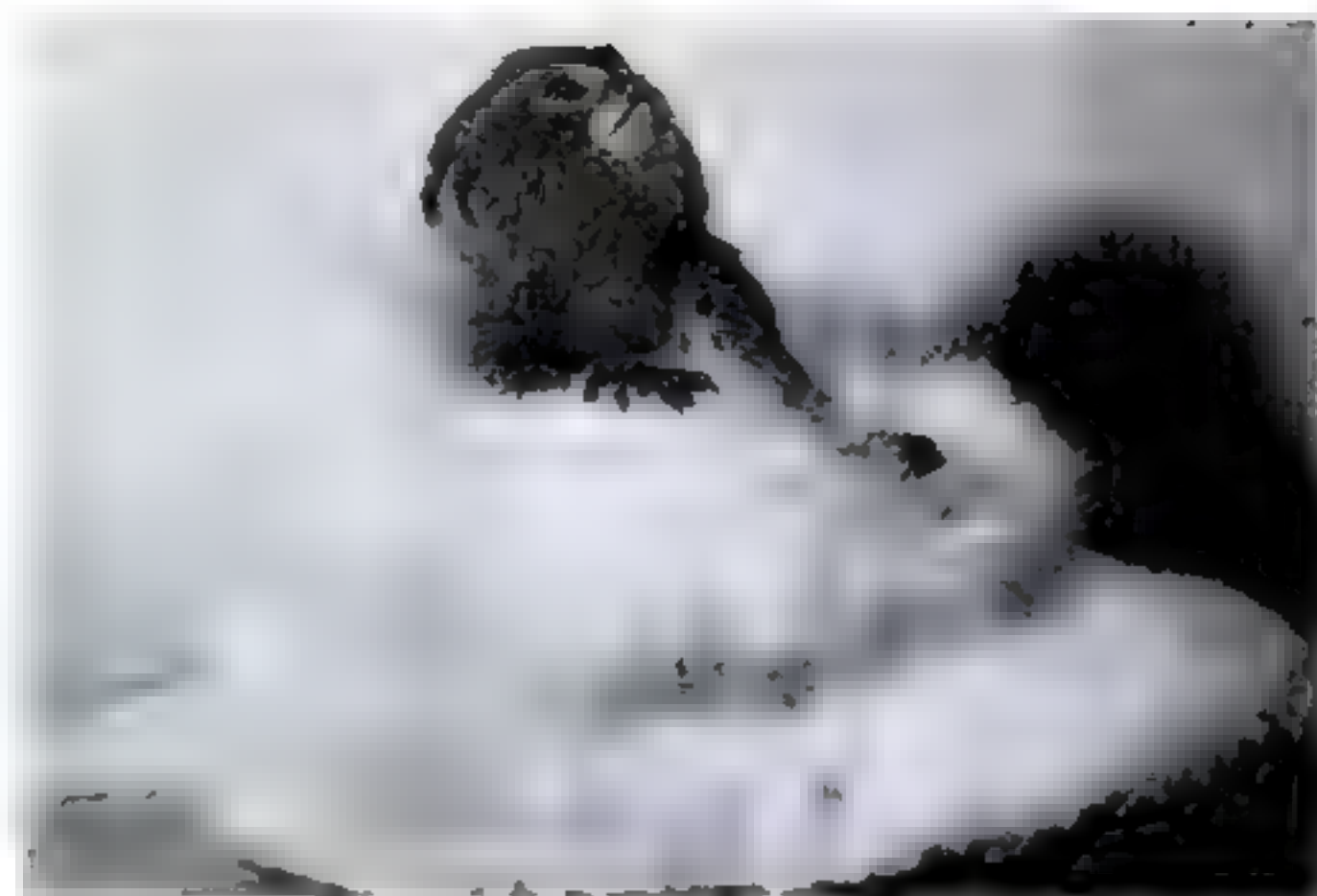
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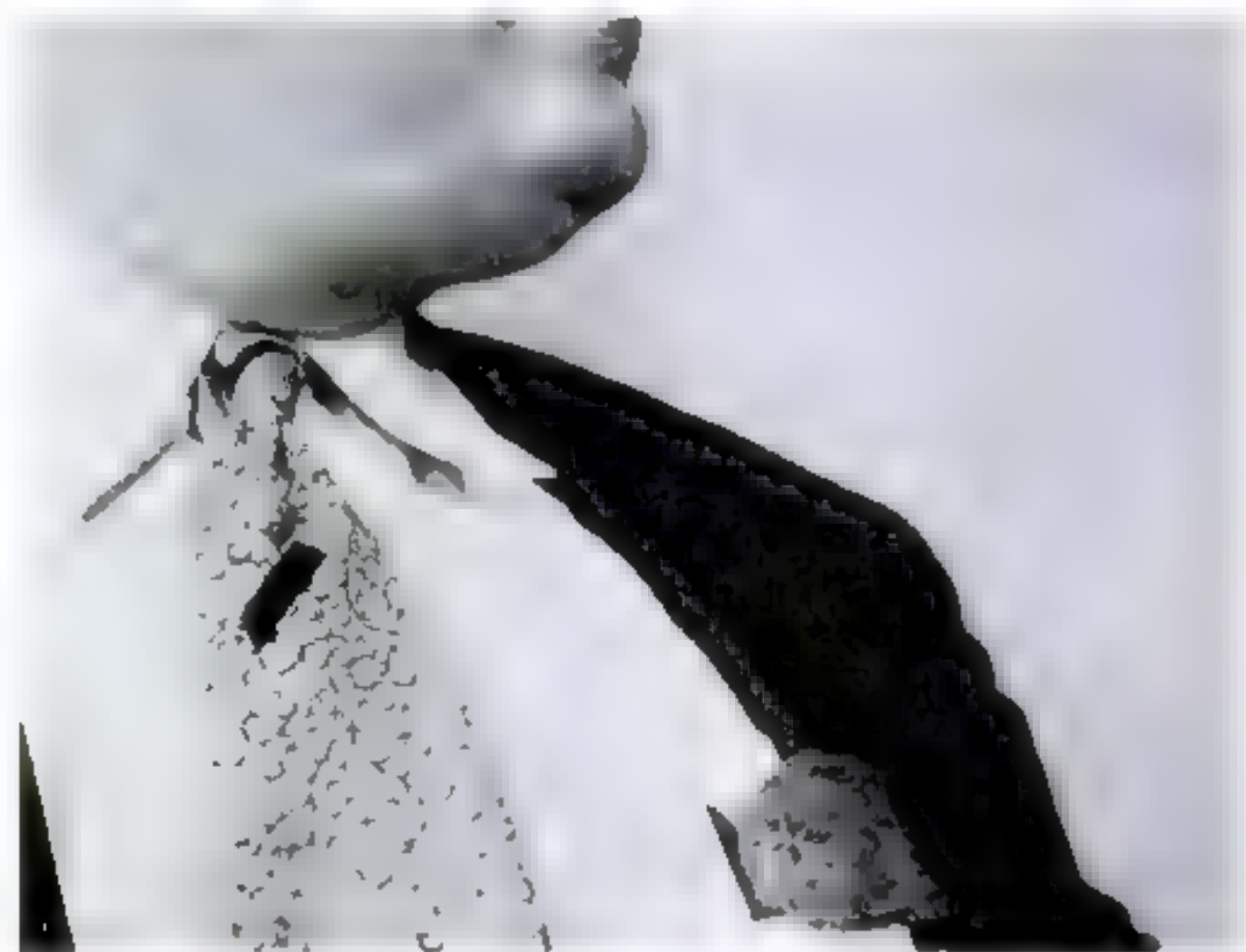
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MADAME CÉZANNE

Hortense Fauriol, Cézanne's mistress and later his wife, was also the most long-suffering of models. She posed for more than a dozen portraits. This one was done about 1890, four years after she was legally married to Cézanne. A vociferous

talkative woman who had little interest in art and more on the 'Swiss' and 'emancipation' side, Cézanne gradually took on a more weary expression during his endless sittings at which Cézanne would blather to her about 'nonsense'.

SELF-PORTRAIT

Cézanne was his own favorite model. His face, with its dark beard and sharp narrow eyes, appears constantly in his sketches, oils and watercolors. In the portrait at right, dating from his early 40s, he painted himself wearing his familiar battered felt hat and habitual glum expression.



Cézanne

THE GREAT PAINTINGS OF A FRUSTRATED RECLUSE
CHANGED THE WHOLE COURSE OF MODERN ART

by WINTHROP SARGEANT

CURRENTLY on display at the Chicago Art Institute, and soon to be seen at New York's Metropolitan Museum, are 130 pictures by a man who holds a unique position in the history of modern painting, Paul Cézanne. Some critics consider him the greatest painter of the past 100 years. Even those who dissent from this high opinion consider him the most influential one. Cézanne, a Frenchman who did most of his painting between 1870 and 1900, was not only a painter; he was the creator of an entirely new method of looking at the world. And so widespread and subtle has been the influence of his method that the world, to civilized people, has never looked quite the same since.

Many of Cézanne's paintings have an unfinished look about them, as if they were abandoned experi-

ments. They depict mountains and apples that look as passionate as people, and people who look as inert as mountains or apples. Few of them constitute what the average man thinks of as a pretty picture. But nearly anyone who looks at them can sense great dignity and repose in their rugged brush strokes—a feeling of depth, weight and solidity. Part of this dignity and repose arises from the painter's way of transmuting natural objects into abstract forms, so that the observer senses cones, cubes and spheres beneath his mountains, houses and fruits. Artists have studied Cézanne's principles and evolved entire schools of painting—cubism, abstractionism—from them. There is hardly a department of contemporary art that does not owe him a debt. His carefully constructed scenes contain the germs of such widely separated



CÉZANNE AT 34

At Auvers in 1873 Cézanne strapped his paints on his back and made long hikes into the country to work from nature.

CONTINUED ON NEXT PAGE

developments as modern magazine layout and modern architecture.

Despite this somewhat towering eminence in the recent history of art, Cézanne, as a man, remains one of the most obscure figures of his generation. He lived in a period when flamboyance and eccentricity were fashionably associated with genius—the period when Baudelaire ostentatiously pursued the life of a narcotics addict, when Vincent van Gogh shaved off his ear and subsequently committed suicide. Paul Cézanne was no less eccentric than his contemporaries. But one

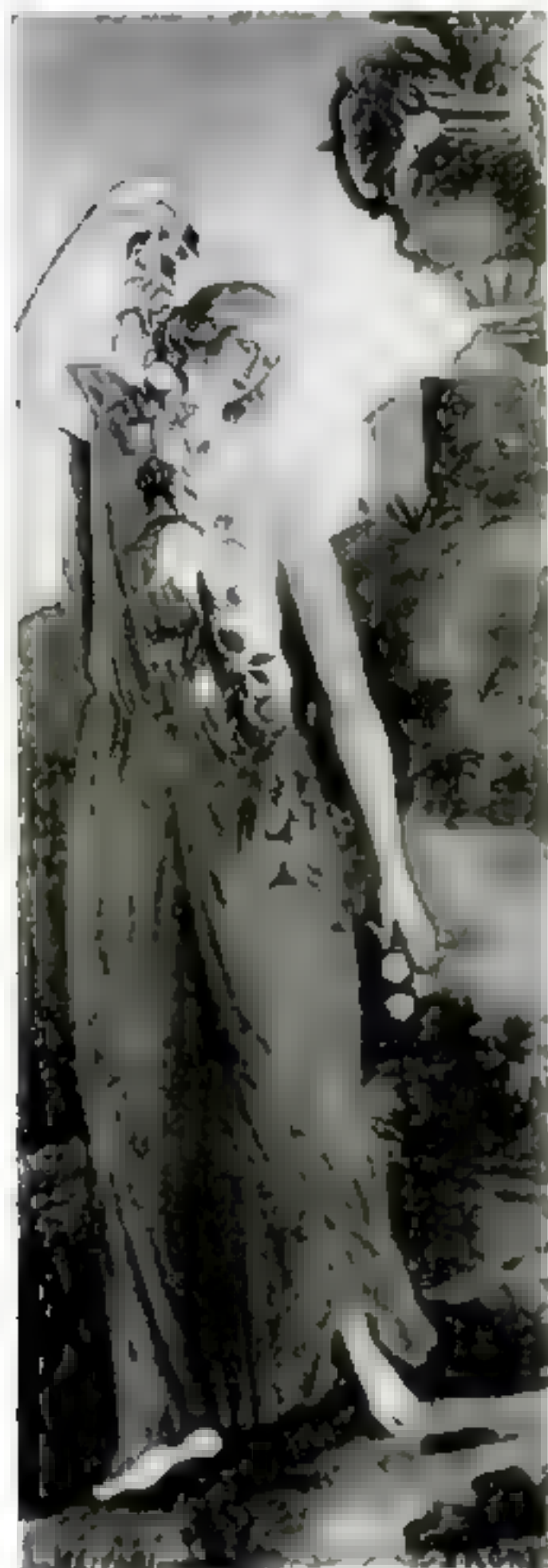
described by the American painter Mary Cassatt, who knew him slightly, as looking like a cutthroat. He was unbelievably ill at ease with people. He would sit silently among friends at a Paris café until somebody said something he disagreed with and then would either explode with rage or pick up his hat and flee. If strangers came near him when he was sketching in the fields, he would pick up his canvas and brushes and run in the opposite direction. Toward his paintings themselves he seemed to have no feeling but frustration. He sometimes left them lying around in the fields. If there was anything about them that dissatisfied him, he would become furious and hack them to pieces with a knife. He evidently delighted in scandalizing people by using filthy language. He would often make aggressive statements about his own genius and importance. "All my compatriots," he would maintain, "are hogs compared to me." Just as often he would sit quietly, conversing a little, and then drop his hands, sigh and mumble gloomily, "Life is frightening!"

Through these explosions there undoubtedly ran a thread of logic that would explain why Paul Cézanne acted the way he did. Many people sought to unravel it and made guesses. His friend Zola considered him an "abortive genius" and wrote a novel based on his life, in which the hero, continually frustrated by his inability to realize his conceptions in paint, finally commits suicide. Certainly few men have ever lived in a more continuous state of conflict than Cézanne. He painted women both as portraits and as nudes, yet he was so frightened by women that he often could not bear to remain in the same room with his female models. He was violently contemptuous of the conservative salon painters of his time, yet he was pathetically anxious to have his own work accepted and praised by the very people he affected to despise. He was a deeply religious Catholic, yet he hated priests and had a habit of chanting the French blasphemy "*Nom de Dieu*" over and over again to a tune of the vespers service. He had no sense of humor. A confirmed misanthrope, he lived in constant fear that fellow human beings were eager to "get their hooks" into him. He was relatively happy, apparently, only when associating with mountains, pine trees or the apples and bottles that were the subjects of his still lifes. That is why, when he painted people, he gave them a harmless, inanimate look. To Paul Cézanne the world evidently appeared to be a very threatening place.

As a painter, Cézanne worked deliberately and very slowly, carefully modeling the objects in his canvases by means of contrasting planes of color. To him every brush stroke counted, and none of his pictures ever contained an accidental one. It sometimes took him many months to finish a landscape, and he preferred painting his landscapes in the south of France because the changes of season in this sunny region altered his subjects very little. He was so slow in painting still lifes that the flowers and fruit in his models would rot before he got them painted, so he took to using artificial fruit and flowers as subjects.

Though later artists evolved abstraction

and other forms of modern art from Cézanne's theories, Cézanne himself was no abstractionist. He used to visit the galleries of the Louvre frequently to copy Renaissance masterpieces, and he was continually talking about creating a sort of painting that was "solid and durable like the art of the museums." Indeed some of his earliest work is meticulously academic, as the two examples on this page show. He believed that an artist's sole function was to interpret nature through his individual point of view. But this process of interpretation was never an



CLASSIC GODDESS

About 1860 Cézanne painted murals in family parlor, signed them "Ingres" in honor of French neoclassic master.

of his principal eccentricities lay in keeping out of sight. He had a few close friends—among them the great French novelist, Émile Zola. But even these saw him, or heard from him, only intermittently. As a result, biographers have had to piece his life together from random memories through which he flitted like a strange, brooding phantom.

These memories record a large, rawboned man from the south of France speaking with a thick Provençal accent. He wore a bushy black beard over which restless dark eyes glared accusingly at others. He had the manners of a peasant, dressed carelessly in clothing that was smeared with paint, and was



ACADEMIC NUDE

As art student, aged 23, Cézanne did careful drawings from school models and made meticulous copies at Louvre.

easy one for Cézanne. He complained continually that he could not "realize" his conceptions on canvas. By this he seems to have meant that he could not always succeed in bringing his observations of nature and his abstract conceptions of design into harmony. In a way each of his pictures is the record of a battle between these two forces. The process was so painful, and the number of finished or "realized" canvases so small that for most of his life Cézanne was regarded by his contemporaries as a mad genius who was incapable of getting his ideas into paint at all.

Outwardly Paul Cézanne's life was rather uneventful. He was born in the dusty little

TEXT CONTINUED ON PAGE 87

ON NEXT EIGHT PAGES, CÉZANNE'S PAINTINGS



FLOWERS AND ORANGES

Still lifes were for Cézanne the most convenient and reliable subjects. The bouquets and fruit did not move or chatter and he could stare at them for weeks at a time. When they disintegrated, he substituted fresh pieces of fruit or paper flowers. With

still lifes Cézanne took unexpected liberties to satisfy his compositions. In the picture above he deliberately distorted the left side of the vase to counterbalance the opposite curve of the flowers and to inject a rhythmical movement into the picture.



VICTOR CHOCQUET

Cézanne had few patrons during his lifetime and his well-known hostility toward strangers kept would-be supporters at bay. An early exception was a young customs supervisor named Victor Chocquet who, in spite of his small income, had been a consistent buyer of the Impressionist art. In 1875 he got Renoir to introduce him to Cézanne and over the next dozen years

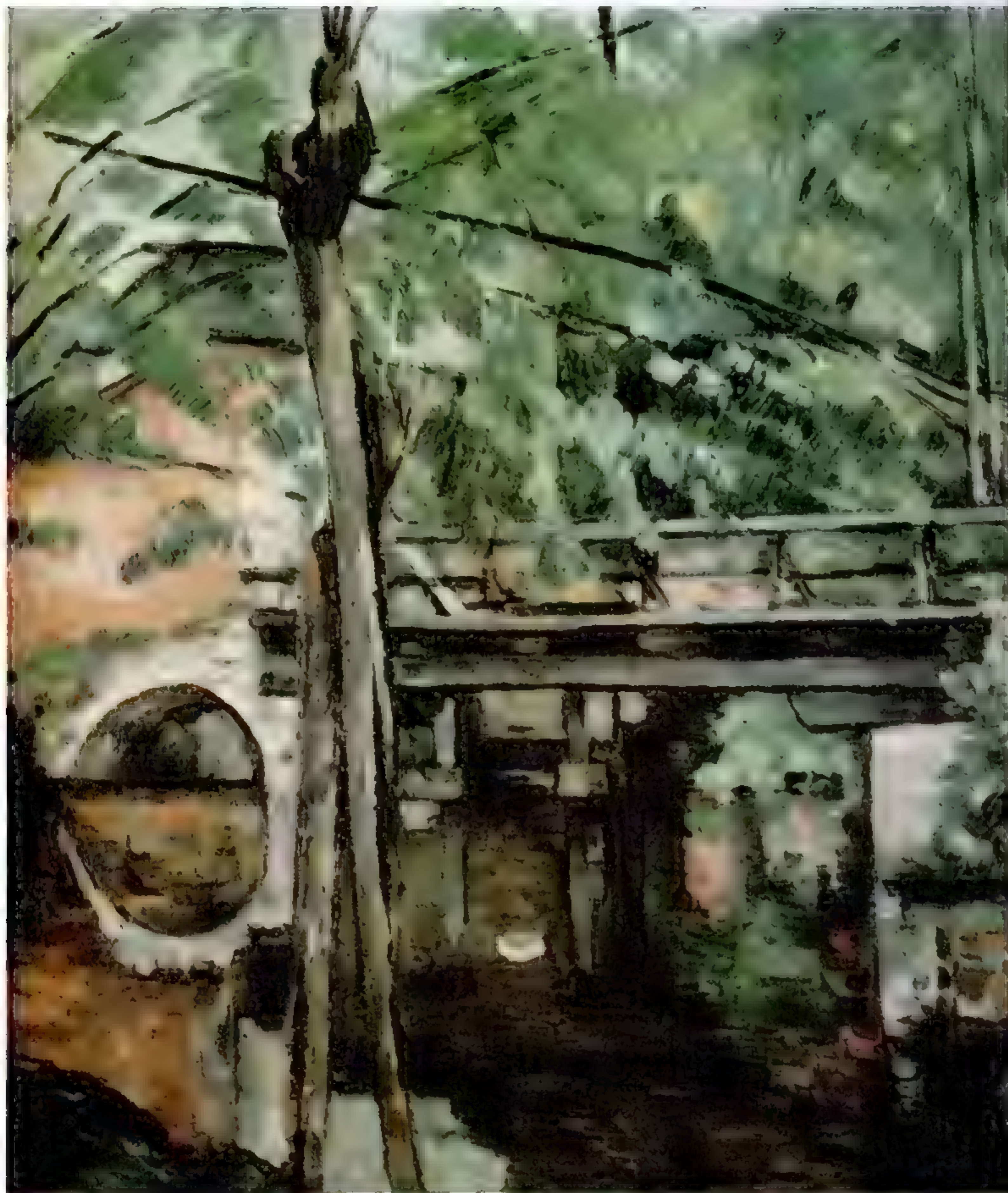
purchased 32 of Cézanne's paintings. The artist, in turn, did several portraits of Chocquet. The first (*above*), painted around 1877, was done in the thick, rough strokes that characterize Cézanne's early work. When it was shown at an Impressionist exhibition, it brought a howl of ridicule from critics who labeled Chocquet "insane" for supporting such an artist.



AMBROISE VOLLARD

The first dealer to give Cézanne a one-man exhibition was Ambroise Vollard, a Parisian whose taste in art brought him a fortune. Vollard opened a gallery in 1892 and three years later, persuaded by Impressionist admirers of Cézanne, agreed to exhibit the artist's work. Although the show was not a financial success, Vollard continued to buy paintings from Cézanne and in 1899 invited him to do his portrait. Bolstered

by strong coffee to keep him rigid "like an apple," Vollard posed three and a half hours a day but after 115 sittings the portrait still did not satisfy Cézanne—though—he remarked that he was "not displeased with the front of the shirt." When he went back to Aix, Cézanne took along Vollard's suit with the aim of working further on the portrait, but he never got around to it and the clothes were devoured by moths.



THE LITTLE BRIDGE

Around 1880 Cézanne rented a studio in the Montparnasse district of Paris. But most of his days were spent wandering around the suburbs and outlying villages where he could paint scenes from nature—like the river view above—without being annoyed by spectators. By this time Cézanne had begun to break away from the Impressionists, whose preoccupation with rendering the effects of reflected light

seemed to him too narrow an objective. Cézanne wanted to create in his paintings an effect of solidity and depth. To achieve this he broke up the forms of his scene into countless planes of contrasting gradations of color. The painting above, produced with the thick heavy strokes and bright colors drawn from his Impressionist style, represents one of his early attempts at "modulating" colors.

Cézanne

TEXT CONTINUED FROM PAGE 78

town of Aix in the south of France in 1839. His people were of Italian origin. His father was a stern, rather grasping, self-made man who, after amassing a great deal of money as a hat dealer and exporter, had become the leading banker of Aix. Nearly all his life, Cézanne stood in mortal terror of his father, who wanted him to study law and eventually join the family banking business. When Cézanne showed an interest in painting, his father snorted contemptuously. "Think of the future," he admonished. "One dies with genius, but one eats with money." The fact that he did not end up a frustrated provincial French financier Cézanne probably owed to the influence of two people: his mother, who was sympathetic to his artistic ambitions, and Emile Zola, who was his close childhood friend. Zola, the impoverished orphan of a local engineer, was already aflame with ambition to become the great novelist he eventually turned out to be. In Aix, he and Cézanne were inseparable companions, and Zola continually encouraged Cézanne to defy his father and follow his artistic inclinations. When the two of them were about 20, Zola left Aix for the more stimulating Bohemian life of Paris. From Paris he wrote exhorting Cézanne to join him. With the help of his mother Cézanne finally wheedled his father into sending him to Paris, which the old man did reluctantly. Though he was a man of great wealth, he allowed Cézanne a pittance of 125 francs a month (\$25, a bare subsistence even then). If his son wanted to be an artist, Papa Cézanne evidently believed he might as well get used to privation from the start.

For many years Cézanne lived the ragged, disorganized life of the typical art student of the time. At 30 he met a painter's model, a handsome, dark-haired woman named Hortense Fiquet, fell in love with her and persuaded her to live with him. When he returned to Aix during the summers, he usually installed his mistress 18 miles away in a little town near Marseilles, and visited her secretly, terrified that his father would discover his peccadillo. Three years after they met, Hortense gave birth to a child. Papa Cézanne had so little respect for his son's privacy that he opened and read all the mail addressed to Cézanne in Aix. From references in a letter the old man discovered the deception. Furiously he confronted Cézanne with the evidence. Cézanne denied everything, and his father promptly cut his allowance in half, saying that the smaller amount was sufficient for a bachelor to live on. Hard pressed, Cézanne was forced to borrow money from Zola in order to keep his mistress and son from starving. Fortunately a year later his

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TOWN OF GARDANNE

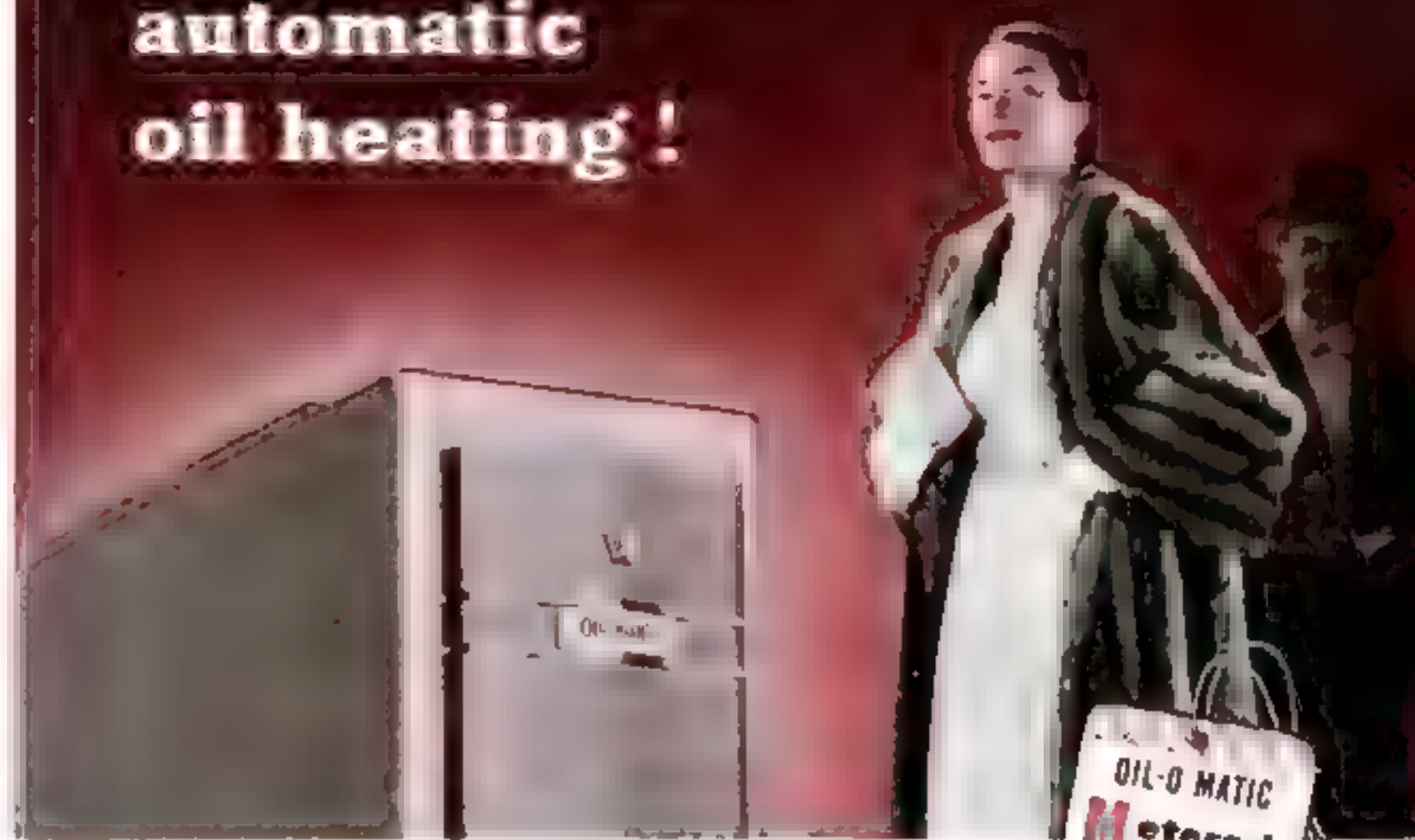
Photograph of the actual view Cézanne painted (opposite) shows the geometric effects which interested him. But he altered shapes in attempt to organize them on a flat surface.

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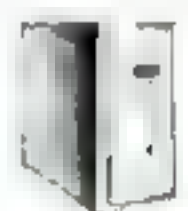
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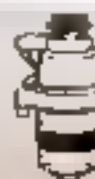
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Cézanne CONTINUED

mother persuaded his father to restore the allowance, and finally, to placate everybody, Cézanne legally married Hortense in Aix with his father as a witness. Shortly afterward his father died, leaving him a considerable fortune. Thereafter Cézanne, who had hated his father during his lifetime, always spoke of him with great respect. "My father was a man of genius," he remarked solemnly. "He left me an income of 25,000 francs."

But Cézanne's marriage was not a happy one. Hortense, a rather sour woman, took little interest in his painting, and developed a dislike for his family which lasted a lifetime. Her idea of a good time was to take a trip to Switzerland—a country whose spectacular

landscape Cézanne, like most painters, thoroughly loathed. The only virtue Hortense seemed to have was the ability to sit still and keep her mouth shut as Cézanne's model. He painted numerous portraits of her in which he always depicted her as possessing the lumpy placidity of a potato. Though he supported Hortense generously, settling a third of his large income on her, he was far less generous with his time, often leaving her in Paris while he did his work in the south of France. But he became very fond of his son, Paul Jr., who, as a young man, assumed a position as his father's agent and business manager. "The boy is much smarter than I am," he admitted gloomily. "I have no practical sense."



FATHER

Louis-Auguste read newspaper while son painted him in 1866.

The real drama of Cézanne's life however, did not lie in these rather dreary happenings. It lay in his work and in his relation to the historical development of 19th-Century French painting. For all his hermitlike per-

sonality and strange resemblance to a belligerent rabbit, Paul Cézanne was a man of destiny. And his destiny worked itself out against the background of one of the most exciting and productive periods in the history of art. When Cézanne first came to Paris in 1861 the Parisian bourgeoisie, under the adventurous dictator, Napoleon III, had risen to a position of dominance. In matters of art this bourgeoisie was inclined to do the safe, conservative thing, and its idea of safety and conservatism was expressed in a flood of sentimental barroom-type art that marked the lowest point French taste had ever sunk to. The official arbiter of this artistic slump was an institution known as the Salon, a huge, semi-annual art exhibition selected by conservative painters, critics and politicians who often admitted paintings for reasons of politics, favoritism and even bribery. The Salon was also the great marketplace of French art, where *nouveau riche* collectors bought, at high prices, paintings that were supposedly of guaranteed quality. If an artist managed to get his paintings into the Salon, he was a success. If he failed to get in, nobody would think of buying his work.

Against this hopelessly static and corrupt situation a group of younger painters had begun to pit themselves in violent revolt. One of them was Camille Pissarro, a native of the Virgin Islands who painted glowing landscapes in the open air at a time when most officially approved art was being done in elaborate and stuffy studios. Another was Edouard Manet, an aristocratic intellectual who admired the work of the Spaniards Goya and Velasquez, and dedicated himself to uncompromising realism while the Salon painters in general preferred dreamy mythology and historical illustration. Still another was Claude Monet, who occupied himself exclusively with painting the effect of shimmering light on natural scenes. Still others were the fastidious man about town, Edgar Degas, later famous for his ingratiating pastels of ballet dancers, and Auguste Renoir who spent most of his life painting women with a spontaneous charm that has perhaps never been equalled anywhere else in art.



FRIEND

Emile Zola had someone read to him when Cézanne did portrait.

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LOOK AT BEAUTY

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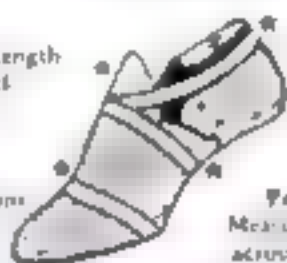
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Cézanne CONTINUED

Actually all these artists painted quite differently from one another. But several things held them together as a group. One was the fact that the official Salon regarded them as dangerous revolutionaries. Another was that they had all become very much interested in painting the real world about them rather than following the formulas of the academicians. But perhaps the most important principle that they all believed in was that a painting was primarily an interpretation of reality set down on canvas to please the eye. That it might illustrate some dramatic happening in past history or record an incident in Greek mythology seemed to them irrelevant. The question was whether it was a good picture, and whether it conveyed to the observer a poetic view of the real world as observed through the individual mind of its painter. This, in the Paris of the 1860s, was an entirely new concept, and eventually it brought the artificial barroom painting of the Salon crumbling to the ground.

Emile Zola—half great novelist, half muckraking journalist and crusading firebrand—immediately attached himself to this group of younger painters. Zola was not much of an art critic, but he was a man with a sure feeling for the cause of the underdog, and his fiery instincts were in the right place. Being a realist himself, he found that the realism of the younger painters provided him with fresh ammunition against the stale smugness of French cultural and political life. And when Zola disapproved of anything he was a man who made a great deal of noise about it. In the 1860s he was leading the battle of the Parisian art world, and the battle was at its height. Into the middle of this battle stepped the gloomy Provençal savage, Paul Cézanne.

"I will not shake hands . . .

IT was natural that Cézanne should ally himself with Pissarro, Manet, Monet, Degas, Renoir and the other insurgents who later became known as the "Impressionists." He was Zola's friend. He was a man of revolutionary ideas whose paintings hadn't the remotest chance of getting into the Salon. He learned a great deal about painting from Pissarro, who went on sketching trips with him near Paris and taught him how to thin out his pigments and use color with greater brilliance and subtlety. But Cézanne was no mere joiner. He would appear among his Impressionist colleagues occasionally with a preposterous red sash around his waist and a battered hat jammed over his brows, explode with rage over some remark he disliked and then disappear for days into the labyrinth of Paris. He admired their painting, but he could rarely stomach them personally. When he showed up at the Café Guerbois, then the favorite hangout of the group, he would shake hands all around until he came to the aristocratic and rather elegant Manet. To Manet he would merely bow. "I do not shake your hand, Monsieur Manet," he would say. "I have not washed for a week." On the whole the Impressionists treated his uncouth ways with tolerance, and Pissarro in particular expressed sincere belief that he was a great painter. His spectacular personality assured him of becoming at least a great legend. According to one tale originating in a book which caricatured Cézanne, he kept a parrot who had been trained to say, "Cézanne is a great painter," whereupon he would point to it with pride and comment, "That's my art critic!"

There was no need for legends. The truth was eccentric enough. On one of his stays in Aix the gardener had introduced his two young daughters to Cézanne while he was walking in the garden. The introduction so frightened Cézanne that he rushed to the door of the house, trying to hide himself safely inside. But the door was locked. Cézanne promptly ordered the gardener to get an ax and break the door down. The art dealer Ambroise Vollard later related how he had come across a Cézanne canvas hanging in a cherry tree where Cézanne had flung it in a fit of rage, and how Cézanne fished it down with a pole later on and resumed work on it. Once near Paris the Impressionists gathered together for a little party in honor of Cézanne, and Monet made a speech about their high regard for his painting. Scarcely was the speech over when Cézanne burst into tears, accused Monet of making fun of him, and left.

For all his independence and self-imposed isolation, Cézanne had a rather pathetic desire for recognition and acceptance. Though most of the Impressionists ignored the Salon and organized their own rival exhibitions, Cézanne sent his pictures to the Salon almost every year, sometimes trundling them to the door personally in a wheelbarrow. They were always rejected, and Cézanne referred to this repetitious ceremony as "undergoing the dry guillotine." But he never stopped trying.

Finally, in 1895, after some 35 years of obscurity and struggle, Cézanne attracted the interest of the young French art dealer

CONTINUED ON PAGE 92

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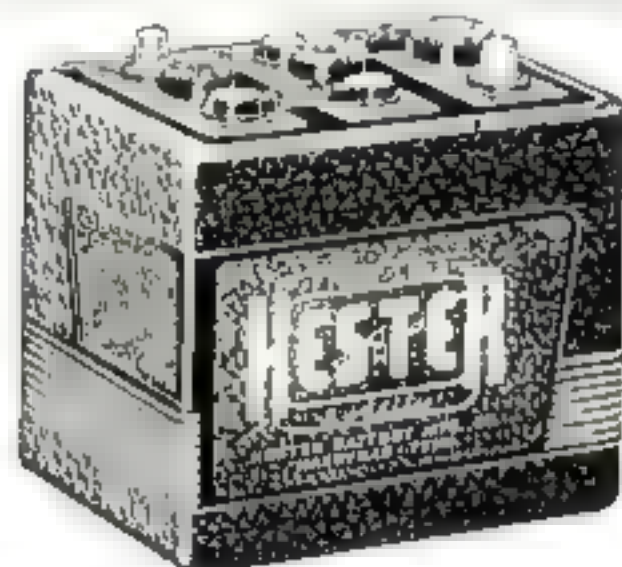
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CÉZANNE AND PISSARRO

In 1877 Cézanne was photographed seated in Pissarro's garden at Pontoise. He often stayed in the little town in order to paint under sympathetic eye of his white-bearded friend.

Cézanne CONTINUED

Ambroise Vollard, who gave him a one-man exhibition. The critics were as hostile as ever. The *Journal des Artistes* referred to it as a "nightmarish apparition of atrocities in oil, eclipsing even legally authorized outrages." According to Vollard, the first purchaser of a painting at this exhibition was a blind man. The exhibition did, however, succeed in getting Cézanne's work talked about.

But sometime before this first glimmer of success occurred, a curious thing began happening to the long friendship between Cézanne and Zola. Zola, who had never really accepted the idea that Cézanne was an important painter, had published his novel *L'Ouvre*, based on Cézanne's curious life, but ending in a melodramatic suicide brought on by the complete frustration of the painter hero. Cézanne read the book, and obviously considered it an unfair portrait. He was frustrated enough, but not to the extent that Zola had depicted, and he was by no means the "abortive genius" that Zola described him as in a newspaper article sometime later. In examining the records of their relationship at this time it is difficult to avoid the impression that Zola was slightly irritated too, because Cézanne had refused to become the tragic character he had portrayed in the novel, and inconsiderately threatened, on the contrary, to develop into a painter of some consequence. Plainly Zola preferred Cézanne as a tragic fiction to Cézanne as a living painter. His reaction to the Impressionists, who were now enjoying some success, was similar. No longer underdogs, they had ceased to need Zola's furious championship. He began to write disparagingly of the painters he once had protected, and to deprecate Impressionism as a school of painting. Looking for new underdogs to champion, he found one shortly in the person of the persecuted Jewish officer Paul Dreyfus, and the famous Dreyfus affair became his most celebrated battle in the field of crusading journalism.

What Zola had failed to appreciate was that beneath the stormy, conflict-ridden character of Cézanne, there was actually a successful painter of originality and power. Already in the 1890s, Impressionism, having produced some of the most spontaneous and ingratiating painting in history, began to die out as a school. Painters began to search for a more deliberate and incisive way of depicting their subjects. Paul Cézanne became their model. They found in his technique of "modulation" (the definition of objects by contrasting planes of color) a new method of achieving subtle effects of depth and mass by the use of color alone. They found in his insistence on the abstract elements beneath the appearance of nature, a new principle of observation which eventually led to what later became known as "modern art." He had actually led a revolution against Impressionism.

Meanwhile Cézanne, still recognized only by a small coterie of fellow artists, began to retire more and more into the subjective regions of his own gloomy personality. He saw less and less of his wife. He settled permanently in Aix where he built himself a studio and hired a housekeeper to tend to his daily wants. He became more crotchety than ever. To occasional visitors he would drop unpleasant remarks about his former associates: "Pissarro is an

CONTINUED ON PAGE 24



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"Here are those 'Sanforized'-labeled shorts I promised your husband."



"Poor old Abdul—he wasn't riding a 'Sanforized' carpet!"



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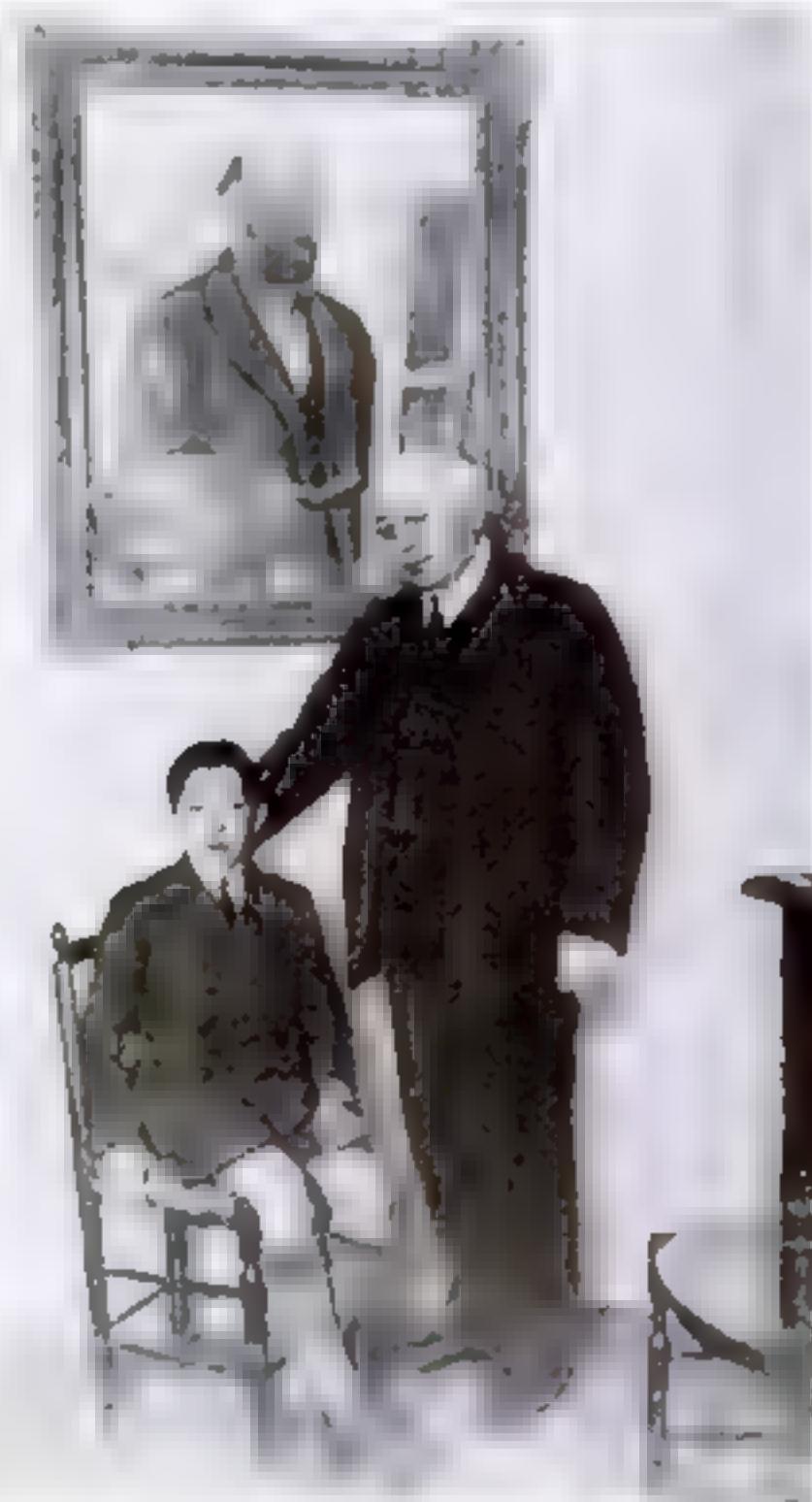
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Cézanne CONTINUED

old fool." He referred to Zola as a "phrase maker" and to his genial friend Renoir as a "pimp." When friends in Aix invited him out to dinner he refused, explaining later, "I have no business in their parlor. I am always saying 'nom de Dieu.'" He became increasingly religious. "It is fear," he explained. "I feel that I have only a few days left on earth—and then what? I . . . do not want to risk roasting in *eternum*." He went to Mass regularly, but he avoided the local priests on the street, lest they "get their hooks" into him. His phobias about people in general became even more exaggerated. Once on a walk with a friend, Cézanne stumbled and nearly fell. The friend reached out an arm to support him. Cézanne recoiled as if he had been stung, cursed loudly and rushed away, throwing terrified glances over his shoulder as he ran. His insistence on his great gifts as a painter became even more pronounced: "There is only one living painter—myself." "There are 2,000 politicians in every legislature, but there is a Cézanne only every two centuries." But, as usual, he also had his moments of intense self-criticism. "I am working obstinately," he wrote to Vollard. "I am beginning to see the promised land. Shall I be like the great leader of the Hebrews, or shall I be able to enter it? . . . I have made some progress." To his son, he wrote, "I must remain alone. The knavery of people is such that I could never cope with it. It is robbery, conceit, latuousness, violation, hands laid on your work, and yet nature is very lovely."

Cézanne continued to paint nature. He hired an old closed carriage with a driver to take him to his favorite painting sites. Then he had a violent argument over his driver's salary, and took to walking, carrying his paint box and canvases on his back. He was now over 65 and suffering severely from diabetes. "I am old and ill," he wrote to a friend in Paris, "and I have sworn to die painting."

One day in 1906, Cézanne was painting when he was overtaken by a violent storm. In attempting to make his way home he fell beside the road and lay there several hours exposed to the elements. He was picked up by a laundry cart and carried home to bed. Next morning he insisted on getting up at dawn to work on a portrait of his gardener, but collapsed and had to go to bed again. In bed he wrote an angry letter to his color merchant, complaining about some paints that had not been sent him. A week later Paul Cézanne was dead. In his final delirium he had frequently called out the name "Pontier! Pontier!" It was the name of the unimportant director of the local art museum in Aix. M. Pontier had never permitted a Cézanne to hang in his museum.



THREE CÉZANNES

Cézanne's son Paul (who died in 1917) and grandson Jean-Pierre posed around 1930 under the artist's self-portrait. Grandson, now 33, is a painter in Paris, and a follower of the Impressionists rather than of his grandfather, Cézanne.

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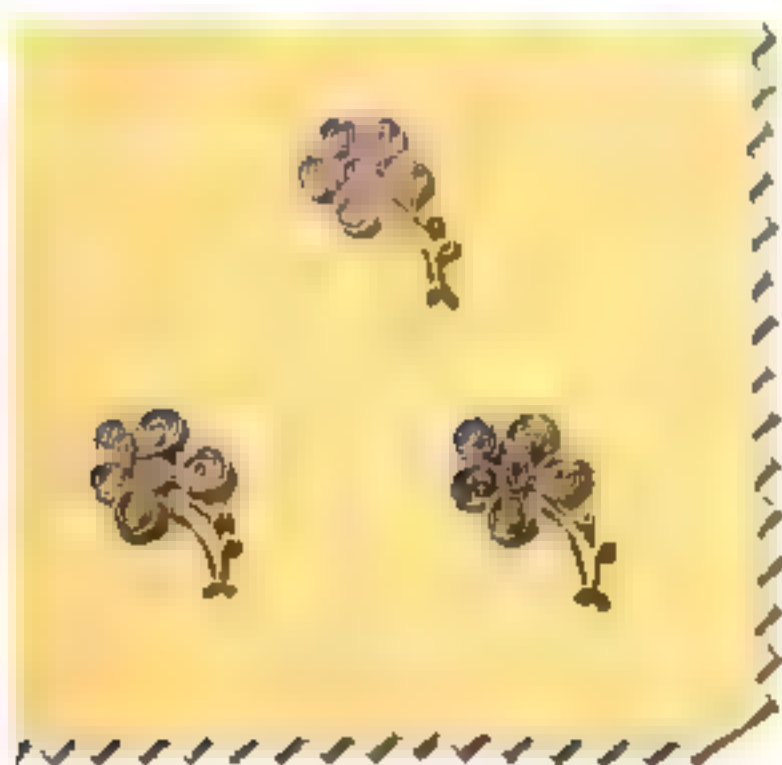
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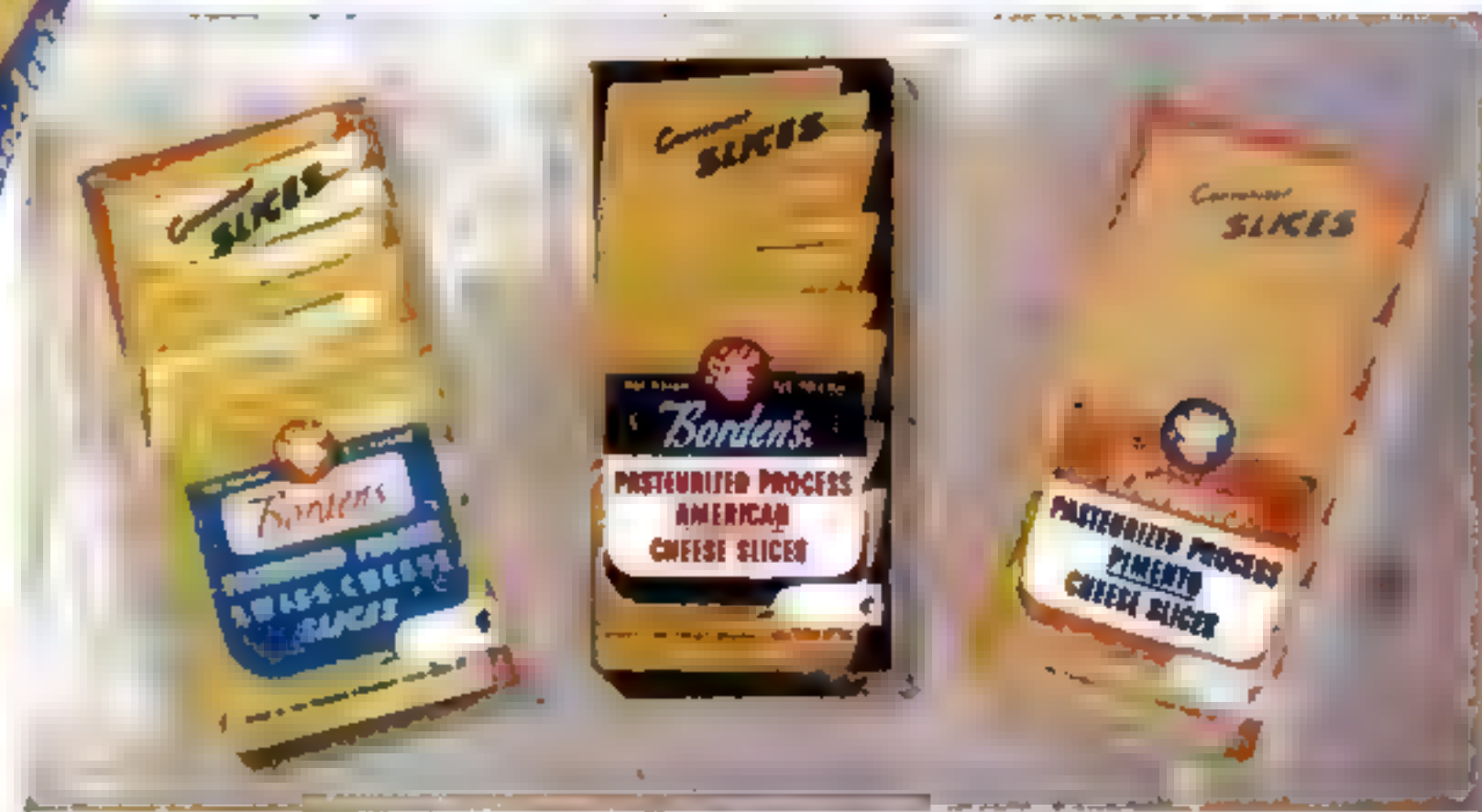
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Rustproof, dentproof synthetic shells go on market in California

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The resin is produced by U.S. Rubber, which bought the first car and this week is sending it on a cross country run to see how its theoretical advantages stand up out on the highway. Engineers have believed for some time that stronger auto parts could be made from plastic. One even built a dentproof fender (LIFE, Dec. 6, 1948). But automakers have so much invested in machine tools, dies and skilled workers that any immediate changeover to plastics is unlikely.

Glasspar hopes to turn out plastic bodies for \$600. Most of these will probably be bought by sports-car owners who will add chassis and engine and be able to put the equivalent of a \$4,000 car on the road for an outlay of half that much.



COMPLETED CAR easily supports weight of all executives of Glasspar Company which builds it. Firm recently moved from tin shed to small factory.

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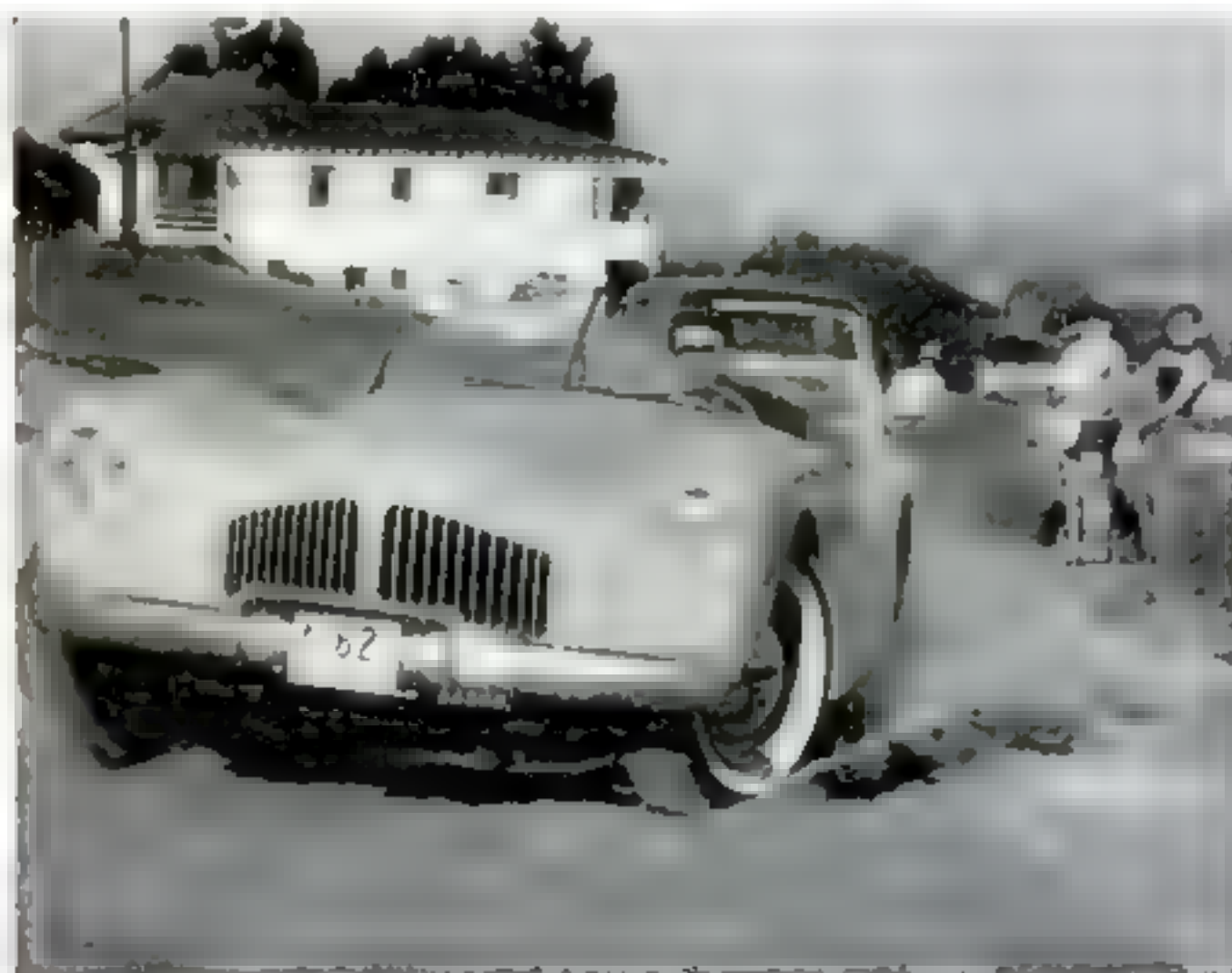
Plastic Car CONTINUED



LIFTED FROM MOLD in which it was made in one piece, plastic shell is as hard as metal. It is strong enough so that structural reinforcing is not needed.



PLACED ON CHASSIS, the body is adjusted on brackets, attached with 10 bolts. Silhouettes reveal cut-down Willys chassis and engine used in first car.



SKIDDED AROUND TURN, the plastic roadster holds snugly to the road because light body produces no top-heavy sway. It has been driven at 90 mph.

CONTINUED ON PAGE 102

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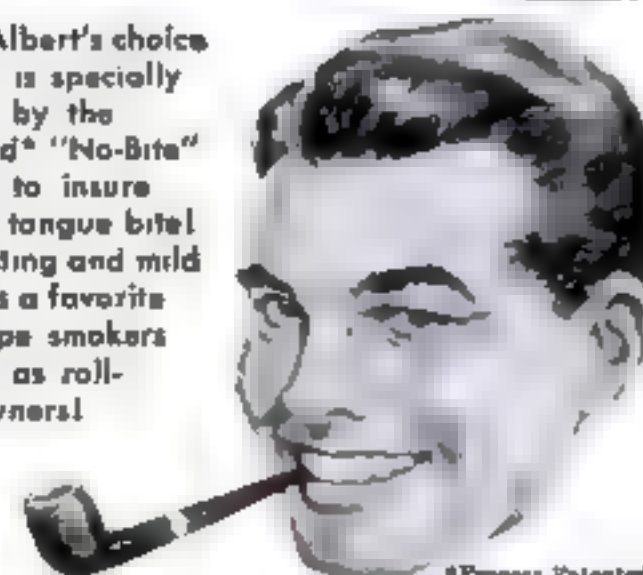
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It must house over 3,000 men, providing them with sleeping quarters, kitchens, laundries, hospitals—any service which men at sea for months on end are likely to need.

It must launch and land planes which get heavier and faster with every new design. And these planes must not only be manned—by pilots and air crewmen who require literally years of training—but they must be maintained. Proper maintenance means

scores of skilled technicians and fully-equipped machine shops.

Add to all the above the need for training crews in ship-handling, gunnery, communications and other sciences, and you begin to see what a tremendously complicated job the Navy is tackling in just this one phase of Air Power.

To succeed, the Navy needs a realistic public understanding of the time factors involved in Air Power expansion . . . and recognition of the hard fact that Air Power must be consistently maintained in peace if it is to be relied upon to help prevent—or meet—the terrible emergency of war.



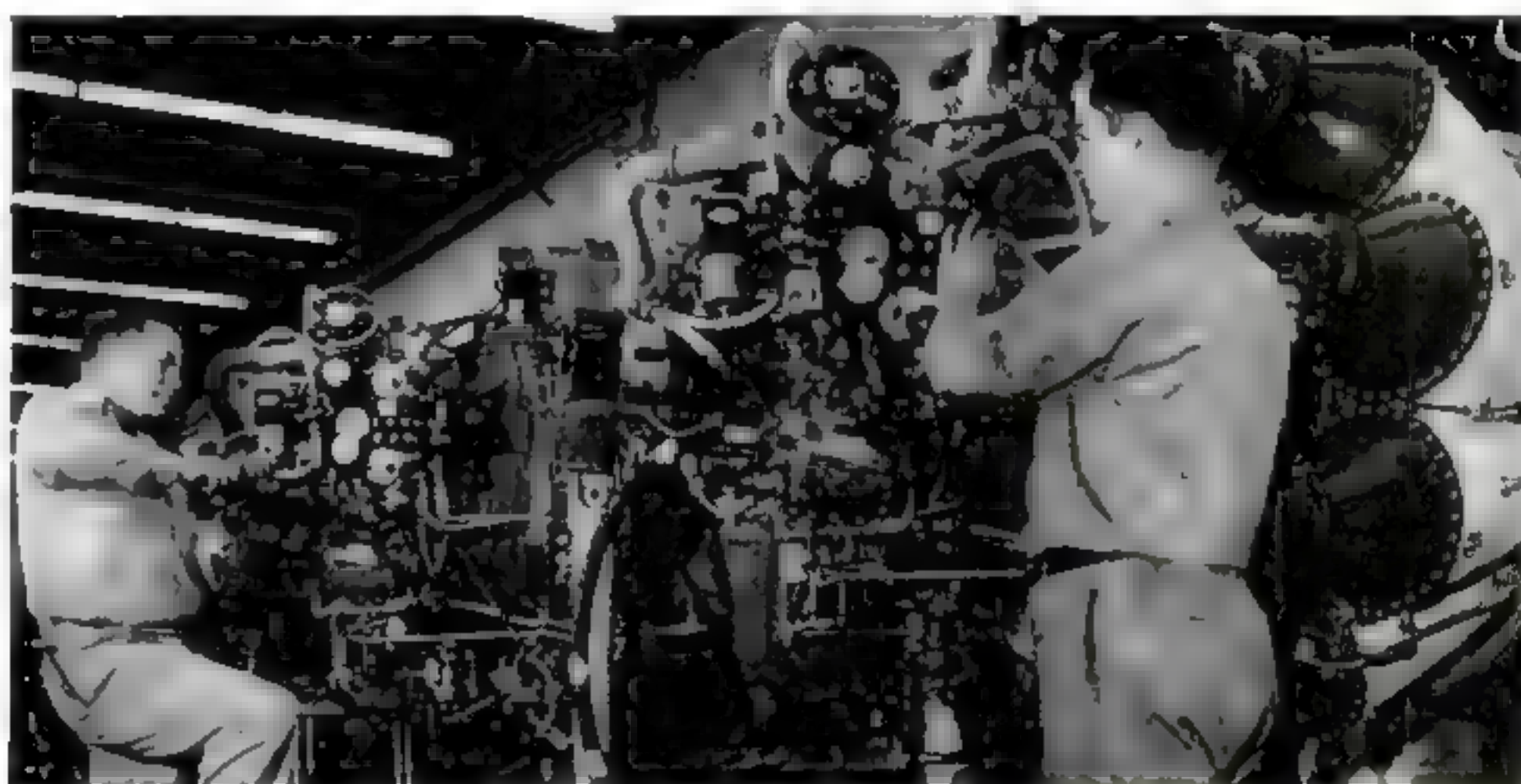
A CARRIER FOR THE FUTURE, the U. S. S. Forrestal will be the world's largest. Construction will begin this year, but she will not be ready to join the fleet until about 1955. Even moth-balled carriers from World War II, if they must be modernized to accommodate new and heavier types of aircraft, take over a year to be returned to service.



STRIKING POWER of a big Navy carrier consists of approximately 100 highly versatile airplanes—fighters (like these Grumman "Panthers" above), attack aircraft, and helicopters which must do everything from interception and ground support to dropping torpedoes and bombs. Manufacturers are currently tackling the difficult problems of greatly expanding the production of existing types of these complex aircraft, while at the same time speeding the development of new and improved types.



FLIGHT CREWS ARE KEY MEN of a carrier's team of 3,000. Fledgling pilots shown above are nearing the end of a rigorous 18-month training period during which they master such subjects as aerology, communications,

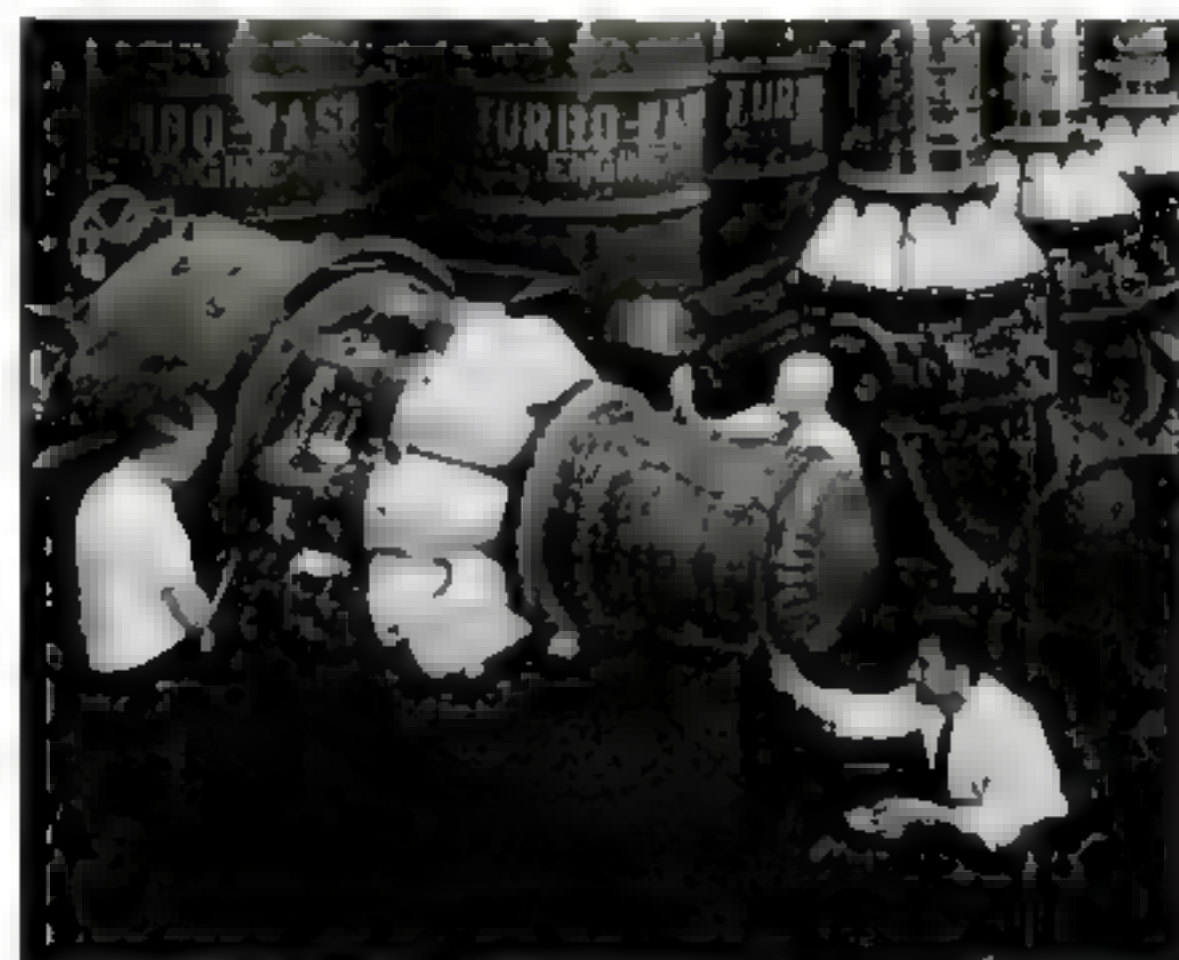


jet engine operation, gunnery and navigation as well as flying. Almost equally complicated is the training of thousands of technicians (5 to each plane) to keep carrier aircraft flying. They are shown (above) learning

jet engine maintenance at one of many training centers. They must be able to repair countless items—from radar wiring to firing mechanisms to jet afterburners—with which a modern airplane is equipped.



AIRCRAFT PRODUCTION is now considerably accelerated, thanks to hard work and close co-operation between Congress, the armed services and the aircraft industry; and in spite of shortages in machine tools and materials. But modern planes take longer to design and build. The Chance Vought "Cutlass" (above), for instance, is only now getting into quantity production, after six years of development. A typical modern fighter requires over eight times the engineering hours and 2½ times the factory labor of its World War II counterpart—but performance is decidedly superior.



ENGINES (like Pratt & Whitney Turbo-Wasps, above), with their thousands of component parts, pose problems equally great. Here again, years are required to design and develop new types—more years to expand to peak production. All these factors demonstrate that long-range peacetime planning—a consistent Air Power policy—is the soundest, most economical solution to air power problems.

UNITED AIRCRAFT CORPORATION • EAST HARTFORD, CONNECTICUT

Makers of Pratt & Whitney engines, Hamilton Standard propellers, Chance Vought airplanes and Sikorsky helicopters for the United States' armed forces and the finest airlines in the world.



EXPECTANT couple watches during judging. Under the hair is a Lhasa Apso terrier from the Cutting Kennels. Under the hat is Kennelman Fred Huyler.

WEARY Affenspinscher, Norma von Illerta, with her owner Mrs. J. Coleman Scal, droops after winning breed prize. Animals are called "monkey dogs."



Dogs and People

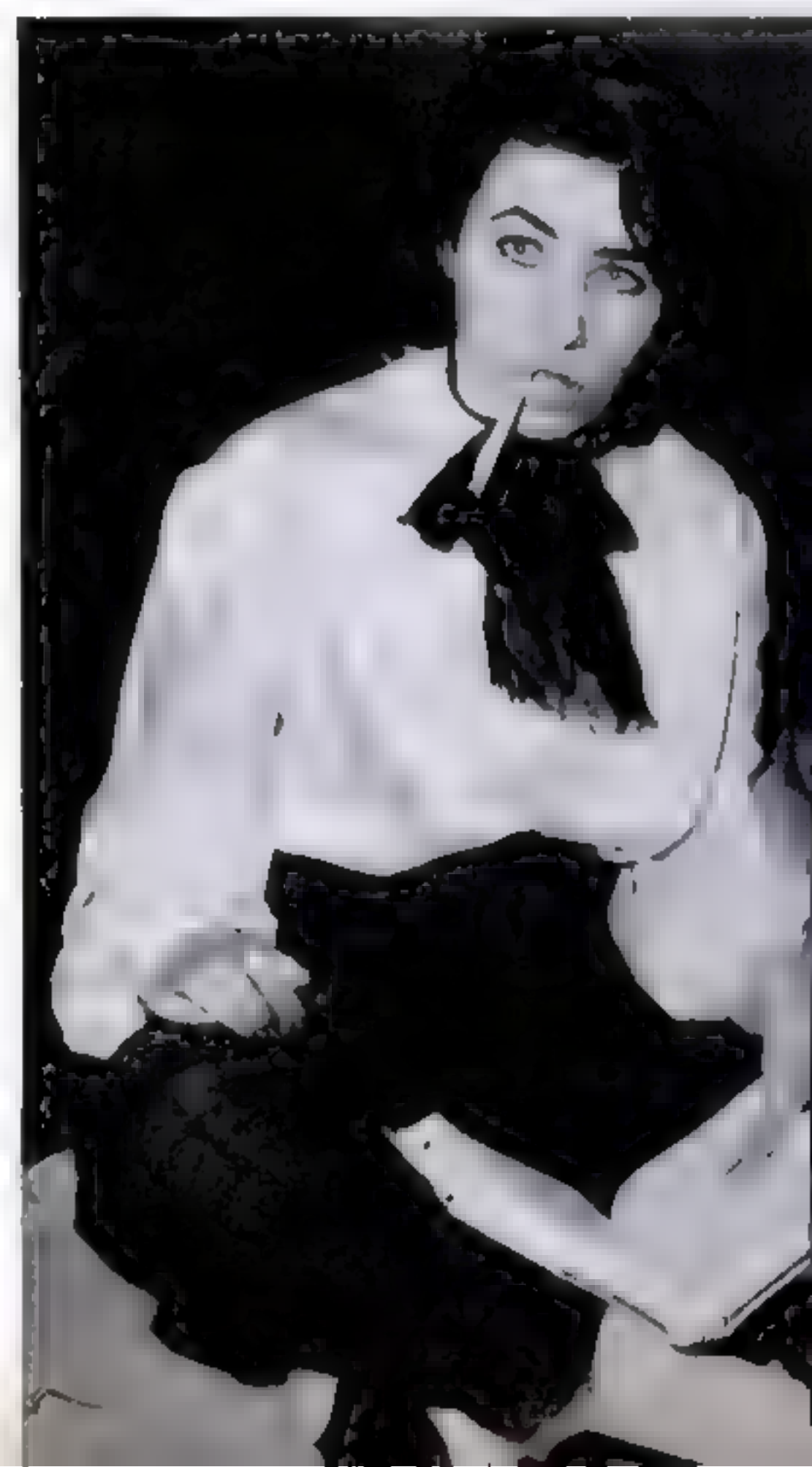
**WHILE GIVING ALL AT THE WESTMINSTER SHOW
BOTH SPECIES MANAGED TO LOOK A LOT ALIKE**

PHOTOGRAPHED FOR LIFE BY LEONARD MCCOMBE

In New York last week 2,451 pedigreed pooches and their people moved into Madison Square Garden for the annual dog show of the Westminster Kennel Club. They were there—the dogs, that is—to compete for blue ribbons and the honor of being judged Best in Show. Their human friends came along to keep paws well-pedicured and hang onto the other end of the leash. One hundred and eight different breeds were represented in this panting mass of caninity and to the judges, checking for coat, conformation and performance, each thoroughbred was different. To LIFE's Photographer Leonard McCombe, whose knowledge of dogs is pretty much confined to the polybred foundling Lucky

(LIFE, May 9, 1949), the remarkable thing about the show was not so much that the dogs were different from each other, but rather that their varied moods and postures were so astonishingly reflected by those of their owners. When the dogs looked harried, the owners looked harried; when the dogs relaxed, the owners relaxed. Finally, when the judges declared a winner (*p. 109*), not only the new champion but all the people in the ring with him pranced around in excitement. One not-so-joyful observer was Columnist Robert Ruark, whose snar comment was, "Thank the Lord these persons are showing the dogs because if the dogs were showing the dog persons, nobody would win anything."

RELAXED bull mastiff, Binaglan of Bulmas, sits in kennel with Handler Geraldine Falk after winning award. Miss Falk's boyfriend also had a winning bull mastiff and couple got so excited about victories they got engaged on the spot.





SPORTY in wool sweater Boston terrier is held by Owner Bert Karselboom who, besides exhibiting terriers, sells dog sweaters, nail clippers and nail files.

STATUESQUE Dr. E. Montgomery watches the judge during show as Abraxas Ol' Brimmy Spunkard, best of breed colored bull terrier, stands motionless.



SMILING as much as bloodhounds do. Two entries named Bourbon and Rye stand with Owner Camden in Ryan, who likes to sniff out New York scandals.



DAPPER pair stands waiting turn in the ring, a smooth-coated Cardigan Welsh Corgi named Taffy of Trigon and plaid-coated owner, Peter Glenn.



HOUND-DOG MEN wearing coonskin caps, Jeffrey and David Holstein, watch the judging of Dalmatians. The dog about to go into the ring with his handler is

Roadcoach Moonraker. In the past few years Dalmatians, once thought of mostly as firehouse dogs, have become increasingly popular both as pets and show dogs.



FONDLING Dalmatian before he enters ring is Carmen Austin, noncompeting dog fancier.



NUZZLING a friendly Bedlington terrier named Wendy of Salt-sire, Trainer Joe Thompson is rewarded by a damp kiss in return.



PHONING home bad news of defeat, an owner keeps his beaten boxer waiting outside booth.



VICTORY DANCE is joined by Doberman pinscher, Champion Rancho Dobe's Storm; his trainer, Peter Knoop (holding leash); judge (in tuxedo), and the other

finalists. "Stormie" (next page) was only the second Doberman ever to win the Best in Show award. Other winner was Stormie's grandfather, who won in 1939.



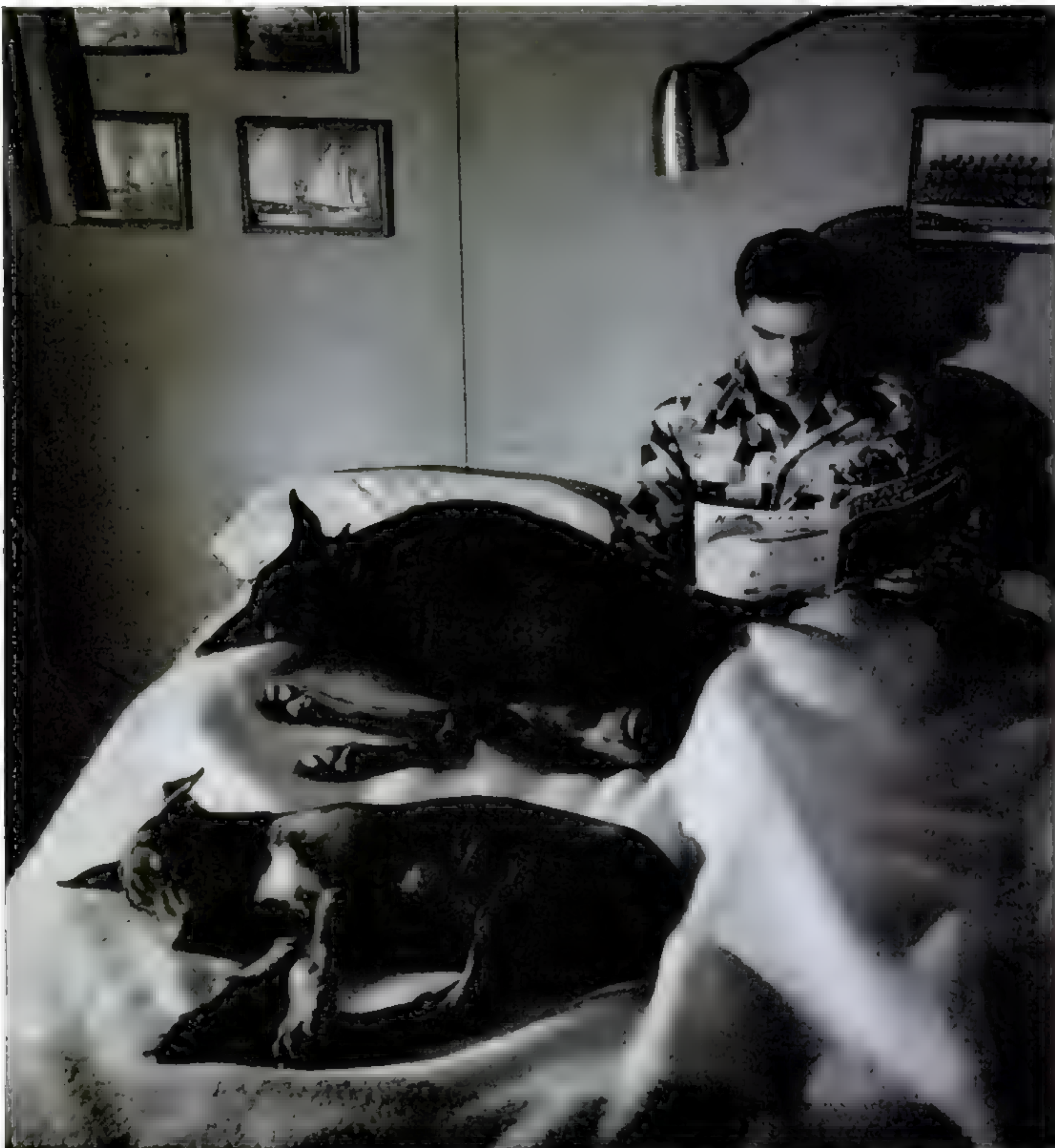
CLIPPED EARS ALERT, NEW CHAMP SITS FOR PORTRAIT

DOGS AND PEOPLE CONTINUED

TOP DOG LEADS A HOMEY LIFE

Champion Rancho Dobe's Storm (left), 1952's top American dog, leads a double life. Like all other show dogs, the 26-month-old Doberman pinscher is curried, combed and trained in obedience for his frequent appearances in the show ring. But when he is not winning blue ribbons—he has never been defeated by a dog of his own breed—"Stormie" is a common, household variety pet and has the full romp of the Greenwich, Conn. home of his owners, Mr. and

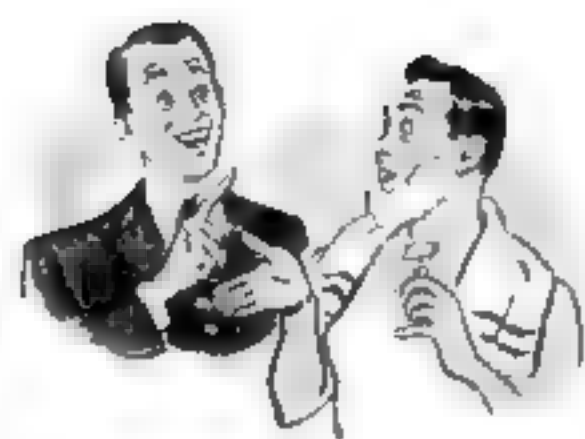
Mrs. Len Carey. As befits his pedigree, California-bred Stormie always waits politely outside on the doorstep until someone wipes off his muddy paws with a towel, and he knows better than to get up on Mrs. Carey's new slip covers. The new champion has already developed a doglike disdain for all the human fuss being made over him. When a news photographer tried to put a paper crown on his head, Stormie promptly shook it off, chewed it up and buried it.



BUNKIES are 15-year-old Jeffrey Carey, Stormie and Stormie's 4-month-old son (nearest camera). The puppy, whose name is officially Stormson, is known

around the Carey household as "Mo," and like his father will be trained as a show dog. The animals can sleep with Jeffrey but are never allowed under the covers.

Conversation with an "irritated" man!



Well, Bob, you're at it again, I see. Still hacking away at that old schoolgirl complexion.
You said it. Morning after morning. And what a nuisance it is.
How would you like a shaving tip that has helped me a lot?
Sure would... let's have it.
O. K. But finish shaving first.



All done? Fine. Now put some of that after-shave lotion on your face.

O. K.
Does it sting your face?
It sure does!
Now put some on your forehead.
O. K.
Does it sting your forehead?
No—I don't feel it at all.



That's just the point. The skin on your forehead is exactly the same as on your face and neck. One burns after shaving; the other doesn't. That's because you've irritated your face from constant shaving. Makes a lot of sense, Al.
You bet it does. Look at it this way. In shaving just now, I watched you use a lot of pressure. You were "bearing down" all through the shave. That irritates your skin, leaves it tender.
Yes—but what's the answer?

Maybe it's the blades you're using. The average razor blade is sharpened like a penknife. You just have to "bear down" to shave cleanly. I repeat, Al—what's the answer?



I found the answer the very first time I used PAL Hollow Ground Blades. Hollow Ground...that means edges just like those on a master barber's razor.

How does that make 'em better for me?

Well, Hollow Ground is a process patented by PAL. PAL edges are flexible in your razor...you get right down to the base of the beard more easily, without pressing, scraping or hacking. All you have to use is a light, light stroke for a clean, cool, satisfying shave. No need to "bear down" with pressure...just let the weight of your razor do the work.

It makes more and more sense, Al. You don't have to be a genius to figure out that the less "bearing down," the less punishment your face has to take.



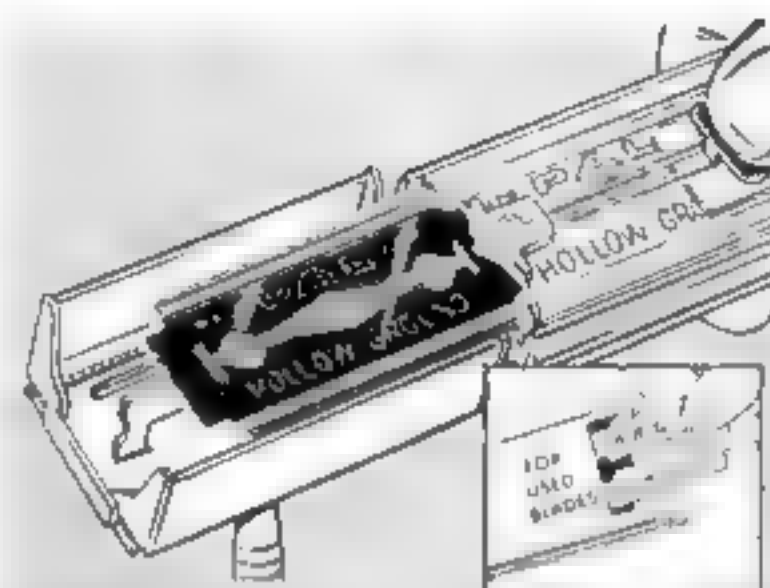
That's it exactly, Bob. Try shaving with PAL Hollow Ground next time. See if it doesn't make all the difference in the world. And, remember—because there's no need to "bear down"...because you get clean, cool shaves with a light, effortless stroke, you're treating your face right. Your shaving will be as easy to take as it was when you were a teen-ager.

So, mister, if your face has become tender from shaving... why don't you try PAL Hollow Ground blades? You owe it to your face! No fancy prices and they're sold on a money-back guarantee.



PAL HOLLOW GROUND RAZOR BLADES

Hollow Ground—like a Master Barber's Razor



PAL HOLLOW GROUND
DOUBLE and SINGLE EDGE
10 for 25¢ 21 for 49¢
44 for 98¢

In Zipak dispensers with vaults for used blades.
4 for 10¢ in regular packing
NEW! PAL Hollow Ground Gold Thin Double Edge Blades at same low prices.

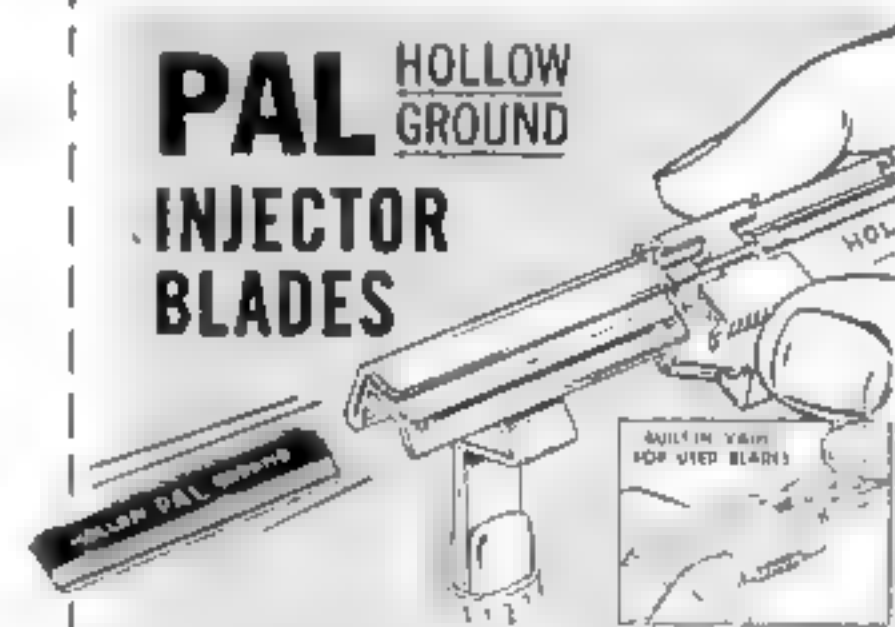


PAL HOLLOW GROUND INJECTOR BLADES

20 for 59¢

10 for 39¢ • 6 for 25¢
in Metal Injectors with vaults for used blades.

Fit your Injector Razor perfectly



PAL Money Back Guarantee!

Buy a pack of PALS in the type you prefer. Use one, two or every blade in the pack. If you don't agree that PALS shave you better, return the dispenser for full refund.

PAL BLADE CO., Inc., 43 W. 57 St., N.Y.C.

PAL—"The Razor Blade Made for Your Face!"

What happens when LIFE hits CHICAGO?



IF YOU wanted to explain to a foreigner why America's system of free enterprise works so well, you would only have to show him Chicago.

For no matter what you call her—"Capital of the Midwest" or "Hog Butcher of the World"—Chicago, more than any other city, displays the restless spirit that energizes American living . . . the bold genius that generates American industry.

This is why Chicago is the greatest industrial city in the world, leading all others in the production of just about everything . . . from meat to machinery . . . from radios to railroad equipment, distributing America's goods everywhere from New Mexico to New York . . . from Texas to Tennessee.

Chicago's dynamic qualities reflect the tremendous initiative and enterprise of her more than five million citizens. And because LIFE, week after week, matches their vigor and vitality, more Chicagoans read LIFE than read any other magazine.*

The result, as exemplified on these pages, is that LIFE has become part of Chicago's way of life, just as it has become part of the entertainment and enlightenment of Americans wherever they live.

**From A Study of the Accumulative Audience of LIFE, by Alfred Politz Research, Inc. A LIFE "reader" has read one or more of 13 issues.*

LIFE AFFECTS THE WAY PEOPLE LIVE . . .



BALLET DANCER Ruth Ann Koesun who appeared on LIFE's cover: "Kids still come to my stage door with LIFE covers for me to sign."



NEWSPAPER MAN James McGuire, the reporter in "Northside 777": "Years after LIFE told my story, I still get mail about it."



RESTAURATEUR Matt Schuen: "After LIFE showed my restaurant and card tricks, my place got so popular it came near being condemned."



HANDBALL HEAD Bob Kendler: "LIFE's article on handball got thousands more people playing; courts sprang up all over the country."

LIFE AFFECTS THE WAY GOODS SELL...



PRESIDENT Bruce MacLeish of Carson Pirie Scott & Co.: "Because LIFE is read by so many people, it is a faithful mirror of the public's interest. So by watching LIFE carefully, we can better serve our customers."



CHAIRMAN Hughston McBain of Marshall Field & Co.: "Millions of Chicagoans and travelers will visit Field's this year during our Centennial Anniversary—and, like our customers, most will be LIFE readers."



PRESIDENT Leo Burnett of the advertising agency by the same name: "I always get a kick out of the number of progressive companies in Chicago and the Midwest that are geared to selling their products in LIFE."



PRESIDENT Fairfax M. Cone of Foote, Cone & Belding: "Because LIFE appeals to people in every city, village and hamlet, advertising in LIFE becomes local—with enormous impact." 62,600,000 people read LIFE.*



UNDER THE CLOCK at Marshall Field's pass the millions of people who shop in the Midwest's largest market place, Chicago's State Street. In LIFE's audience are: over 17 million women, aged 20 to 45; two-thirds of people in upper economic groups.*

LIFE AFFECTS THE WAY INDUSTRIES OPERATE...



STOCKYARD SCENE symbolizes Chicago as meat-packing center. Says Mr. Wesley Hardenbergh, pres. of American Meat Institute: "When LIFE ran the article 'How to Save Money when Buying Meat,' packers wrote us for reprints."



"SANTA FE CHIEF" is one of many passenger trains daily departing from Chicago, hub of the nation's railroad system. Says Santa Fe System's President F. G. Gurley: "Like America's vital network of railroads, LIFE, each week, links every American city, town, and village with one another through their citizens' mutual interest in its pages."



BORG-WARNER CORP. Pres. Roy C. Ingersoll: "Because LIFE has news impact, we run advertising in LIFE with the same kind of punch."



PABST BLUE RIBBON Vice Pres. Forrest L. Fraser: "LIFE is a weekly Blue Ribbon event, a quality product relished by many Americans."



STOCK EXCHANGE Chairman Homer P. Hargrave: "LIFE is the 'super salesman' to Americans who buy stock in private enterprise."



CRAWFIE TODAY, retired at 42, takes a brisk walk through a wooded path in Aberdeen, Scotland, where she lives with her banker husband, George Rutledge.

'THE GIRL

Queen Elizabeth, says her governess,

THE one quality of Elizabeth that most impressed me, from the time I became her governess, was her constant awareness that she might one day be Queen. She was no plaster saint: sometimes she was quick-tempered and inclined to be a little overcritical. But her sensitivity to her heritage, its grandeur and its obligations, dictated the highest, most exacting standards—which she applied not only to others but firmly to herself as well. Quick to see her own faults, she was no less eager to correct them. One of the first things that one must realize about an Heiress Presumptive is that hers is not a position but a vocation, a calling. She is not simply trained for it; she is dedicated to it. And from earliest childhood Elizabeth seemed to know this fact.

I recall Elizabeth's performance at those children's parties, when both she and Margaret were very young. Just before leaving, they would be brought before their mother. The Queen always would make a big point of her admonition that they behave "nicely"; even royal children are apt to forget their manners when there is excitement about: "Now, darlings," the Queen would say firmly, "*do* be good. And be sure to say 'Thank you' very nicely before you leave. You won't forget, will you?" Both little girls would nod their heads and promise. Then, at the party, Elizabeth would remember not only to behave herself but also to take special charge of her sister's behavior. "Margaret almost forgot to say 'Thank you,' Crawfie," she would tell me afterward, "but I gave her a nudge and she said it beautifully."

Some of these qualities that make a Queen she seemed to be born with; others she had to learn as—from the age of 10—her serious preparation for Queenship progressed. And she learned amazingly fast. She knew reason when she saw it, and would heed it. I remember when she went through the teen-agers' process of experimenting with various styles of make-up. With some girls this process takes years. Not in Elizabeth's case. One day she came down to breakfast with a vivid splotch of crimson caked around her lips. In the sober surroundings of our schoolroom at Windsor Castle, it was as startling a splash of red as a poppy in the snow.

She saw me looking rather dubiously at her, but pretended not to take any notice. Finally she could contain herself no longer.

"Crawfie," she exclaimed, "what is the matter with you this morning? Why have you been staring at me?"

"It's your mouth," I said firmly. "You look as if you'd dipped it into a pot of plum jam. It doesn't go with your coloring at all. You need a light, cheery lipstick."

Nothing more was said. She did not wipe the paint off at once but

MEMENTOES OF 'CRAWFIE'S' WORK



TOY CAR served as prop for snapshot the princesses' mother took of Crawfie, Elizabeth (center) and Margaret during a break in the little princesses' studies.

I'VE KNOWN SO LONG'

has a fantastic memory, an iron self-control and a warm love for people

by MARION CRAWFORD

No person outside the royal family knows Britain's new queen better than Marion Crawford who for 17 years was governess to Elizabeth and her sister Margaret. "Crawfie," as her charges nicknamed her, wrote the best-selling book *The Little Princesses*. The following article is condensed from her newest book, *Elizabeth The Queen* (Prentice-Hall, Inc., \$2.95), to be published next month.

before the end of the morning the smear had become less obvious. The garish daub never appeared again. As the days passed, she worked the color and shape out for herself, lightening the shade and conforming it to the pleasant lines of her mouth.

It was good fortune that Elizabeth learned so fast—for how many things she had to learn! From the time her father became King her strenuous training never lapsed. She had to have a broad, academic education including a vast background in history and geography. She had to be proficient at many sports. She had to know politics and diplomacy. And, last but far from least, she had to acquire the poise, the refinement and the carriage of a Queen.

One way she learned her poise was on horseback. I have often felt that she was at her best on a horse. When she sits sidesaddle to review the Trooping the Color ceremony, she is a magnificent sight. "It makes me think," one courtier told me, "of that well-known picture of Queen Elizabeth I reviewing her troops before the Armada."

Quite probably the most difficult part of a royal upbringing for any normal young girl would be the iron self-control expected of her at a very early age. Elizabeth's attainment of this was almost miraculous. I remember, for example, a typical Sunday morning at Royal Lodge, Windsor. There was an unvarying routine. At 10 minutes to 11 the Royal Family and I would gather in the hall, together with whatever guests there happened to be, and walk the 40 yards or more to the little chapel in the park. On the morning that I am thinking of, there was a visiting preacher, a short, stout man with a shining bald head. He had been delivering his sermon for some minutes when I saw a bee approach him in a wary circle, flying around him several times, nearer with each circuit. I watched it, fascinated, to see where it would settle. I saw from the look I stole at the King, sitting on my left in front of me, that he was similarly hypnotized. The bee's low drone seemed

to drown out the sermon—until the insect's narrowing spiral finally ended with a neat landing in the center of the bald patch of the preacher's head. I gave a strangled cough and quickly buried my face in my handkerchief. The bee rose and flew away. But before it did, I glanced at Elizabeth. I knew that she had been watching the performance with the same fascination as I. She was then but 10 years old, yet so perfect was her control of her emotions that the calm, set expression of her face never changed. All I could detect was the faint quivering of the flowers on her hat as she suppressed her laughter.

Since that Sunday morning, how much graver tests of self-control she has had to bear! One, I remember, came after World War II when she was called on to make a morale-boosting visit to the Channel Islands. Elizabeth, despite the naval traditions of her family, has never liked the sea. At the beach as a small child she would enjoy herself, but sometimes when the surf was high and her father started into the water, she would scream to warn him. I think it rather puzzled the King, who so loved the sea himself, that his daughter should find it strange and alarming. "It's the noise," she explained to me, "and the way it keeps rolling about and jumping at you."

So when I looked at the stormy skies on the morning of her scheduled visit with the Duke of Edinburgh to the Channel Islands, my heart grieved for her. I knew that the voyage on a day like that would be a nightmare for her. But she knew how eagerly the residents of the islands, the memories of Nazi occupation still fresh in their minds, were looking forward to this official visit.

Rough seas and a little boat

BY the time H.M.S. *Anson* dropped anchor off the island of Sark she was prostrate and white with seasickness. Between the ship and the shore was a strip of thrashing water which had to be crossed in one of the little ship's boats.

"Are you sure you're fit to go ashore?" asked her husband. She could not speak, but she looked up at him and nodded.

Aboard the *Anson* the Princess' advisers doubted that she was fit to go ashore and prepared to get under way. When she realized this, she roused herself.

"Of course I'm going ashore," she said. "I won't disappoint all those people."

A cheer rose from the islanders waiting on the quayside when they saw her descend the ladder. As the little boat surged up on the crest of the swell to the quayside, the Princess made ready to jump ashore.

CONTINUED ON NEXT PAGE



RARE TREAT for princesses was walk with Crawfie (right) and an aide in London plus first ride in subway.



RECALCITRANT DOGS sometimes had to be wheeled out from under the princesses' carriage.

Margaret patiently holds horse's head while Crawfie, encumbered by big hat, cajoles the animals.

Precious Natural Hair Loveliness

Guard it with this
natural oil shampoo

Natural life and luster makes hair truly beautiful. Do as leading hair stylists and beauty authorities advise—bring out the loveliness of your hair with the natural oils in Conti Castile Shampoo.

See for yourself how the pure imported olive oil in Conti conditions your hair to give it that true natural loveliness. Conti contains no harsh chemicals to dry the hair, or give it an artificial look. Women



Mrs. Joshua Casden, Jr., noted society beauty says, "Conti Castile gives my hair natural, soft loveliness."

for more than a hundred years have found Conti Castile ideal for their own use and for the delicate hair of children.

Use Conti, make your hair lovelier. Regular size, 49c. Large family size, 89c—a bargain for the finest shampoo care you can buy. Also available in Canada.



Conti Shampoo

PURE CASTILE

Happy Birthday Wishes
mean more...when you
remember to send finer

GIBSON

Birthday Cards

GIBSON ART COMPANY • CINCINNATI, O. Publishers since 1850



EQUESTRIENNE ELIZABETHS: When then-Princess Elizabeth presided at Trooping the Color ceremony in 1951 (right), her regal position on her side-saddle reminded her followers of Elizabeth I more than 350 years ago (left).

ELIZABETH CONTINUED

But before she could make it, the boat was down in the trough of the waves again, with the quayside looming high above. After two attempts had failed, Philip came to her rescue. As the boat rose he signaled to General Browning, the comptroller of her household, who had made it onto the quay, and at exactly the right moment gave Elizabeth a little push, which sent her into the general's waiting arms.

"Your Royal Highness ought to rest for a little while," said the island's doctor, who had been waiting with the crowds and who knew she might need his aid.

She shook her head. "Give me two aspirins and a glass of water," she said. "I shall be all right."

A few moments later she climbed into the horse carriage which was to bear her around the island—there are no motorcars on Sark. The crowd of islanders cheered again. The Princess smiled back at them. They little knew the effort it cost her.

Another, in some ways even more difficult, test of her self-control came in 1948, during her first pregnancy. She had been scheduled to make a tour of France in May, and she refused to listen to any suggestion that the tour be canceled.

Paris gave her a tumultuous reception. Parisians by the thousands lined the streets, hailing her as *La Belle Princesse* and declaring that she was the best ambassadress Britain had ever sent to France. Elizabeth was as happy as the crowds and much flattered by their ovation. Nevertheless it was an exhausting round of appearances for her at such a time.

Wherever Elizabeth went, Philip was always close by her side, ready to give her a hand up some steps or guide her by the elbow through a crowded place. It was a heartwarming display of husbandly affection at a time when she must have found it most rewarding.

Finally, as a climax to the tour, came the occasion on which she was to lay a wreath on the tomb of the Unknown Soldier. This was prefaced by a drive through the city in an open car. The tomb was surrounded by ranks of soldiers, who clashed to attention as Elizabeth stepped forward a few paces to lay her wreath.

When she leaned down, the crowds saw her sway, as if she were going to faint. But Philip was at hand. He saw her falter, took a quick pace forward and caught her elbow to steady her. The incident was over in a second or two, but it was one that none who saw it will ever forget.

"It was as if there were no one else there but the two of them," a friend told me later. "She needed him, and he was there."

She stepped back beside him and stood erect while the bands played both national anthems. It must have taken great courage and control to stand so long at rigid attention, feeling as she did.

She has learned to do these things, with poise and graciousness, because she must. But on most such occasions she really does enjoy herself. For Elizabeth likes people; she likes to get out among them,

The only tissue that
meets you halfway



One-at-a-time
ends waste—
saves money!



Soft! Strong!
Pops up!

Have you discovered the wonderful difference between soft, strong Kleenex* and all other tissues? Because of its special Serv-a-Tissue box, Kleenex (and only Kleenex) meets you halfway. You'll see, Kleenex serves you one at a time, not a handful. Ends waste, saves money. It's America's *favorite* tissue.



No Other Whiskey... ONLY
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GIVES YOU THE



BLENDING WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS
 THE FLEISCHMANN DISTILLING CORPORATION, PEESKILL, N. Y.



DESPITE SEASICKNESS Elizabeth sailed the choppy Channel waters to visit island subjects in 1949. A short while after being prostrate she tours Sark.

ELIZABETH CONTINUED

especially after the necessarily cloistered life she had to lead as a young child. She was never a shy child, running away when people spoke to her, but rather was always ready to step up and meet them. I remember King George saying to me once, as he watched her strut on the stage at Windsor Castle in one of the family pantomimes we were always putting on, "Where does she get her poise? I was always terrified at getting up in public."

Not Elizabeth. She also has the happy faculty of sharing her pleasure by letting others see that she is having a good time. A royal visit is a bigger occasion than those outside England realize. There is tremendous advance excitement and detailed preparation. All the local dignitaries get out their robes or have their best suits pressed. Their wives are thrown into a frenzy of ironing and other activity. Police arrangements have to be made at the station, and then the planning of a day packed with visits, speeches and drives. This is an unforgettable day for the town and its citizens. For every one of the many thousands who flock to see her, the visit is a great occasion. Such is the Britons' love for their Royal Family.

Unforgettable for the citizens, yes, but what of Elizabeth, who must be somewhere else tomorrow, walking the aisles of another cathedral listening to another dean's reminiscences, inspecting more walls filled with paintings, making more bright and memorable remarks to fill the columns of the local newspaper?

Surely it is a wonder that she remembers any of the hundreds of people she has to meet. But she does remember. Her memory starts working even before she comes to a place. This may be her first visit to the town, but she knows that her father or her grandfather visited it long ago. Perhaps he received a gold casket or some other memento. She is careful to recall the gift in her reply to the lord mayor's address. She knows his name and those of the other local notables present. And she will recall the names and faces of most of them if they are ever presented to her again. I remember what an R.A.F. officer once said to me after his second meeting with Elizabeth: "How does she do it? I was privileged to meet her only once before several years ago, during the war. But today she remembers every word we said then."

Conscious memory training could have been responsible for some of this, although as her governess I must confess I made no concentrated effort in that direction. It seems to be part of her heritage, part of her royal birthright. It also, I am convinced, is connected with her love of people. When they were little children, Margaret and Elizabeth used to play a game we called "If." Princess Margaret would prance about the playroom chanting, "If I could be anything I liked, Crawfie, if I weren't a Princess, I should like to be . . ." And she would search her lively imagination for a dozen fantastic professions. Her images, like her nature, were always colorful and stimulating. When Elizabeth came into the game, she took it very seriously and always tried to connect it with the real life outside the palace walls. She was absorbed with healthy curiosity about the way other people lived and tried to put herself in their places. And she was constantly exercising this faculty when we drove in the streets or in the country.

Among the little throng always to be seen waiting outside the



DESPITE FAINTNESS pregnant Elizabeth stood at attention in Paris after nearly collapsing as she laid wreath on Unknown Soldier's tomb in 1948.

palace were several familiar faces. Many elderly women were among them.

"We know them, don't we, Crawfie?" Elizabeth would say. "But still, I wonder who they are?"

You could see the same lively interest of Elizabeth's inside the palace too. The Princesses usually had their meals by themselves, but often, when the King and Queen were lunching away from Buckingham Palace, I would take the two girls to meals with the household. The Princesses enjoyed the change. As soon as she sat down at the head of the table, Elizabeth would shoot a glance along the wall where the footmen stood. Sometimes there was a new one, rather pink in the face because it was his first time waiting at the royal table. She could hardly engage him in conversation, but she always took extra trouble to be helpful, giving him plenty of room to serve her, grasping the dish firmly when it was offered to her, to let him be sure she had hold of it. Then, as soon as the man left the room, she would want to know all about him, what his background was, what jobs he had held before this. Such information she filed away in her amazing memory, and the staff became to her not mere automatons but real individuals. It was a small thing, but the staff members felt it and were grateful.

"Did you dry the dogs, Margaret?"

HER sympathy extends equally to animals. Some of England's ancient royal residences are occasionally subject to the same infestations as any commoner's home. One day Elizabeth came to me, very worried because she had been kept awake most of the night by the scratching and scraping of a mouse.

"I'll send for the vermin man," I said. The royal household staff includes all kinds of experts, even a vermin man.

Elizabeth became more worried. "Oh, Crawfie, do you have to?" she asked. "Couldn't we just catch it ourselves and then let it loose in the garden? I'm sure it doesn't mean any harm." It required a good bit of persuasion to talk her out of this plan.

She always took endless trouble with the dogs. If it had been raining while she was taking them for a walk, she was most careful to see that they were dried properly. Sometimes Margaret would have taken them out in the rain. Then Elizabeth would inspect them to make sure they were quite dry.

"Did you dry the dogs, Margaret?" she would ask. And the younger Princess, in a voice of indignant innocence, would say, "Of course I did."

Then would come Elizabeth's voice, very shrill. "You couldn't have done! The towel is absolutely spotless." And she would towel them again herself.

This interest of hers in animals was not confined to dogs. During the war Lord Louis Mountbatten came back on leave, bringing as a present a large, scaly lizard which we learned was a chameleon. Elizabeth was thrilled, and quickly had a box made in which to keep the creature. Margaret rushed off and got a copy of Debrett's book of peerage, on which we put him. On the book's red cover the chameleon immediately changed to red.

I have a horror of all slimy, crawly things. But the Princesses assured me that the chameleon was not at all like that. "Just touch

CONTINUED ON NEXT PAGE

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ELIZABETH CONTINUED

him, Crawfie," they kept urging me, "just put your finger on him. He's warm as anything, and quite dry." Finally I forced myself to feel his scaly back. They were quite right. He was warm and dry, but still not at all the sort of pet I should have chosen myself. I was very grateful that they were both very kindhearted little girls and not the sort who would have put him in my bed. With Elizabeth, in fact, I had the feeling that she would refrain from such a trick as much out of consideration for the chameleon as for me.

She used to carry him on her hand to the big windows in the dining room where there were always a few bluebottle flies buzzing about. Here she would hold the creature in a convenient position so that its long black tongue could snake out and seize the flies. Eventually, despite her care, it sickened, and its beady little eyes grew less bright. The Princesses were desolate. So I located a gatekeeper who had lived in the tropics and said he knew something about chameleons. We handed the creature into his care.

For a time it flourished. Then one day the gatekeeper reported it dead. Elizabeth was very sad. "We must bury him in proper state," she said.

The gatekeeper gave us a little white box closed at each end with a red seal. The three of us marched into the gardens to find a suitable resting place. We had not gone far when Elizabeth stopped with a look of horror on her face. "But how do we *know* he's dead?" she asked.

So we had to undo the little coffin to make sure. He was. We buried him under a flowering shrub, while Elizabeth hummed a hymn.

Discussions of love and marriage

THERE is sentimentality in her make-up, yes, but no idle romanticism. When Elizabeth reached her teens she was never a great reader of love stories. The account of a factory girl who is loved by a lord and becomes a marchioness can hardly be expected to thrill a girl to whom a marchioness must curtsy. But we did have many long discussions about love and marriage, and in them all I saw that Elizabeth had the practical view of marriage an Heiress Presumptive must have. The love of a Princess may be a romantic affair, but it is also an affair of state. That the heiress to the throne would stay unmarried was unthinkable—times have changed since the days of Elizabeth I. But whom should the Princess marry? Naturally there was a great deal of speculation, but from my own observations I must say now that no serious effort was made to choose a husband for Elizabeth. The choice was her own.

I was not so optimistic about her choice right at first, I'll admit. I still remember the early impression he made on me—but I remember even more clearly my surprise when I discovered how wrong I had been.

At first I thought him a noisy, overexcited young fellow, eager to make himself seen and heard. I see now that he was only eager to please. When he first began to appear on the scene again during the war, always in naval uniform, some of that first impression still lingered. But soon, as he was seen more and more at the palace, I found that he had grown up delightfully, with charming manners and a wide interest in important matters not always closely studied by a young naval officer.

Toward the end of the war, and later, when rumors of the forthcoming engagement began to spread, he was much discussed by members of the household. Actually those inside the palace walls knew little more of what was really happening than did the people who read the newspaper gossip—with one exception: those who saw the two young people together could never question their love for each other.

Philip's natural charm soon won over those who at first had wondered whether he was really a suitable match for Elizabeth. There was something very engaging about his lack of formality. He liked to go to the back of the palace, where the stables and garages are, to clean and tune up his little sports car. The chauffeurs loved him, though they were always wary when he wanted to borrow one of the royal cars and give it a "tryout on the road." Royal cars are not accustomed to that kind of treatment; they like to roll along safely and sedately.

Sometimes Elizabeth would join Philip at the stables. Although she had little interest in mechanical contrivances, she could spend hours watching Philip, with oily hands, work over his engine. It was always a pleasure to me to see them together. Elizabeth seemed brighter when he was about; their happiness lit up the whole palace. So by the time the engagement was announced and the wedding fixed, everyone was delighted.

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THE ROYAL DOGS, usually Welsh Corgis, were Elizabeth's favorites. She always worried over their slightest signs of ill health.

ELIZABETH CONTINUED

Philip hates unnecessary fuss and all publicity. The fanfare which heralds his every move now must be torture to him. He has qualities I greatly admire, but some of them are not fashioned for court use. He is inclined to be frank and outspoken, keen to be on with the next thing and impatient of flattery. So there must be times when, as every woman knows, it falls to the wife to spread oil on the troubled waters. Like her mother, Elizabeth has this quality of sympathetic tact in a highly developed form. I can remember seeing it in her eyes as she looked at Philip when he began to weary of some seemingly unnecessary court routine. "Come on, darling," her eyes would seem to say, "stick it just a little while longer." He has always understood.

Whenever Philip meets a former shipmate, of whatever rank, he is always quick to speak to the man, wherever they are. Once, at a reception for the Royal Couple at Nottingham, he met the man who had been his personal servant aboard H.M.S. *Wallace* during the war. The man said, "I would like to introduce my wife, sir."

The sailor was surprised to see Philip ease his way through the crowd to where Elizabeth stood and bring her back over. To the future Queen he said, "I should like you to meet some friends of mine, darling." To the awed couple he said, simply, "This is my wife."

On Elizabeth's desk stands a large, square, leather-bound calendar embossed with her initial "E." It is divided into three compartments—morning, afternoon and evening—each division containing notices of those functions she is committed to attend. Every morning her secretary comes in with an enormous pile of letters, most of them asking her to occasions all over the country. Naturally she cannot write a personal answer to all her mail, invitation or not, but she does read everything that comes to her. And I feel that she will try to keep this up even as Queen. The invitations she considers carefully, deciding which ones she can accept. These are entered on her calendar at once under the proper division. Gradually the spaces fill up; I have seen six or seven appointments for one day—a round which imposes a great strain on her.

Besides the physical effort needed to complete such a program, which comes up not once or twice a year but every day of her life, there is the greater burden of virtually never having a moment to relax by herself. Always the spotlight of public interest follows her, exploring her personal and private life in a way which none of her subjects would stand.

It is right, with the Constitution formed as it is, that Royal Grants should be discussed by the Parliament which passes them. But it cannot be pleasant to have your income, needs and expenses attacked by the House of Commons and its debate published all over the world. I well remember the embarrassed air which hung over Buckingham Palace while Parliament debated the allowance to be paid yearly to Princess Elizabeth and the Duke of Edinburgh at the time of their marriage. From the age of 11 the Princess received a yearly income of £6,000 (\$29,000), granted her out of the

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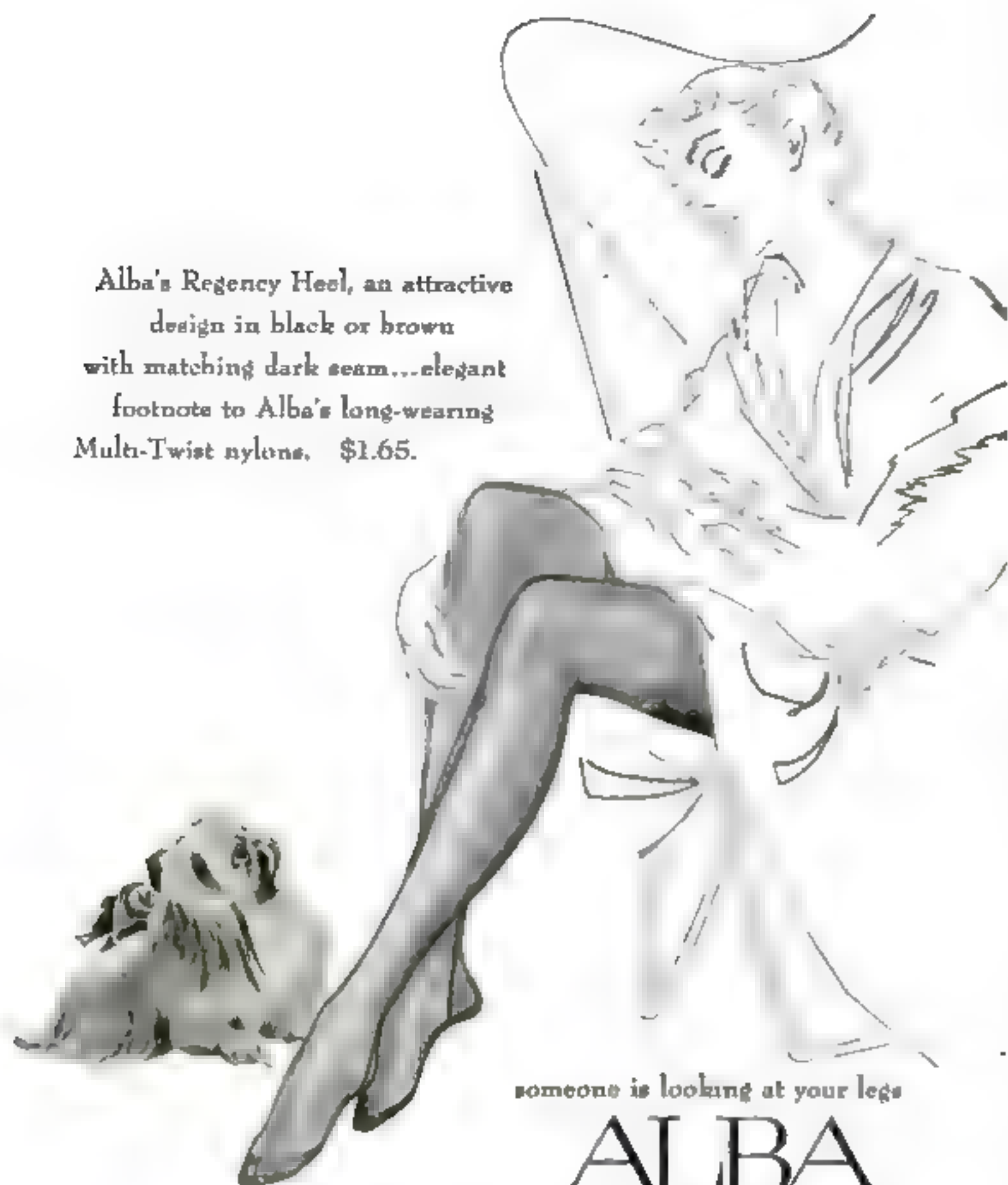
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FATHER AND DAUGHTER always felt as close as this photo indicates. King grew very proud of Elizabeth as she began to show her queenly qualities.

ELIZABETH II CONTINUED

King's Civil List of £410,000 (\$2 million). When she was 21 this income was raised to £15,000 (\$60,500) annually, and at the time of her marriage it was raised to £30,000 (\$121,000), with additional grants for the upkeep of Clarence House when she and Philip moved in.

To those who think these figures large, I should like to point out what inflated expenses royalty has to bear. It would not have been in the country's interests for the Heiress Presumptive to live in a bungalow. Except for the residences of the King and Queen, hers had to be the Number One home of the country. And to maintain her household, whether as Princess or as Queen, she has to employ a staff far larger than her private tastes dictate—not to mention the many pensioners grown old in royal service, who have to be provided for in their retirement. While these expenses alone drain away what may seem a large income, on top of them comes the major burden of entertaining foreign dignitaries—who cannot be served merely a sandwich and a cup of tea. Banquets and garden parties sometimes cost as much as \$8,400 each.

It is not generally known, I think, that the members of the Royal Family pay for everything they have. The King was always insistent that all goods supplied to the palace be paid for. The Royal Family members are called upon to buy more than they need, too, at fairs, trade expositions and exhibitions all over the country. Such things Elizabeth's mother, a careful buyer with an eye to the future, used to label carefully and put away, safe from moths and other dangers, and catalogs were kept of these acquisitions. Some of them came in handy when Elizabeth was furnishing Clarence House after her marriage. The high cost of everything appalled her, so she drew heavily on the stock her mother had accumulated. I remember Elizabeth telling me, "Mummy says she has something that might do for this corner. That will save a little expense anyway."

All the expenses of royalty Elizabeth naturally accepts as part of her duty. But it cannot be pleasant for her to have to face criticism of the moneys allowed, so very little of which remains for her private use.

Her father's influence

AS I think over all the queenly qualities Elizabeth brings to the throne, I put great importance on the guiding influence of her father. This helpful influence had already made itself felt before she became Queen; it will continue to do so, I am sure, as long as she lives.

From the very first I felt that there was something special about the King's feelings for Elizabeth. Margaret charmed him; her personality was so compelling that she could make him snuggle up and tell stories when he really was too tired. He showed his affection for Elizabeth in a different way. Elizabeth would always sense his mood and conform to it. I remember how they used to walk together from the royal lodge to the stables, to feed the horses. They seemed to me a perfect picture of father and daughter: the King, so tall and slim, bending slightly to the little figure by his side; she, with her hand confidently holding his, always had so much to talk about. And so seriously.

They never seemed to be exchanging mere childish pleasantries. To Elizabeth the King always used his normal, adult tone, as one

CONTINUED ON PAGE 125

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ELIZABETH CONTINUED

understanding, sensible person to another. Elizabeth responded eagerly to such treatment, and loved to be taken seriously. She wanted to hear what was going on and to ask him questions. It was as if even then her inborn nature was preparing her to be Queen.

It was always a closely knit family, even though when they became King and Queen the Princesses' father and mother could not spend nearly as much time with them as they wanted. Elizabeth felt the loss deeply. Sometimes she would interrupt a game with "I wish papa was here," or "Let's find papa and tell him. . . ." Then she would break off. "Oh, dear, I suppose he's busy," she would end sadly. Thus she learned the demands of the Crown, and over the years through the close bond between the father and the daughter she prepared for the same regimen herself.

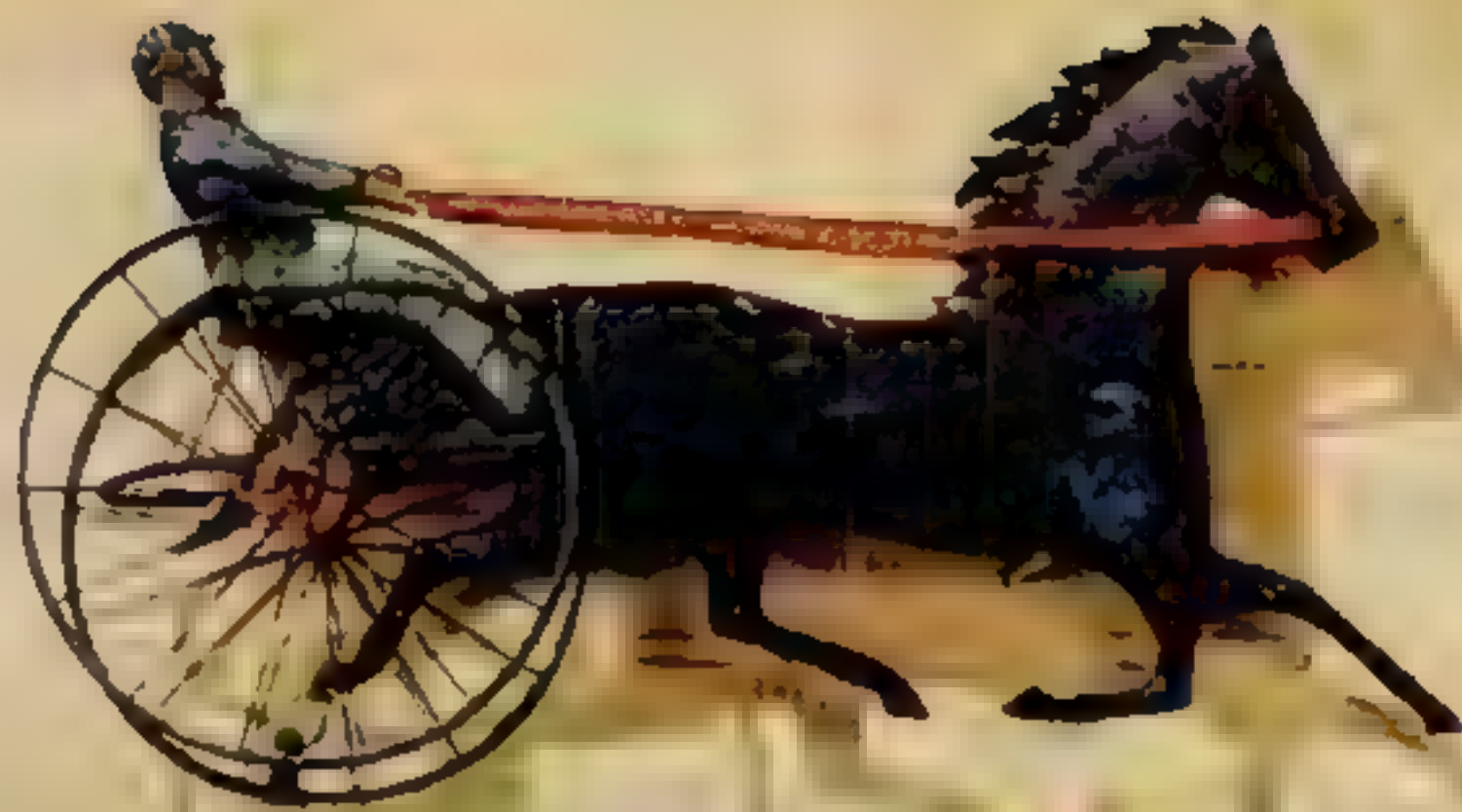
Now it has come to her. But, helped by the memory and the lesson of her great father and by her own natural abilities, Elizabeth is fully prepared to be Queen. During the past two weeks she has known such grief as we can only imagine. But for royalty, as for no others on earth, private grief must be swallowed up in the office and the task that must be merged in the continuity of the Monarchy. The girl I have watched growing to womanhood is, I am sure, facing it with the courage with which she has faced all the smaller crises before this one. It is her lot in life to be, in a sense, "owned" by her people. No longer does the King command in the old, absolute way. Now the King—or the Queen—is the personage who symbolizes for all of us the perfection we would most like to attain. Elizabeth has always been aware of this, at first dimly, but now with crystal clearness.

Never before, I believe, has the power of the throne been invested in a Queen so close to the people as Elizabeth. In her straightforward, heart-warming way she has gone out among the people in a fashion unthinkable at any other time in the history of the British Monarchy. Even her mother never had that same contact with the ordinary man and woman that Elizabeth demanded from the time when she left her schoolroom and satisfied her longing to look about outside the palace walls. She has made it her business to know what other people's homes are like and how they live. This, her deep and sincere interest in every one of her people, is, I think, what most deeply stamps her character today. What warmly appealed to me—as most like the girl I've known so long—were her first acts as Queen. Despite her grief at the news of her father's death, despite the multitude of preparations and worries now descending upon her with the Crown, she first made it a point to write personal letters to the heads of all those municipalities and towns she could not now visit on her tour. Then she delayed her hurried departure so that she could personally thank all those in Kenya who had given her their hospitality.

This, to me, is Elizabeth II—the ideal Queen of her time.



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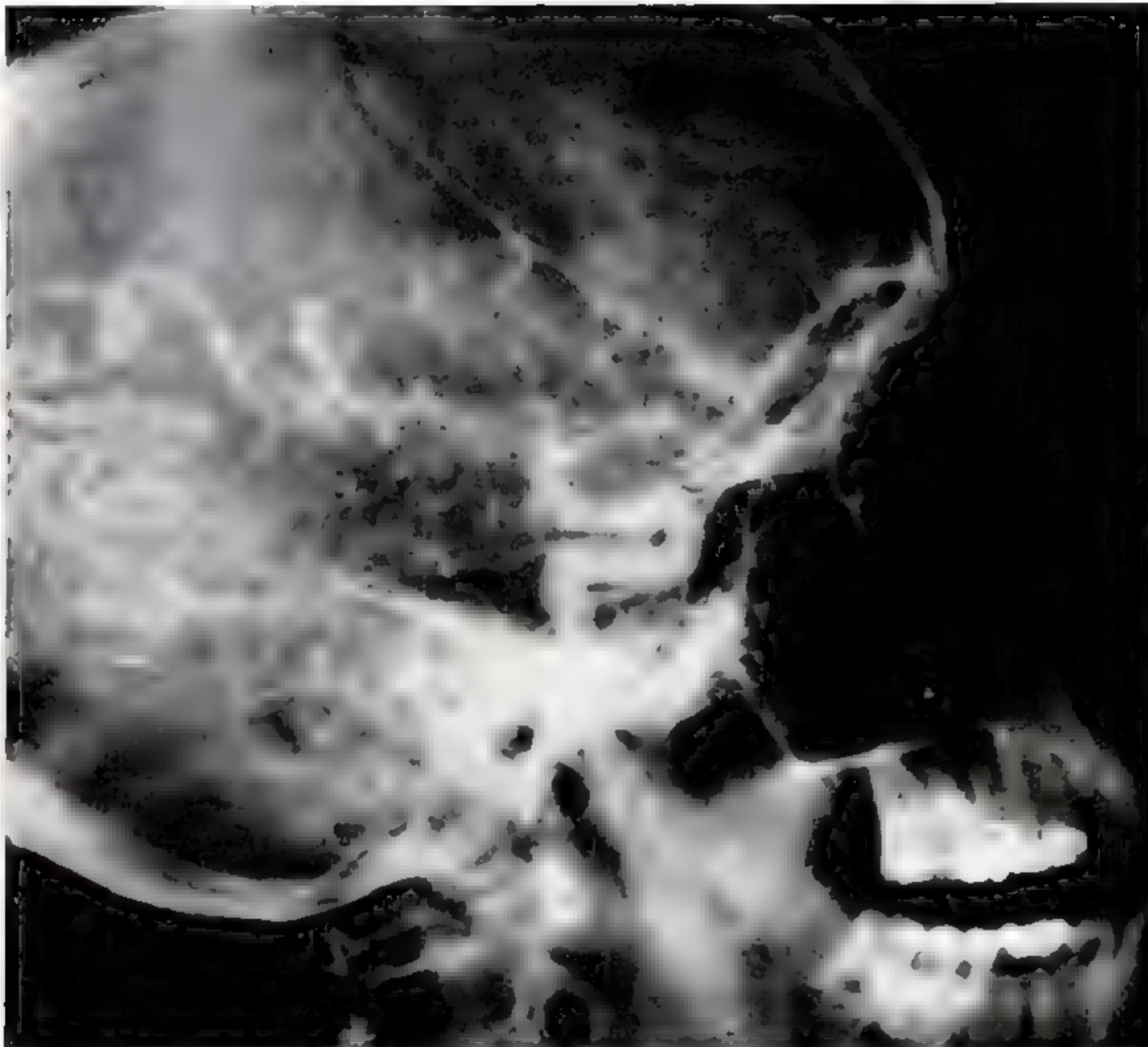


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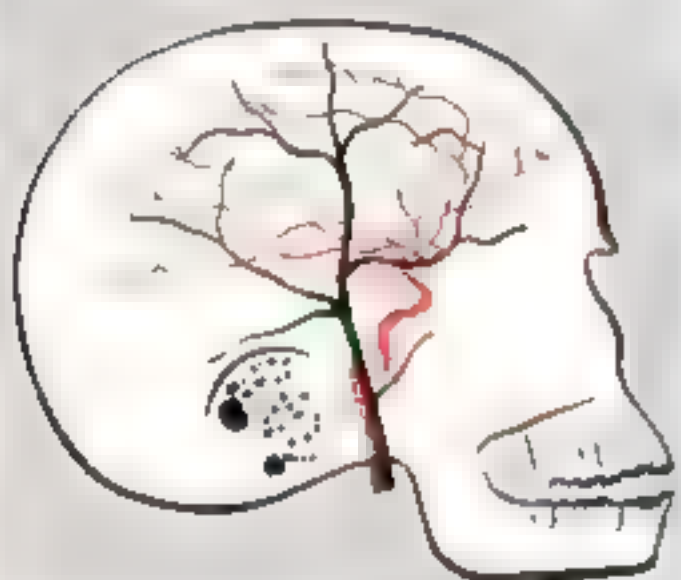
Akron	Polishy's	Newark	Keegan's
Albany	John G. Myers	New Orleans	Marion Winches
Albany	Ruth's	New York	W. H. Macy
Boston	Stewart & Co.	Pasadena	Woolmer
Boston	Rosenfield's	Peoria	Block & Kniff
Boston	Conrad's	Philadelphia	Samuel Bros.
Boston	E. W. Edwards	Phoenix	Samuel Bros.
Buffalo	Wardman's	Portland, Me.	Rosenbaum's
Buffalo	Maudel Bros.	Portland, Ore.	Rosenbaum's
Buffalo	Margaret's	Providence	Meier & Frank
Buffalo	Walter Bros.	Rochester	Quinn's
Buffalo	Montague Fashion	Rochester	E. W. Edwards
Buffalo	A. Harris & Co.	Sacramento	Famous Barr Co.
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Buffalo	Wolf & Detscher	Syracuse	E. W. Edwards
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ABNORMAL TANGLE OF BLOOD VESSELS IS REVEALED AS OPAQUE FLUID FLOWS THROUGH BRAIN (SEE SKETCHES BELOW)



NORMAL CIRCULATION is orderly, as shown in schematic drawing above. Arteries (red) and veins (black) are not directly connected: arterial blood reaches veins through capillaries (not shown).



ABNORMAL CIRCULATION shown in X ray above is disorderly. It results from direct connection of several arteries and veins. The enlarged and twisted vessels have formed a blood vessel tumor

BLOOD STREAM X RAYS

They reveal hidden causes of circulatory ills

Ever since the discovery of X rays in 1895, doctors have been able to look into the human body and see the hidden causes of many kinds of illness. Injuries to the bones showed up in sharp detail. Damage to lungs and viscera could be spotted by a well-trained eye. But the delicate network of the circulatory system, where some of the most serious ailments occur, remained invisible. Though doctors recognized the symptoms resulting from constriction in the vessel walls or abnormal patterns of circulation, they could not pinpoint the source of the trouble. To know how best to treat a deformity, they needed to see it. Today, thanks to a newly perfected technique called angiography, they can do so.

The search for a means of making blood vessels visible began in France 30 years ago when two scientists started experimenting with opaque iodine solutions injected into the blood stream. Watching their patients through a fluoroscope, they could clearly see the outlines of veins and arteries as the solution flowed through them. But the speed of the flow carried the small quantity of iodine-laden blood past any given point in less than a second. There was not enough time for careful observation, nor was there any permanent record to be studied later. What was needed was a camera that could be rigged to take a long series of X-ray pictures in quick succession, and thus catch the moving solution at every point along its course. Following up the problem, Dr. W. G. Scott of Washington University in St. Louis discovered that the standard Fairchild aerial camera, adapted to X-ray photography, was the answer. Placed under an injected patient as X-ray beams pass through him from above (next page), it can click off 75 frames at the rate of two per second. The resulting series gives a complete picture of circulation in any part of the body, and at least one frame shows details of the damaged area. Perfected by Dr. C. T. Dotter of New York Hospital, the device is now in general use and has become one of the most important diagnostic aids in modern medicine

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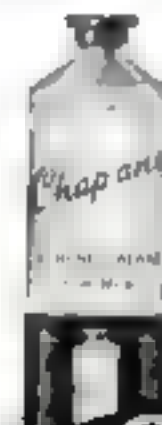
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Blood Stream X Rays CONTINUED



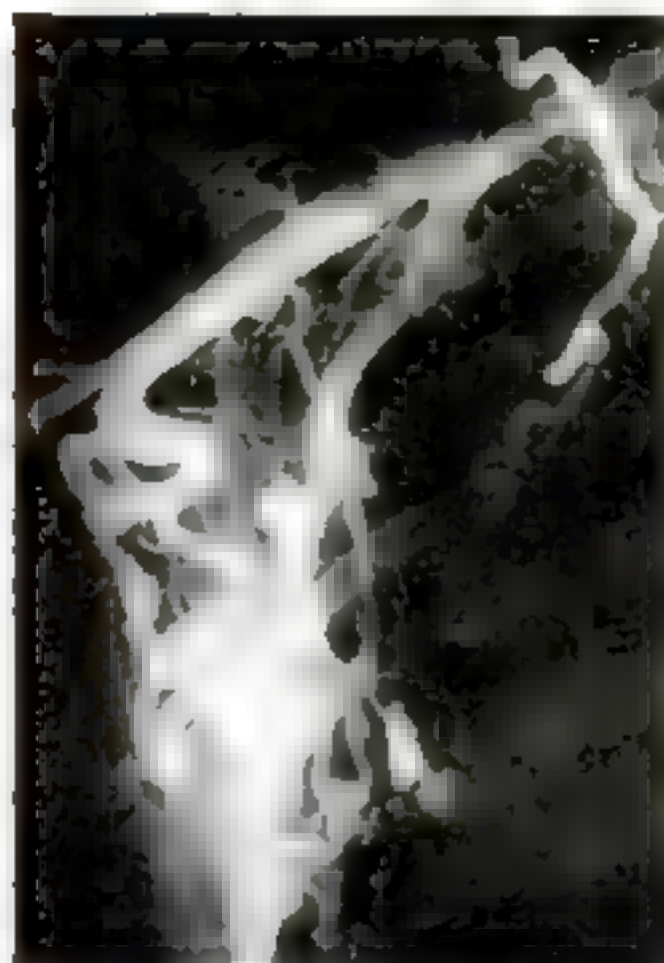
INJECTING PATIENT for head X ray (shown on preceding page), doctor shoots solution into carotid artery. Other vessels are injected for other areas.



ABDOMINAL X RAY shows blockage (arrow) in lower aorta. Solution, forced up into aorta from below, was diverted laterally into the kidneys instead of flowing straight up toward heart. Surgeons later by-passed block.



CHEST X RAY shows a constriction of the aorta near the heart, which had reduced the flow of blood to the lower body. Stricture was removed and ends of aorta sewn back together. Normal circulation was completely restored.



SHOULDER X RAY reveals a tumor caused by abnormally connected arteries and veins. Outer symptom was only a soft swelling, but this picture showed extent of tumor, helped doctors determine how to operate.



KNEE X RAY helped to diagnose a malignant tumor of the bone. Looping of vessels indicated the tumor's presence, suffusion of blood through flesh (gray shadow) indicated malignancy. The leg was later amputated.

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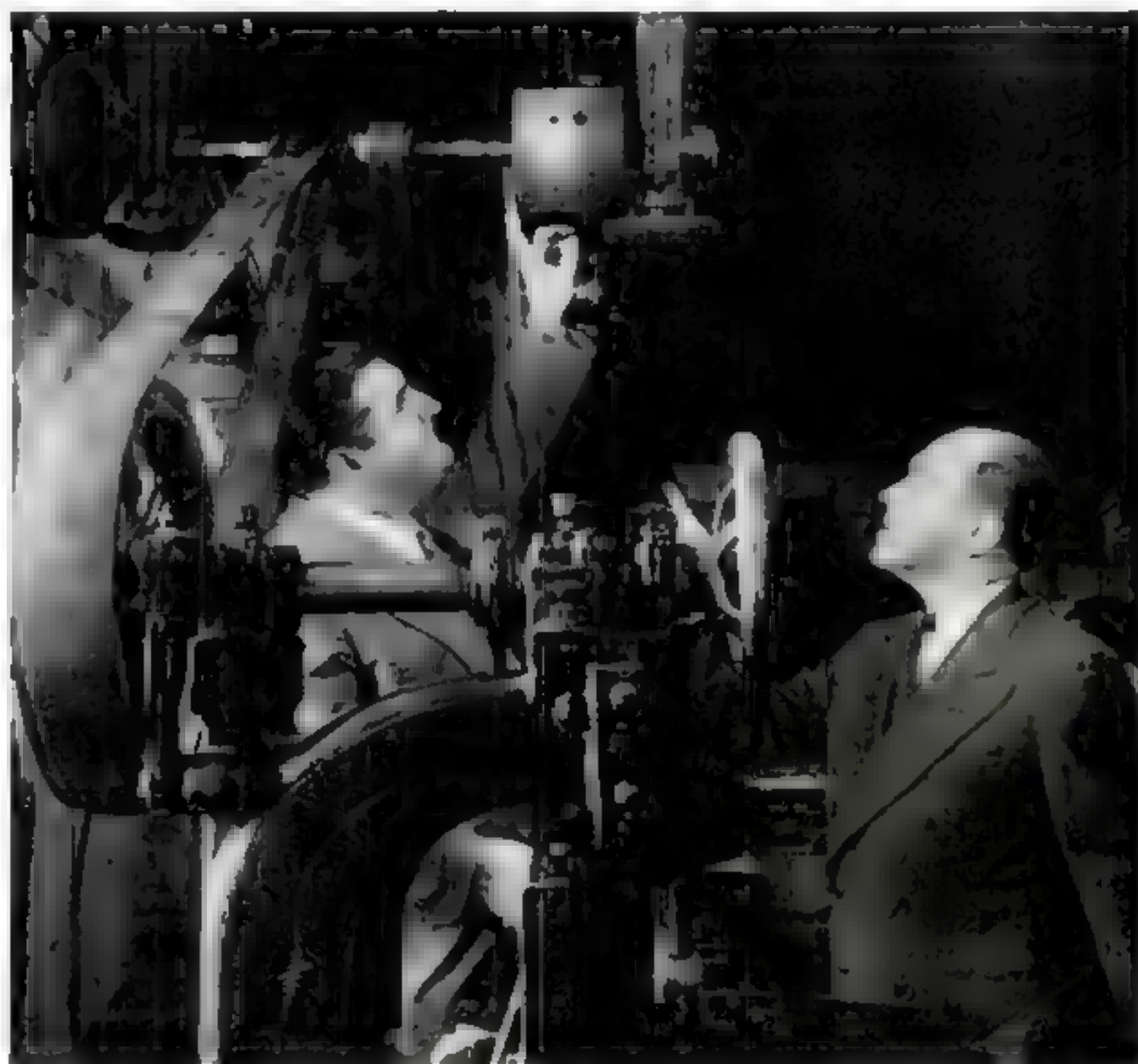


STEEL SALESMEN AT WORK IN WORLD'S BIGGEST SCRAP HUNT

1. TO KEEP the constantly growing steel mills supplied with scrap, 334 local task forces have been organized by the makers and distributors of steel. They help persuade industry, farmers and local government people to part with obsolete machines, structures and equipment. 34½ million gross tons of purchased scrap were needed in 1951. Even more will be needed this year.



2. MILES OF STREETS, thousands of factories, shops, farms and storage yards are being covered regularly by approximately 9,000 steel salesmen, in their campaign to feed their growing mills. Machines, structures and equipment of doubtful value (that can be scrapped) are their goal.



3. "A YEAR without earning its keep should put any machine on the scrap list," a member of a local Scrap Hunt Committee tells plant engineer (left)... One plant cleared 10,000 feet of valuable space by organizing to get rid of "doubtful value" equipment.

4. YOU CAN SCRAP HUNT, TOO. If you own, or manage a farm, shop or factory and want to organize a scrap appraisal plan, your local Scrap Mobilization Committee will help you. Your local Chamber of Commerce will put you in touch with the committee. American Iron and Steel Institute, 350 Fifth Ave., New York 1, N. Y.



GIGGLING AND FIDGETING, EARLY ARRIVING GUESTS WAIT SELF-CONSCIOUSLY FOR PARTY TO BEGIN. NUMBERED CARDS ON DRESSES ARE FOR FASHION SHOW

Life Goes to a Little Ladies Party

NINE-YEAR-OLD AND GUESTS CELEBRATE IN THEIR MOTHERS' CLOTHES

This month, on her 9th birthday, Betsy Bingman of Dallas had a long-time wish fulfilled—she had a party to which only “ladies” were invited. Rhymed cards were sent out to 19 friends: “Borrow from your mother a long dress, hat and shoes; Be at my house on Saturday, primping as much as you choose.” As the guests arrived, dressed in high heels, big hats and furs, neighbors came out of their houses to watch. The party started off with a fashion show, with each lady whirling and showing off her dress

for the cool appraisal of the others. Prizes were awarded to those who were judged best-dressed. Then the guests played bunko and ate ice cream and cake. As the party progressed, the little ladies began kicking off their shoes (“they’re killing me”), hitching up their stockings (“are my seams straight?”) and tugging at their skirts so that by the time their parents arrived to chauffeur them home there was hardly a little lady who didn’t want to get back into more comfortable clothes and be a little girl again.



DEMURE Jackie Hardwicke shows off her flowing yellow chiffon gown.



SOPHISTICATED pose is affected here by Anne Roach, Betsy's cousin.



BLASÉ, “like Rita Hayworth,” is the way Alice Perry won second prize.



COY Carolyn Nance won first prize with pink dress, cape, ribboned hat.

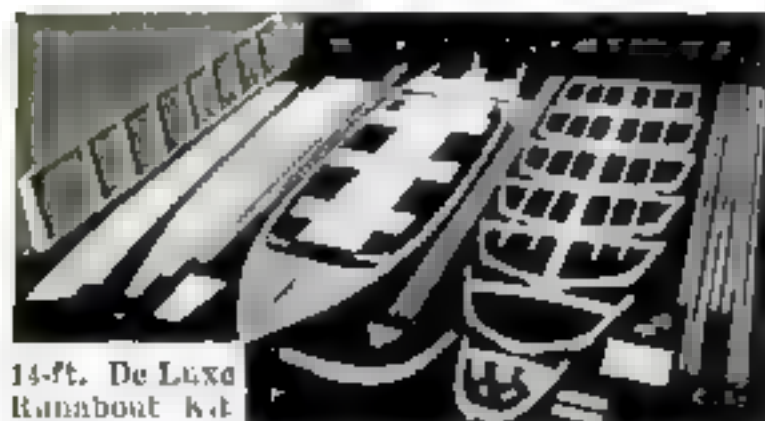


PARTY HOSTESS, Betsy Bingman, dressed in her mother's old blue lamé dress and holding her grandfather's cane, strikes pose while waiting for her guests to

arrive. Beauty spot was put on with eyeliner pencil. Behind her are dolls, picture books and little girl books, all favorites of her childhood, before she became a lady.

NOW! OWN A CHRIS-CRAFT

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14-ft. De Luxe Runabout Kit

SAVE 1/2 or more! Have fun assembling a Chris-Craft Boat Kit! Pre-cut Philippine Mahogany parts, Fir marine-plywood panels, brass screws; instructions. Mail coupon for FREE folder today! Kit prices quoted f.o.b. factory, subject to change without notice.

Prize Sail Kit also available—\$66



\$45—Lightweight 6-ft. Pram Kit Boat



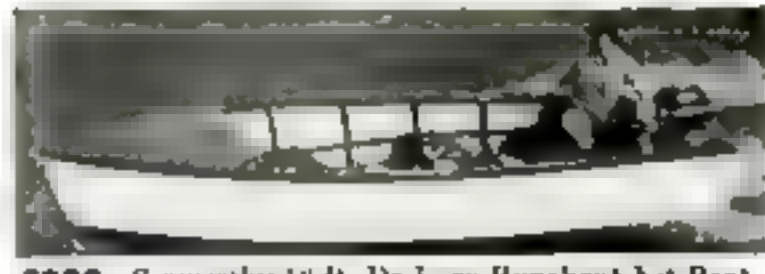
\$84—10-ft. Utility Racing Pram Kit Boat



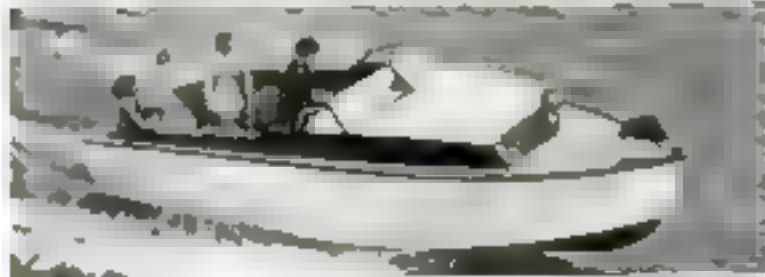
\$112—12 ft. Runabout Kit Boat, also car-top use



\$176—Fast 14-ft. De Luxe Runabout Kit Boat



\$239—Seaworthy 16-ft. De Luxe Runabout Kit Boat



\$395—18-ft. Outboard Express Cruiser Kit Boat. Kit also available assembled and painted, \$695



\$660—21-ft. Sportsman Kit Boat, 21 Cruiser, \$809



\$2070—Beautiful 31-ft. Express Cruiser Kit Boat

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Little Ladies Party CONTINUED



GETTING READY. Betsy has fingernails painted by mother. Her hair was lacquered later. In background, struggling with stockings, is her cousin Anne.

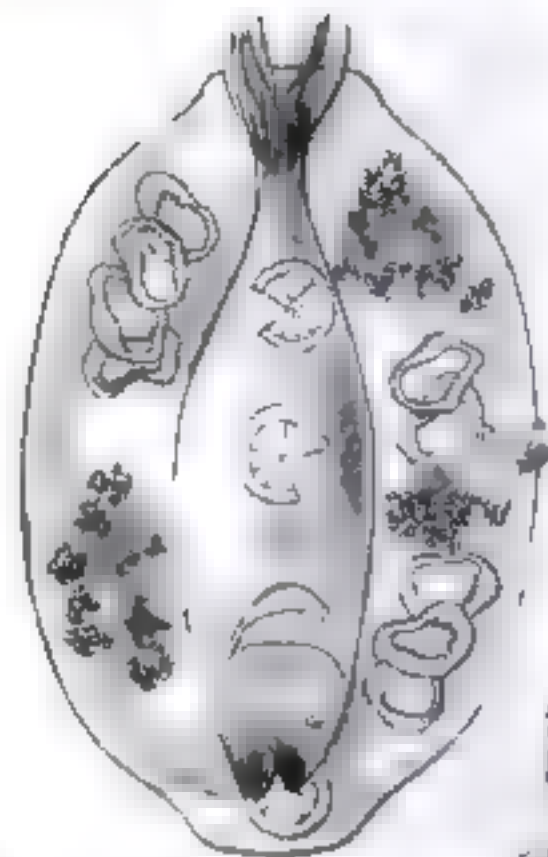


BUNKO GAME. played with dice, was frequently interrupted with unlady-like shouts of, "Stupid, can't you add?" and "If you can't keep score I'll do it."



OPENING PRESENTS. Betsy holds up an apron. She likes to cook, sometimes makes gingerbread for her mother but more often mudpies for friends.

Fish Catches Man!



Fish always wins with Lea & Perrins at its side... tastes so much better seasoned with this century-old favorite. Take a tip from famous seafood restaurants: season generously... keep a bottle handy in the kitchen... on the table.



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This gentle firmness and wonderful
absorbency make Pond's beauty Tissues
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from LIFE, November 12, 1951, by Cpl. Alexander McCaughey, U. S. Army Signal Corps

WHAT'S IN A PICTURE . . .

Here is a photograph of men's thoughts.

The facts were simple: a test A-bomb explosion in Nevada, seen close up for the first time by these U. S. troops.

These soldiers, like you, are sitting on the edge of the future. Perhaps their thoughts, as reflected in their faces, are your thoughts too.

What can you think of that poses better than this photograph today's great question of "whither?" The thoughts these few men reveal conjure up problems affecting the whole world's people.

Here is a case of the camera turning its back on the main event to make that event more meaningful by showing its effect on men's minds.

... to see life ... to see the world ... to eyewitness great events

LIFE

I fished with a weighted cloud in **HAWAII**

1 "It takes all the craft of a cat stalking a mouse to catch Hawaiian reef fish with a weighted throw-net. When I joined Oahu natives on the Island's jagged lava rocks, I found out how tough it really is," writes Jack Ackerman, an American friend of Canadian Club. "A hefty throw of the billowing *Upena-kiloi*, a plunge into the surf to gather up the bottom of the net... and a school of unsuspecting fish is your reward. *Maybe*."



2 "Jackpot haul! My host had a shimmering collection of rainbow-colored fish to show for his morning's work. I'd caught nothing. 'Your pitching is perfect, but your catching is full of holes,' laughed my host. 'Perhaps you'll have more luck torch-fishing tonight...'"



3 "With flares to attract the fish and forked spears to pierce them, we waded in Honolulu's offshore shallows before moonrise that evening. The water was alive with flashing fins, but it was like trying to spear lightning to connect with a fish. Finally I got one—a real Hawaiian beauty!"



4 "This time you're sure to get what you're angling for," my host said next day at the Royal Hawaiian Hotel. He'd heard me order the best in the house. We got it, too—Canadian Club!

5 "It takes practice and skill to get a skilful the Hawaiian way. My practice, when I want refreshment, is to order Canadian Club. And I can usually count on getting it?"
Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon—yet

there is no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

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